

## Original Paper

# Analysis on the Development of One-Stop Service for Spice Industry

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### Abstract

*At present, China's spice industry is in a fierce competition stage, and people's demand for spices is also increasing, residents' consumption is also improving, and more and more attention is paid to services. With the continuous development of information technology in China, this article with the development situation of the spice industry, proposed the measure of one-stop service, has an economic positive effect on the development of the spice industry, to help it improve its competitiveness in the market.*

### Keywords

*spices, one-stop service, analyze*

## 1. Introduction

With the continuous improvement of material living standards, the improvement of residents' quality of life, people's need for a better life and the unbalanced and inadequate development of the problem has been improved, more and more people begin to pay attention to the improvement of quality of life, the pursuit of green and healthy food. The demand for high quality spices has increased. All the time, the spice industry has been developing and growing, the annual market sales have gradually increased, and the consumer behavior is extremely active. The market potential of the spice industry is huge, and its market size and consumer demand will continue to grow with the growth of the global population and the rise of income.

According to a series of policy documents issued by The State Council, the National Development and Reform Commission and the Ministry of Industry and Information Technology successively, including

the “Guiding Opinions on Accelerating the Development of the Spice industry” and the “14th Five-Year Development Plan” of the spice industry, it is proposed to give the powerful enterprises in the spice industry through policy support to strengthen infrastructure construction, so that they can enhance their independent innovation ability. In order to cultivate and form their own brand. Spice industry in a variety of favorable policy support, China’s spice industry will usher in a good time for transformation and development, laying a solid foundation for further development.

## **2. Overview of the Spice Industry**

The spice market is a huge market, and spices are indispensable seasonings in cooking, which can not only enhance the taste and nutritional value of food, but also extend the freshness life of food and save costs. Including many different products, such as chili, ginger, garlic, cinnamon, cloves and so on these products are widely used in a variety of different foods and beverages, from the market point of view, the spices market has a very broad prospect.

As consumers have higher and higher requirements for the taste and quality of food and beverages, the demand for spices as condiments is also increasing. With the improvement of people’s health awareness and the increase of food safety requirements, the quality and safety of spices are also put forward higher requirements. Therefore, one-stop purchasing of spices is of great significance.

According to the current social development situation, consumers are paying more and more attention to healthy lifestyle. This trend has prompted the spice market to shift to a more natural and organic direction, and consumers’ demand for natural and organic foods is also increasing. The diversity and versatility of spices make them have broad application prospects in the development of new food and health care products.

## **3. The Concept and Characteristics of One-Stop Service**

One-stop service means that under the same platform or the same enterprise, through the integration of multiple related services or products, to provide consumers with a comprehensive, one-stop solution. A one-stop service integrates multiple related services or products to provide a variety of choices. It provides consumers with a convenient shopping experience. All services or products are managed and coordinated in a unified manner to ensure the consistency and quality of services. Provide personalized solutions to consumers through data analysis and personalized recommendations. To provide efficient services by integrating supply chains, optimizing processes and improving distribution efficiency. Create more value for consumers through integration and optimization. While integrating multiple services or products, it also integrates multiple vendors or service providers. Consumers can transact under one trusted platform, increasing consumer trust.

With the continuous strengthening of the government’s supervision of food safety, coupled with the acceleration of information technology in the catering industry, the demand for supply chain has become more and more, and the preservation of high-quality spices is inseparable from a complete industrial

chain and one-stop service.

A complete industrial chain helps the spice industry reduce costs, improve efficiency and ensure product quality and stability. Spice products have a long shelf life, but processing is particularly important. In order to meet sales standards, spice products need to be processed quickly.

As a bridge connecting upstream agricultural products and downstream catering enterprises, the core of product supply chain is the matching of supply and demand, with the main purpose of serving downstream catering enterprises to provide products required for operation. It procured initial raw materials from producers and completed the processing of standardized spices and semi-finished products through unified processing, cleaning, testing and standardized packaging. The integrity of the supply chain determines the core competitiveness of the future development of the enterprise.

