

## *Original Paper*

# Research on the Cultivation Mechanism of Huxiang Red Culture under the Perspective of “three Comprehensive Education”

Qiurong Qian<sup>1</sup> & Xiao Zhou<sup>1\*</sup>

<sup>1</sup> Hunan University of Technology, Zhuzhou, China

\* Xiao Zhou, Hunan University of Technology, Zhuzhou, China

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### ***Abstract***

*Hunan red culture is an important part of Chinese revolutionary culture and a valuable spiritual wealth in Hunan. It carries the heroic deeds and valuable qualities of Hunan revolutionary martyrs and has a unique nurturing value, which is an important material and content for the ideological education of colleges and universities. In order to give full play to the nurturing value of Hunan culture in the field of “three-wide nurturing” and to promote the innovation of nurturing mode and mechanism in colleges and universities, this paper elaborates the concept of Hunan red culture and “three-wide nurturing”, as well as the relationship between Hunan red culture and “three-wide nurturing”. The paper also further discusses the consensus, clear objectives, and promote the synergy among all education subjects to realize the “whole staff” education; connect the growth of students to inherit the genes of Hunan culture to realize the “whole process” education. The mechanism of nurturing people with Hu Xiang red culture is explored in three levels: integrating Hu Xiang culture nurturing resources and enriching nurturing carriers to realize “all-round” nurturing people, promoting Hu Xiang red culture and the “three whole nurturing people” system in colleges and universities, and building a system of “three whole nurturing people”. It also explores the mechanism of educating people with Hunan red culture in three levels, and promotes the “three-wide education” system of education between Hunan red culture and colleges and universities to build a “big thinking and government” pattern.*

## **Keywords**

*three whole education, Huxiang red culture, education mechanism*

## **1. Introduction**

Xi Jinping stressed that “culture is the soul of a country and a nation. Culture is the soul of a country and a nation. Culture is strong and the nation is strong.” Without a high degree of cultural confidence, without cultural prosperity, there will be no great rejuvenation of the Chinese nation. It is an important mission of the new era to carry forward the glorious tradition and continue the red bloodline. Universities are an important position of ideological work, and young college students are an important force to inherit the red gene and walk a new path of the times. The integration of Huxiang red culture into the “three whole education” system of colleges and universities is an important content to promote the inheritance of red gene, cultivate and practice the core socialist values, and an important measure to implement the fundamental task of establishing moral education.

## **2. Hunan Red Culture and “Three Comprehensive Education”**

### *2.1 The Connotation of the Concept of “Three-Wide Education”*

Since the 18th Party Congress, the Party Central Committee has been planning and promoting education from the strategic height of achieving the great rejuvenation of the Chinese nation, implementing the fundamental task of educating people with moral character, and establishing the institutional mechanism of “three-wide education”. At present, with the continuous development of education “three whole education” law understanding continues to deepen, practical experience continues to accumulate, the institutional mechanism continues to improve.

The “three whole education” refers to the whole staff education, the whole process education, all-round education. The whole staff nurturing is proposed for the nurturing subject, requiring full coverage of the nurturing subject, in collaboration with the strength of all staff, to achieve everyone nurturing; the whole process of nurturing is proposed for the nurturing time, requiring nurturing throughout every moment of students’ learning, life, growth, combined with the characteristics of students’ growth at all times; all-round nurturing is proposed for the nurturing space, requiring the integration of all resources, carriers and other aspects of nurturing. In order to achieve all-round nurturing, we need to integrate all resources, carriers and other aspects of nurturing, online and offline, inside and outside the school, multi-point efforts.

### *2.2 The Origin, Spiritual Connotation and Nurturing Value of Hunan Red Culture*

#### *2.2.1 The Origin of Huxiang Red Culture*

Hunan red culture is an important part of China’s revolutionary culture, and its origin can be traced back to the early 20th century. As early as during the Xinhai Revolution, a number of revolutionary pioneers emerged in Hunan, such as Huang Xing and Mao Zedong. With the rise of the New Culture Movement in China, Chen Duxiu and other leaders of the New Culture Movement in Hunan put

