### Original Paper

## The Reform and Innovation of Combining College Student

### Management and Ideological and Political Education

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#### Abstracts

The amalgamation of civic and political education is the key to successful student management in colleges and universities, and its integration can bolster the management of students in these institutions. Instill ideological and political education in colleges and universities, thereby advancing both the physical and mental wellbeing of students. The amalgamation of professional and ideological/political knowledge can be augmented by it, thus augmenting students' understanding of ideology and politics, and ultimately augmenting the ideological awareness of college students. The successful implementation of the aforementioned material necessitates the combined efforts of college instructors and scholars, aided by science and technology. Realizing the successful amalgamation of student administration and ideological instruction in universities and colleges. An examination of the correlation between student administration and ideological instruction in colleges and universities is the initial focus of the article, and the integration of these two elements is then evaluated for its worth. Analyzing student management and ideological education, strategies for cultivating students' consciousness, and innovating teaching mode are then proposed to address existing issues. Enhancing the situation.

#### Kevwords

Higher education, student management, civic education

#### Introduction

The Ministry of Education's 21 Edition Standards for the Construction of Ideological and Political Theory Courses in Colleges and Universities make explicit the management of student administration and Civic and Political E.Colleges and universities are the sites of ducation. Colleges and universities must be attentive to the commencement of Civic and Political classes, strive to provide excellent instruction and supervision of teachers and students, and augment the construction of these courses. A

powerful link exists between higher education and Civic and Political Education, and proficient Civic and Political Education is beneficial for fostering student growth and bolstering student governance. Realizing the goal of unifying classroom and practical teaching, students' professional aptitude and comprehensive capability can be advanced. Advocating the objectives of ideological and theoretical instruction for college and university students.

# 1. The Necessity of Unifying Student Administration and Ideological and Political Education in Colleges and Universities is Undeniable

At present, the lack of Civic and Political Education in China's university education system is very serious, and Civic and Political Education can't reach the complementary advantages with other normal curriculum education. There is even a disconnection, many schools do not combine Civic and Political Education with other educational programs, but use separate teaching methods, which makes some schools' academic departments despise or neglect Civic and Political Education. As a result, teachers only care about subject education but do not pay attention to the cultivation of students' personal character, and the teaching departments of schools drastically reduce the time that should be allocated to the courses of Civic and Political Education, leading to the current dilemma of Civic and Political Education. The imperfection of ideological and political education affects college students the most, and plays a great role in hindering the growth and psychological development of college students. To cultivate qualified college students of today with sound psychology and knowledge, the foremost priority is to begin with. College managers must be attentive to ideological and political education, and promptly incorporate it into the curriculum training program of students. Lead the students to learn the ideological and political education, actively guiding them through it, while also carrying out the educational program. Leading the students on the path of learning ideological and political courses, so that they may acquire a proper perspective on life, values, and worldview throughout their study period, is of course essential. Regulating their behavior in the everyday lives of students is essential; they must adhere to the rules and regulations, and comply with the school's requirements. The ideological and political education of the students is founded upon the teaching arrangements they are to pay heed to.

#### 1.1 Enhancing Ideological and Political Education and Ideological and Moral Standards

At university, students are in a period of transition to assimilate into society, and a crucial juncture to set up ideological principles. In the process of advancing the marketization process, the society has appeared impetuous tendency, if college students therefore only pursue luxury and superficial glamour, they may go astray. To ensure college students' behavior is restrained and they can appreciate their own value of life through the guidance of appropriate ideological ideas. Universities and colleges must be mindful of ideological and political instruction, and unify student administration with ideological and political instruction. Society's benefit is to nurture talents that are both upright and technically adept. In the current situation of university education and school management, contemporary college students enjoy a broad vision, but may be self-conscious, poor resistance to setbacks, so it is necessary to

change the traditional education model, the implementation of personalized education methods. In order to break through the drawbacks brought by the over-suppression of individuality and single discipline in traditional management, it is necessary to integrate ideological and political education into student management, which can enhance the management efficiency and at the same time, make students firmly believe in the correct ideals. By unifying ideological and political instruction with student administration, universities and colleges can realize the ideological and political education of students through the reinforcement of student management. Enhancing the ideological and moral acumen of pupils. At the same time, they respect students and develop ideological and political education that is easy for students to accept according to their physical and mental development and learning conditions, so as to cultivate high-quality students efficiently.