Generally, for enterprises with a certain scale, the biggest advantage of establishing their own supply chain system is that they can improve their bargaining power through centralized large-scale procurement and intensive production, achieve high quality and low price of spice products, and reduce the cost of procurement, transportation, warehousing and other aspects. The self-established supply chain can minimize the safety risks of spices and form an intensive and standardized operation mode.

With a complete industrial chain, from the origin of direct transport of spices to the factory, grinding, according to the ratio, small packaging processing, various industry information systems will have more links, can be linked to a relatively independent system and market segmentation, can rely on in-depth research and the advantages of some segments to win the market.

#### **4. Strategies and Measures for the Development of One-Stop Spice Services**

With the continuous deepening of applications in various industries and departments, the personalization and diversification of user categories are becoming more and more abundant. The unified model of “big and complete” or “small and complete”, including the industry management system of the spice management module, will eventually be broken, and the specialized subdivision will become the general trend of the construction of projects related to spices. With a complete industrial chain, from the origin of direct transport of spices to the factory, grinding, according to the ratio, small packaging processing, various industry information systems will have more links, can be linked to a relatively independent system and market segmentation, can rely on in-depth research and the advantages of certain segments to win the market.

The development of one-stop spice service is through the use of big data, cloud computing to establish an online system to form an online intelligent ingredient data chain, link the supply chain and small packaging, with low distribution costs of online intelligent supply chain, improve the transaction data of small and medium-sized enterprises, make the spice market more standardized. Through digital management, strengthen the quality control of the catering industry. Aiming at the supply chain of the national spice market, we will develop to the industry giant. At the same time, it uses intelligence and digitalization to establish a data system and collect user data. Optimize supply chain management to

achieve digital upgrade. Use information technology to innovate production and sales models to meet the diversified, multi-level and personalized needs of Chinese and foreign consumers for spice products. Control product pricing, provide quality services for retail customers with small needs, have their own unique goods have market access advantages, and actively innovate in the entire industry to bring higher quality development for China's spice industry.

The supply of spices to small and medium-sized enterprises is a growing trend. Smes play an important role in the food processing and catering industry, and they need high quality and diverse spices to make gourmet food. Therefore, taking the role of supplier can take smes as an important customer group and provide them with high-quality and diversified spice products and services. It can also help smes improve their product quality and market competitiveness by establishing long-term cooperative relationships with them and providing a series of value-added services, including technical support, marketing and training.

## 5. Research Conclusions and Prospects

Through one-stop service, it is possible to integrate the supply chain of the spice industry and optimize the process, improve procurement and production efficiency, and reduce costs and risks. Consumers can enjoy faster and more accurate delivery services and improve their satisfaction. The one-stop service can integrate multiple spice suppliers and manufacturers to provide more variety selection and customization services. Consumers can choose the right products and services according to their needs and preferences. The one-stop service can provide services such as quality inspection and product certification to ensure the quality and safety of products. Consumers can buy, use and eat flavor products with confidence. The use of big data technology and artificial intelligence algorithms can provide consumers with personalized product recommendations and improve consumer satisfaction and loyalty. Value-added services such as packaging customization, logistics distribution and after-sales service can be integrated to create more value for consumers. Continue to improve the quality and packaging of products, constantly update with The Times, keep different ratios of spices packages close to the public taste, expand the scale of material acquisition and business scale, expand overseas markets, have a fixed overseas purchase and resale market, sell Chinese spices abroad, combine our unique flavor packages with foreign tastes, or improve them.

With the development of society and economy, one-stop service has gone deeper and deeper into people's life and entered the market. It has great benefits to drive the development of the whole spice market. The application prospect of one-stop service in the spice industry is very broad. By integrating the supply chain, improving efficiency, providing diversified choices, ensuring quality and providing personalized services, consumers can be provided with a higher quality, more convenient and more satisfying shopping experience, bringing more business opportunities and market share. Of course, we should also fully consider the actual situation of the market, from different aspects of the research, the most total to achieve the rapid development of the spices industry, for the development of the market economy to

provide protection and power.

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