forward the slogan “A hundred flowers bloom, a hundred schools of thought contend”, which promoted the diversification of social thought and cultural forms. In this context, the Xiangjiang School, represented by Mao Zedong, was formed, with the purpose of criticizing reality, advocating freedom and pursuing truth, and using nature, folk and revolutionary themes as materials, forming the basic characteristics of Hunan Red Culture. Meanwhile, in the autumn of 1927, the successful Nanchang Uprising led by the Chinese Communist Party marked the birth of the Chinese Workers’ and Peasants’ Red Army, in which Mao Zedong and other Hunan revolutionary pioneers actively participated, opening up a new path for the Chinese Revolution. These historical and cultural backgrounds give Huxiang red culture a unique spirit of the times and ideological connotation.

### 2.2.2 The Spiritual Connotation and Nurturing Value of Hunan Culture

#### (1) Patriotism with concern for the world

The patriotic spirit of concern for the world is the soul of Hunan red culture, from the origin, development and In the process of perfection, the red culture of Hunan always runs through the patriotic thought of worrying about the world and taking the world as one’s duty, worrying about the country and the people. In the face of the unprecedented national crisis in which China was invaded by the powers, the country was shattered and the people were suffering, countless Xiang proletarian revolutionaries rose up to save the country from the crisis, sacrificing needlessly for the revolutionary cause, practicing their patriotism with practical revolutionary actions, and interpreting the true meaning of the patriotism spirit of worrying about the world with revolutionary enthusiasm.

Its nurturing value for college students is mainly reflected in the following aspects: Firstly, it can help college students establish a correct view of the country. The patriotism spirit of worrying about the world emphasizes the concern and responsibility for the whole country and nation, which is very important for college students to establish the correct national concept and deeply realize the importance of the country and their own responsibility; secondly, it can cultivate the family sentiment of college students. The patriotism spirit of worrying about the world contains deep feelings for the country and the people, and encourages people to contribute their strength to the development of the country and society. It can stimulate college students’ patriotic feelings and make them establish the belief of fighting for the country and the people.

#### (2) The value of the application of the world

Hunan red culture has always adhered to the value of the world, talking about the empty talk is wrong, practical work to prosper the country, to solve the practical problems of society as the starting point. The values reflected in the education of people are practical learning, practice, and practical work. It is also the most vital and most practical spiritual characteristics of Hunan red culture. A large number of proletarian revolutionaries of Hunan origin, represented by Mao Zedong, were strongly influenced by the idea of applying the world to the world in Hunan culture, and were the first to put forward the revolutionary theory of “power comes from the barrel of a gun”, pointing out that “without investigation, there is no right to speak”, emphasizing that we should The content of “seeking truth

from facts” and “mass line” in the soul of Mao Zedong’s thought is the result of incorporating the thought of the world in revolutionary practice.

Its nurturing value for college students is mainly reflected in the following aspects: Firstly, it can help college students cultivate practical ability and innovation spirit. The value orientation of “the world is useful” emphasizes practical innovation, which guides college students to improve their practical ability and try to solve practical problems through participating in various practical activities and social practice projects, so as to exercise their innovative spirit; secondly, it can promote college students to learn to link theory with practice. The value orientation of “the world is useful” focuses on the transformation of results and guides college students to make contributions to social development by combining theoretical knowledge with practical problems, exploring and trying, and actively promoting the transformation and application of knowledge and technology in the process of practice; thirdly, it can help college students improve their comprehensive quality. The value orientation of “worldly application” focuses on the accumulation of practical experience, guiding college students to learn to accumulate practical experience, enhance teamwork ability, improve communication ability and management ability and other comprehensive qualities, so as to better adapt to future career development and social roles; fourthly, it can cultivate college students’ sense of responsibility and dedication. The value orientation of the world-oriented approach emphasizes the courage to take responsibility, which guides college students to better understand the practical social problems, enhance patriotism and social responsibility, and actively participate in the cause of promoting social progress and development through participating in various voluntary services and public welfare activities.