#### 1.2 Establishing and Improving the Student Management System in Colleges and Universities

In China's university education system, the lack of Civic and Political Education is considered very serious, and Civic and Political Education usually fails to complement regular curriculum education. Many schools do not combine Civic and Political Education with other educational programs, but choose to teach them separately, which leads to the fact that the academic departments of some schools belittle or neglect Civic and Political Education. The document underscores the necessity of college administrators to prioritize Civic and Political Education, so that it can be incorporated into the students' lives, in order to cultivate both mental health and a comprehensive outlook. Programs of learning in the classroom. Students should be guided in this education to cultivate an accurate perspective on life, values, and worldview. It is also crucial for students to comply with rules and regulations in their daily lives and to obey the school's teaching arrangements, as this is the basis for making students focus on ideological and political education. By emphasizing ideological and political instruction while focusing on student governance in universities, one can inject fresh strength into the customary educational system, enrich the form of instruction, and enhance the students' experience. Ideology's outlook on management is a knowledge and comprehension. In addition, students at this stage are in the stage of self-identification and maturity, and they often pay more attention to self-respect, so if unreasonable or forced management will lead to students' rebelliousness and resistance. Therefore, efficient student management should be both strong and soft, and the new management mode of ideological and political education can better implement the education and management of students.

#### 1.3 Meet the Needs of Cultivating Innovative Talents

Ideological education and student management in colleges and universities must adhere to the principle of cultivating innovative talents, enabling them to be able to effectively adapt to production, construction and management services. Student-centered and people-focused. Centering teaching activities on the healthy development of students, while taking into account the individual distinctions of each student and tailored to their needs, is essential for achieving this. The students should be the focal point of educational and managerial initiatives in colleges and universities, with morals, etiquette,

emotions, and environment all playing a role in their influence. Combining education and management in an effective manner. This allows students to participate and show their role as the main body of the school, and ultimately realizes the purpose of both transferring knowledge and building good personal character. This approach to education meets the need for innovative human resources, as it focuses not only on the transfer of knowledge, but also on the development of personality and character, resulting in students who are better equipped with all-round abilities and sound personalities, and who are better able to adapt to the challenges of society and the future. Such an approach will help nurture talents capable of innovation and social responsibility. The organic amalgamation of school administration and ideological and political education must be fortified. The cultivation of innovative talents is enabled by the combination of the two, thus maximizing students' innovative aptitudes and qualities in terms of theoretical understanding. Such an initiative can help students understand themselves more comprehensively, establish correct values and improve their comprehensive quality and ability. Colleges and universities should strive to adhere to the principle of education that students are the primary source of learning, and should conduct management work based on ideological and political instruction, while also respecting them. Enhancing the educational experience of students, while simultaneously fostering their ideological and moral growth, can foster the rich and successful advancement of management work. To better educate and teach people, and to direct students to establish accurate ideological and moral beliefs, is essential. Management can also foster the successful completion of educational tasks, advance the scientific advancement of management, and furnish students with superior services and education, all at once. Enhancing the efficacy of instruction and pedagogy in universities and colleges.

#### 1.4 Meeting the Demand for the Reform and Development of Civic and Political Education

Colleges and universities should, in order to effectively answer the Party's summons and the national new curriculum reform policy, unify ideological and political education with student administration. In order to better realize the reform and development of ideological and political education, school management innovation and reform should be carried out in accordance with the Party's requirements. For management to be successful, it is essential to execute educational activities for students that are purposeful and planned in accordance with the material of ideological and political courses, and to fully capitalize on the benefits of such education. We should strive to capture the essence of ideological and political education, eliminate the superfluous, and continually strive to rectify and enhance the deficiencies of prior educational systems. Encourage the successful growth and execution of ideological, political, and managerial instruction, and direct the pupils to cultivate an accurate perspective on life and the universe. By uniting student administration with ideological and political instruction, colleges and universities can furnish students with the proper direction on moral education. Respect for students must be a prerequisite for reform and development of ideological and political education, and knowledge and content related to such education must be fully integrated into all teaching practices. Enhancing the ideological and political education's content. The quality and

efficiency of student management in colleges and universities will be advanced by this. Schools can concurrently establish ideological and political work coordination groups to stay abreast of the evolution of education and management work in real time, thereby furthering the smooth and successful progress of all labor. Engaging in more effective political and ideological dialogue between students and management personnel, while fostering the successful growth of education and teaching. Facilitate school personnel and administrators to enhance their proficiency. The management of the school's education can enhance their political aptitude and political knowledge. In the course of ideological and political instruction, we should sift through the mire and pick the core, discard the untruths and keep the veracity. Enhancements to the inadequacies of prior ideological and political instruction, foster the successful growth and execution of ideological and political education and management, and continually bolster. Instruct pupils to set up accurate goals. Universities can offer students the correct moral education guidance by uniting student management with ideological and political education. Respect students as a requirement, integrate knowledge and material pertinent to ideological and political education into all teaching practices, and fulfill the requirements of reform and growth of such education. Enhance the ideological and political instruction, and further advance it. At the same time, schools can also establish an ideological and political work coordination group to understand and grasp the progress of education and management work in real time, further promote the smooth and effective development of various tasks, carry out more effective political and ideological communication and exchanges between students and administrative staff, promote the development of education and teaching, and enable school education administrators to improve their political ability and political quality. School education administrators can improve their political ability and political literacy.

#### 2. Current Situation of University Civic Education and School Management

The collaboration of family, society, and school is essential for the successful execution of education, and it is through this that a powerful synergy can be formed to contain the ideologies of college students. The income of Chinese citizens has been increasing in tandem with the intensification of market rivalry, yet the spiritual wealth has not kept up with the material prosperity, resulting in a lack of trust and impatience. The endlessness of utilitarianism and its attendant phenomena will have a deleterious effect on college students, who are not well-versed in the social realm and lack values. Far removed from the family, university life creates a disconnect between school and home; when social issues or familial discord infect college students, and the school cannot be remedied in a timely fashion, this can be a dire situation. The intangible influence college students' ideological concepts have on the school's ability to accurately gauge their mental state is particularly noteworthy. Once the internal musings have been transformed into particular conduct, the consequences will be irreparable. This is because in the social infiltration and education out of touch two factors together, resulting in the effect of university ideological education cannot achieve the established goals. The education is a system

engineering that needs the cooperation of family, society and school. Only in this way can we form a strong synergistic effect and restrict the ideological concepts of college students. On one hand, with the intensification of market competition, the income level of Chinese residents is constantly improving, but the richness of spiritual life has not kept pace with material growth. Unhealthy phenomena such as lack of trust, impatience for success, pragmatism and so on emerge one after another. These phenomena have a great negative impact on college students who are not well-informed and whose values are not mature. On the other hand, college life is far away from home, resulting in a disjointed phenomenon in guiding and educating students between school and family. When college students are affected by social vices or family conflicts, the school cannot correct it in a timely manner. Especially for the impact on students' ideological concepts, it is an invisible impact. The school finds it difficult to accurately grasp the students' ideological dynamics. Once internal thinking is externalized into specific behavior, there will be irreversible consequences. This is because the two factors of social penetration and educational disconnection jointly affect the ideological education in colleges and universities cannot achieve the established goals.

The 21st century is the era of scientific and technological competition, the core technology determines the status of the country in the international arena, in order to enhance our international influence and comprehensive national power, China has increased investment in education, hoping that through the strategy of strengthening the country with talents to cultivate trend-setting talents for the country. Therefore, colleges and universities carry out the war for talents through a variety of ways, and the quality of the teaching force is constantly rising. In contrast, the formation of a school management team is lagging behind, as the ideological notion of managers and their managerial capabilities cannot be equated with the teacher team. The management team, instead of limiting the scientific research and development of colleges and universities, is what makes them. The backward management mechanism, the antiquated management system, and modern society are all in stark contrast. The management personnel are at fault, for the school system has neglected to construct the managerial echelon, leaving the logistical work to them and leaving the school system at its end. The unreasonableness of the management team at the professional level and the age composition of personnel is a result.