### (3) Indomitable spirit of hard work

The indomitable spirit of hard struggle is the undertone of Hunan’s red culture, which refers to the spirit of perseverance, rising to difficulties and moving forward in the face of adversity and hardship. Under the leadership of the Communist Party of China, the people in Hunan and Hubei carried out the revolutionary struggle with great hardship and perseverance under the aggression and oppression of domestic and foreign enemies, and achieved a series of glorious victories. Its nurturing value for college students is reflected in the following aspects: Firstly, it can stimulate the struggle spirit and enterprising spirit of college students. By learning the indomitable spirit of hard struggle of Hunan red culture, college students can understand that only through hard work can they achieve success, and they need to maintain the spirit of pursuing excellence and climbing to the top at all times; secondly, it can cultivate strong willpower of college students. The indomitable spirit of hard work emphasizes indomitable in the face of difficulties and guides college students to overcome difficulties and setbacks and cultivate tough will and perseverance; thirdly, it can educate college students to cherish opportunities and study diligently. The indomitable spirit of hard struggle tells us that we should not give up learning and exploration at any time, and guides college students to cherish every opportunity and improve their own ability and quality; fourth, it can cultivate college students’ social responsibility.

The indomitable spirit of hard struggle emphasizes that individuals are connected with the fate of the country and the nation, guides college students to establish correct values, earnestly fulfill their social responsibilities, and contribute to the development and prosperity of the motherland.

#### (4) Innovative spirit of pioneering

The innovative spirit of daring to be the first in Hunan red culture covers the spirit of reflection and subversion of old traditional concepts, active exploration and innovative practice, as well as the spirit of firm belief and indomitable struggle, which is also a kind of innovative spirit emphasizing the attempt to change and seek new ideas. During the revolutionary struggle, the masses of people around Hunan and Hubei courageously explored the road to liberation, advanced the revolutionary cause, and reflected on and subverted the old concepts. During the New Democracy period, the leaders of the Communist Party of China, represented by Mao Zedong, were brave enough to seek new changes and open up a revolutionary path of “encircling the cities with the countryside and seizing power with arms”, taking into account the realities of the revolution at that time. It is this new path of seeking changes that has guided our new democratic revolution to victory. This spirit of courageous revolution, courageous struggle and fearless sacrifice is influenced by the Hunan red culture of seeking change and innovation and daring to be the first in the world. Its nurturing value for college students is reflected in the following aspects: First, it can stimulate the innovative thinking and creativity of college students. It helps them develop a positive and innovative consciousness and the ability to adapt to change and innovate; secondly, it enhances the sense of social responsibility and mission of college students. More profoundly recognize the rich connotation and value covered by the history of Chinese revolution, strengthen the self-confidence of socialist culture with Chinese characteristics, and guide them to contribute to the realization of the great rejuvenation of the Chinese nation.

### 2.3 *The Relationship between the Three Comprehensive Education and Hunan Culture*

#### (1) The red culture of Hunan Province enriches the connotation value and path of “three comprehensive education” in colleges and universities

Hunan red culture is a valuable and high-quality education resource for colleges and universities, which enriches the connotation, value and path of “three-wide education” in colleges and universities. The patriotism spirit of Huxiang red culture, which is concerned about the world, the value orientation of the world, the indomitable spirit of hard work and the innovative spirit of daring to be the first, can be used as important contents of ideal and belief education and patriotism education for college students, which enriches the connotation of ideological and political education of “three-wide education” for college students. The education process of Hunan red culture can also further enrich the path of “three-full education” by incorporating revolutionary stories and revolutionary figures into the education method.

#### (2) The “three comprehensive education” system of universities provides a good platform for the development of Hunan red culture

The “three whole education” system in colleges and universities is an important initiative to innovate

the way of educating people in the new era, and the inheritance and development of Hunan red culture cannot be carried forward without the main position of colleges and universities. The “three whole education” system provides a good platform for Hunan red culture in colleges and universities in terms of education subject, education time and education space, so that the education of Hunan red culture can stimulate the motivation of all staff to educate people and educate people, enhance the whole process of education synergy and strengthen the education of people at all times, optimize the effectiveness of all-round education and create the education of people everywhere. At the same time, the two are mutually promoting and symbiotic relationship, as the red culture of Hunan is integrated into the “three whole education” system as an excellent resource, promoting the development of the “three whole education” system, and the red culture of Hunan is also in the “three whole education” system. The red culture of Hunan is also fully displayed on the big platform of the “three-wide education” system.