Accompanied by the improvement of China's network infrastructure and the popularization of mobile communication devices, cell phones and tablets have become a necessity in students' lives, and students can browse information and expand their spiritual life online. While any new thing brings great opportunities, it also brings great challenges, so does the Internet. On the one hand, the Internet has changed the way of learning and life of college students, letting them feel the convenience brought by science and technology; however, on the other hand, the Internet has also impacted the spiritual world of college students, and the Internet is filled with countless negative information, and even some of the information is hidden, so that college students with insufficient discernment ability are very vulnerable to the infestation of negative information, so that they can't extricate themselves from the virtual world, which affects the normal studies and life. The Internet's influence has caused a great

challenge for the university's civic education, and the traditional civic education approach has had an extremely limited teaching impact on university students' civic education. The rise of China's mobile communication infrastructure and the ubiquity of mobile phones and tablets have rendered them indispensable components in the lives of students. Students can browse information online and expand their spiritual life. However, like any new thing, the Internet has brought both tremendous opportunities and huge challenges. On the one hand, the Internet has changed the way college students learn and live, allowing them to feel the convenience brought by technology. On the other hand, the Internet has also affected the spiritual world of college students. The Internet is full of countless negative messages, and some messages are even hidden, making college students with insufficient discernment susceptible to the invasion of negative information, so that they cannot extricate themselves from the virtual world and affect their normal study and life. Therefore, under the influence of the Internet, university citizenship education faces enormous challenges, and under traditional citizenship education methods, the teaching effect of college students' citizenship education is extremely low.

Education's commencement is in learners, and the aim of education is also to educate them. The teaching of skills and ideas to students is the purpose of education, enabling them to recognize their own worth and contribute to the advancement of society. Education must be focused on the students, not separated from them; otherwise, it is not only a squandering of time and resources, but also fails to fulfill the goal of education. Since childhood, the majority of today's college students have been children, and due to their over-indulgence in the care of their elders, have a weaker mental capacity to endure even the slightest setback, thus leading them to give up. The reality of the blow may even cause psychological issues. The fragile hearts of college students will soon be defeated under the blows of social reality, and some extreme people even have the idea of taking life lightly.

# 3. Reform and Innovation in Combining Student Management and Ideological and Political Education in Colleges and Universities

As the primary conduit of ideological and political education theory classes in colleges and universities, 3.1 Is Taking on a Pivotal Role

The main avenue of ideological and political education in colleges and universities is the course of ideological and political theory, thus. Administrators at universities and colleges should gradually bolster the team-building of the ideological and political theory course, no matter the configuration of the course, the selection of instructors or the selection of textbooks. From the prior, cursory, all should be transformed, and the formation of the educational team should be handled with great caution and consideration. To fully exploit the part of ideological and political education courses in colleges and universities as the primary conduit. The document emphasizes the necessity of exploiting the benefits of the instruction and teaching of ideological and political courses to their fullest potential. The core of ideological and political education should be embraced, with the least amount of effort expended, when utilizing its teaching techniques and contents. Constantly striving to make up for and better the

shortcomings of the prior ideological and political instruction should be done. To foster the successful advancement of ideological and political instruction and administration, as well as to direct pupils to form a suitable outlook on life and the universe, is the aim of this. Colleges and universities should, in order to amalgamate student management and ideological and political education, bestow students with appropriate guidance on moral education, and respect them as the foundation. Integrating knowledge and material pertinent to ideological and political instruction into all facets of teaching is essential (Ji, 2022). Ideological and political education can be enriched by this, thus augmenting the quality and teaching effectiveness of student management in colleges and universities. The formation of a coordination group for ideological and political work has enabled a greater comprehension of the advancement of education and management. Realizing the successful political and ideological dialogue and exchanges between pupils and management staff, then fostering the efficient growth of education and teaching endeavors. Enhancement of political aptitude and excellence of educational and managerial personnel.