### **3. Education Mechanism of Huxiang Red Culture in the Context of “Three Comprehensive Education”**

#### *3.1 Gather Consensus, Clarify Goals, and Promote the Synergy of all Human Education Subjects to Achieve “Total” Human Education*

Strengthen the construction of the team of school, family and society, and strive to improve the red connotation of each education subject, especially the team of full-time teachers, Civic Science teachers, school party workers and counselors in colleges and universities, dig deeper into the spiritual connotation and education value of Hunan red culture, and clarify the role of Hunan red culture in promoting the work of “three comprehensive education” in colleges and universities. The important position of Hunan red culture in promoting “three comprehensive education” in colleges and universities.

At the school level, we need to create a multi-level structure of “school party and government cadres - Civic Theory teachers - counselors, class teachers - all staff - students”. Improve the education subject’s literacy of Hunan red culture, guide them to be good believers, active propagators and exemplary practitioners of Hunan red culture, and create a “big thinking and politics” education environment of Hunan culture. Firstly, we can improve the red culture literacy of Civics Theory and professional teachers through “Civics teaching content + Hunan red culture” and exploring innovative Civics education methods; by building a high level Civics teacher team and optimizing the “teaching material system” of Civics + Hunan red culture in the curriculum “, coalescing the team strength of the Civics teachers; by carrying out declaration and research on various special topics of Huxiang red culture at all levels, guiding Civics teachers to deeply explore the contemporary value and nurturing connotation of Huxiang red culture, so as to fully integrate the educational elements of Huxiang red culture into teachers’ teaching and teaching materials design, and stimulating the endogenous motivation of Civics teachers; secondly, it can stimulate the endogenous motivation of Civics teachers

through Secondly, through the way of “cultural propaganda + thinking and political practice + campus immersion”, focus on theoretical propaganda and practical experience of Huxiang red culture. We should make full use of the dual identity of teachers and management of counselors and class teachers to carry out lectures and thematic class meetings such as “Inherit the red gene, continue the red spirit of Lian”, so that college students can understand the profound spiritual connotation of Huxiang red culture and lead students to be the inheritors and practitioners of Huxiang red culture; carry out various forms such as “The students can immerse themselves in the education of Hunan red culture and empathize with the deeds of the revolutionary martyrs, thus acquiring the excellent quality of sticking to the original heart and taking up the mission; through rich educational activities of party and league themes, campus cultural activities, etc., we can create the atmosphere of Hunan red culture so that Students can be influenced by the red culture in a subtle way, so as to consolidate the red values. Thirdly, we can play the role of leading by example and influence of the Party and League organizations and student cadres through the way of “ideological leadership + activity integration”. Focus on the education and leadership of the “key minority” team of Hunan red culture, such as the organization of Hunan red theme speech, learning salon and other activities to fully integrate the Hunan red culture, while focusing on the creation of physical and non-physical Hunan red culture publicity environment, so that the Hunan red culture into the eyes and hearts.

In addition, colleges and universities should form a joint effort of home, school and society, and take the initiative to absorb social education. Integrate the Huxiang red culture education resources of each red culture education base and strengthen the responsibility of educating people. Actively carry out home-school cooperation, organize practical activities of Huxiang red culture with joint participation of home and school, collaborate with the role of the main body of education inside and outside the school, and build the “big thinking and government” pattern of education of the whole staff of Xiang red culture education mechanism.

### *3.2 Bridging the Growth of Students to Inherit Hunan Culture and Realize the “Whole Process” of Education*

The whole process of nurturing people, bridging the whole process of nurturing people. Emphasis on the education of Hunan red culture throughout the whole process of college students from the first year of campus to the fourth year of graduation out of campus, all stages. In the first year of college, as freshmen, they are full of novelty about their future campus study and life, and this stage is the “nurturing stage”, which is suitable for students to carry out education on ideals and beliefs, career planning education, and can focus on integrating into education the patriotism spirit of revolutionary figures in Hunan red culture who fill in their hearts, pursue communism and work for the happiness of the Chinese people. The sophomore and junior years are the accumulation period, in which students have initially adapted to university life and have a better understanding of their major courses, but are prone to problems such as lack of motivation and career confusion, which is a “comprehensive growth” piloting stage. In the education, we can combine the heroic figures and revolutionary deeds in the red

culture of Hunan Province, and use story-telling to let students perceive the hardship of the revolutionary cause and the persistent pursuit and dedication of the revolutionary martyrs to the communist ideals and beliefs, so as to help college students adjust their mentality and build up their strength to move forward; senior year is the graduation period, and students are about to enter the society, so students at this stage are prone to lose themselves in the face of employment, and it is a stage of In this stage, students are prone to lose themselves in the face of employment, and it is a stage of voyage of “brightness and success”, so we can integrate the mission and responsibility of Chinese Communists and the spirit of reform and innovation in Hunan red culture in education, consolidate the foundation of students’ integrity in employment, guide them to plan their careers rationally, internalize the Hunan red culture and externalize it to achieve self-growth.

### *3.3 Integrating Huxiang Red Culture Education Resources and Enriching Education Carrier to Realize “All-Round” Education*

All-around nurturing refers to the nurturing of the full range of coverage. Emphasis on the full integration of the resources and enrichment of nurturing carrier, so that the red culture of Hunan into all aspects of nurturing, to create an all-round nurturing environment, weaving a dead-end framework of nurturing people.

First of all, integrate Hu Xiang red culture nurturing resources, enrich the nurturing carrier, and promote the mutual integration of the two. As an advanced revolutionary culture, Hunan red culture has unique nurturing value. Colleges and universities should integrate Huxiang red culture resources inside and outside the school as high-quality educational resources, innovate educational methods and approaches, enrich the nurturing carrier, explore the development of specific programs for nurturing Huxiang red culture in line with the actual school, and do a good job of top-level design of red culture nurturing in the ten nurturing systems of colleges and universities. For example, “red service” is proposed from the perspective of management education, reflecting the education requirements of “caring for students should be warmed up”; from the perspective of “culture education”, it is proposed to From the perspective of “cultural education”, we propose to “red infiltrate”, optimize the school style and school spirit, and prosper the campus culture; from the perspective of “practical education”, we propose to “red practice”, enhance the practical ability and establish the national sentiment. Students can deeply perceive the spiritual power of Hunan red culture in the practical study. Combining with the actual situation of the school, we will explore the establishment of Huxiang red culture courses and Huxiang red culture education and practice bases inside and outside the school to enrich the carrier of Huxiang red culture and strengthen the nurturing effect of Huxiang red culture.

Secondly, strengthen the propaganda, to create a strong atmosphere of Huxiang red culture education. The influence of environment on people cannot be ignored, and a good cultural learning environment plays an important role in students’ absorption of Huxiang red culture. We should strengthen the propaganda of Huxiang red culture from all levels, and create a strong atmosphere of Huxiang red culture nurturing. Colleges and universities should encourage teachers to increase their research on



Huxiang red culture and consolidate the theoretical foundation. At the same time, they should also integrate the elements of Huxiang red culture into all aspects of the practical activities of the family, school and society, so as to create a good family, social and teaching culture. In addition, make full use of the online platform to promote the online communication, dissemination and education of Huxiang red culture.

Once again, horizontal expansion, vertical extension, multi-point efforts, so that the red culture of Hunan Province into all points and lines of education, the formation of education grid. Combining theory with practice, curriculum with practice, education close to students, and vividly presenting Hunan red culture. Explore the Huxiang red culture to promote the Civic and Political Science curriculum and the curriculum Civic and Political Science resonate with the same frequency, the same direction peer education mechanism, and ultimately build a comprehensive education grid.

#### 4. Conclusion

Hunan red culture has very high nurturing value and function, and the system of “three-wide nurturing” is a powerful measure to implement the fundamental task of establishing moral education in colleges and universities, which is compatible with the core connotation of Hunan red culture and can mutually co-exist. Combining with the requirements of the “three-wide education” in colleges and universities, we explore the education mechanism of Hunan red culture in the context of “three-wide education”, mainly from consensus building, clear objectives, and promoting the synergy among all education subjects to achieve the “three-wide education”, “three-wide education” and “three-wide education”. All staff’ education, connecting students’ growth and inheriting Hunan culture genes to realize “whole process” education, integrating Hunan culture education resources and enriching education carriers to realize “all-round” education.

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