#### 3.2 Strengthen the Construction of General Education System

Deepening and expanding the role of student cadres: not only limited to the traditional role of serving teachers and students, modern student cadres are further utilizing their potential to assist teachers in completing the teaching content and playing a key role in the construction of a liberal arts education system. They not only need to be disciplined and have the right attitude towards their work, but also set high standards for themselves. While they are engaged in management, they must also emphasize the improvement of their personal moral character and the importance of their studies (Bin, 2022). A thorough evaluation of student leaders' performance is essential to ascertain if they can effectively carry out their responsibilities; this necessitates not only evaluating their work proficiency, but also their managerial aptitude. The ideological character and academic performance. This comprehensive assessment can more accurately evaluate the overall quality of student leaders. Enhancing communication and social skills: Student leaders need to have excellent communication and social skills, which include expressing their views clearly and listening to and understanding the needs and ideas of others (Wang, 2022). These skills play a vital role in coordinating schedules, resolving disputes of interest, and establishing effective team communication. Viewing work as an opportunity for exercise: Student leaders should view their current work as a valuable opportunity for exercise that will help them to build a wealth of experience and skills for future social work. Realizing the advantages of managing work, they can cultivate aptitudes and characteristics that will be advantageous to them in their future vocations. Responsible attitude towards work: Student leaders should be responsible for their work and take their responsibilities seriously and rigorously. They should be conscientious, rigorous and learn to be reflective. They need to be thoughtful when dealing with various matters and improve their interpersonal and communication skills. At the same time, they should be responsible for their own work, always reflecting on their own way of working and methods, so as to continuously improve the efficiency and quality of their work (Bing, 2022).

#### 3.3 Strengthening the Full Utilization of Network Means

An innovative and effective approach, the utilization of new media and other forms of education to bolster the direction of ideological and political instruction is remarkable. The Internet and multimedia platforms, enabled by the ongoing advancement of modern information and education technology, can be utilized by colleges and universities to manage students and impart ideological and political knowledge. To augment the learning experience. A novel and abundant source of content, free from site and time limitations, and characterized by a powerful exchange of data and openness (Zhang, 2021), this new form of educational management teaching, based on the mobile Internet, is revolutionary. Through the Internet platform, the student management system and content can be continuously improved and optimized, realizing the informationization and modernization of the education mechanism. This not only improves work efficiency and reduces labor costs, but also better meets the individual needs of students and improves the quality of management and education. Teachers can obtain students' learning situation in a timely and effective manner on the Internet platform, and carry out online and offline communication and inquiry activities by adjusting teaching strategies and methods in real time. This not only extends the classroom teaching space and increases the possibility of interaction and inquiry, but also cultivates students' independent learning and innovation, and promotes comprehensive development. The employment of fresh media and other educational methods can also broaden the range and power of ideological and political instruction. The Internet platform and multimedia technology enable the dissemination of ideological and political education to a wider audience, particularly those student groups that are often overlooked by traditional educational approaches. Education's popularity and coverage can be enhanced, while ideological and political education can take on a more influential role, thereby fostering the peaceful and consistent growth of society.

#### 3.4 Adhere to People-Oriented, Student-Oriented

Colleges and universities should take practical steps to bolster students' abilities in order to more effectively execute the "people-oriented and student-oriented" management and education principle. Enhancing their understanding and proficiency in school education and management, self-management is essential. Colleges and universities must prioritize the growth and development of students when formulating and executing educational policies, taking into account their individual needs and development traits. Strengthening students' self-management means encouraging and cultivating students' ability to learn independently, exercise self-discipline and provide self-service. Colleges and universities can implement a series of training programs that contribute to self-management, such as time management, goal setting, stress management, etc., in order to assist students to better master self-control. Engagement of students in the learning experience can be augmented through a more varied and interactive teaching approach. In the classroom, teachers can adopt teaching methods such as seminars, case studies and role plays to stimulate students' motivation and creativity. In addition, encouraging students to participate in extracurricular academic and cultural activities can likewise

enhance their sense of engagement and practical application of what they have learned. To allow students to express their views, schools should establish more open communication platforms and feedback mechanisms, so that students can feel that their opinions and suggestions are taken seriously. For example, they can hold regular teacher-student seminars, open student suggestion boxes, or utilize tools such as online forums to collect student feedback. A student management system is built not only to monitor and regulate student behavior, but also to support student growth and development. Such a system should be flexible, able to adapt to the needs of individual students and adjust as students grow. A student management system should be equipped with the requisite resources and instruments to assist students in making sound decisions regarding their academic, social, and professional plans. Universities and colleges can introduce a self-directed learning timetable program that grants students the opportunity to establish their own educational objectives at the start of each week, organize their study time, and then evaluate themselves at the conclusion. In this way, students can learn how to self-manage their time and learning progress, while teachers can monitor students' learning status and provide timely guidance and assistance. Set up a student-led project learning course, where the teacher only provides the project theme and guidance, and the rest is left to the students to organize a team, make a plan, and solve the problem. In this process, students not only learn teamwork and project management, but also explore the topic in depth and improve their ability to solve practical problems.

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