

Original Paper

Leadership Training for Student Cadres Majoring in Economics and Management

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Abstract

The leadership of college students is an important aspect of their comprehensive quality. In order to adapt to the development trend of globalization, informatization and economic integration in modern society, the leadership education of college student cadres in colleges and universities is not only in line with the quality education advocated by the state, but also in line with the development requirements of college students themselves. In the future, most college students majoring in economic management will pay more attention to the cultivation of leadership from the economic management industry. This paper analyzes the path of leadership training for students majoring in economics and management, and makes clear what aspects of leadership quality the students majoring in economics and management should improve themselves in order to consciously improve themselves in these aspects, so as to better adapt to the needs of society.

Keywords

college students, Leadership ability, Major in Economic Management

1. Introduction

Cadre leadership first emerged in the United States in the 1970s and 1980s, and American universities have undertaken the task of training new leaders to adapt to the trend of the global diversified era. Leadership is also one of the most studied topics in social sciences, but it lacks a systematic theoretical framework. At present, the academic research on leadership has not yet reached a widely recognized theoretical system. The existing research results on leadership are mainly for business leaders, managers and other groups. In the leadership education system, colleges and universities are a force that cannot be ignored. They play a vital role in promoting leadership education. It is not only in line with the law of students' growth, but also an inevitable requirement for people's all-round development to focus on leadership education for college students with the help of colleges and universities. As a

branch of college students, the cultivation of leadership is particularly important for students majoring in economics and management, because most of the businesses they will be engaged in in the future will be enterprise managers, and they will face a variety of employees. The level of their leadership ability will directly affect their role among employees, and they will face the practical problem of how to lead employees with different personalities to become talents.

2. Current Situation of Leadership of Student Cadres Majoring in Economics and Management

2.1 The School Does not Pay Enough Attention to the Leadership Training of Student Cadres Majoring in Economics and Management

Higher education has not paid enough attention to the leadership training of students majoring in economic management, which is mainly reflected in the neglect of theoretical learning and the neglect of practical activities. As a comprehensive quality of the students of economics and management, leadership should have attracted the attention of the major universities of economics and management, but the fact is not satisfactory. School is an important place to cultivate students' moral sentiments, a main place to cultivate students' personality, and a key station to improve students' social adaptability. However, the courses and community activities of the management colleges and universities have not specifically put forward the content of leadership training for college student cadres. American colleges and universities have already taken leadership training as a compulsory course for students, combined curriculum education with community service, and established a good feedback mechanism.

2.2 There Are Great Differences in the Practical Ability and Self-Management Ability of Students Majoring in Economics and Management

The practical ability and self-management ability to reflect the leadership of the students majoring in economic management have great differences due to different places of origin. The research shows that the practical ability and self-management ability of college students coming out of rural areas are stronger than those in cities. There are three reasons. First, under China's national conditions, the rural population is far more than the urban population, and the proportion of rural students in economic management colleges is higher year by year, which has the advantage of quantity; Second, generally speaking, students from rural areas have high enthusiasm for activities and self-discipline in learning, so their self-management ability and practical ability are relatively outstanding. The parents of urban college students are usually double workers, which makes them have no worries about food and clothing when they are young. Most college students from rural areas have to bear the farm work at home. Therefore, when conducting leadership training for college students from two different backgrounds, students from different backgrounds can be mixed together for activities so that they can complement each other and carry out targeted and comprehensive training. Third, there are differences in the leadership level of students in economic management colleges in different regions, so it is necessary to carry out exchanges between schools.

2.3 The Approach and Method of Leadership Education for Student Cadres Majoring in Economics and Management Are Single

At present, in our country's economic and management education, the first thing to do is to carry out ideological and political education, which includes political thought and moral cultivation. Its requirement is to become a leader with a sense of social responsibility, high quality, morality and keen political thought. In the courses of the major of economic management in China, such political theory courses as Introduction to the Basic Principles of Marxism, Introduction to Mao Zedong Thought and the Theoretical System of Socialism with Chinese Characteristics, Outline of Modern and Contemporary Chinese History, Cultivation of Ethics and Fundamentals of Law, Situation and Policy and Contemporary World Economy and Politics provide students with values, ideals, beliefs Current affairs policies and moral education enable students to maintain a firm political position, correct values and noble character.

The second is theory teaching. If students majoring in economics and management want to give full play to effective leadership in the organization, they need leaders with diversified cultural background knowledge. Most colleges and universities offer a variety of elective courses outside of professional courses, and students can choose freely according to their interests, so that each student has the right to freely choose their own ability development direction. "The purpose of university education is not to cultivate talents for a certain field or occupation, but to develop the potential of students through education so that they can play an outstanding role in any field or occupation."

The last part is the practice part. For students majoring in economics and management, the practice part should be added during the semester. For students majoring in economics and management, their leadership ability should be trained during the practice. In the teaching of economics and management major, some thematic debates can also be organized to enable students to find the shortcomings of their professional leadership in the debate. You can also invite famous people from the society to the school to give speeches and listen to the opinions and suggestions of relevant experts. Students can also go into the community and apply their own expertise to social practice.

3. The Path of Leadership Training and Promotion for Student Cadres of Economic Management Major

3.1 Conduct Systematic Course Teaching for Students Majoring in Economic Management

Colleges and universities should completely reverse the concept of focusing on professional courses and neglecting leadership education, reshape their own education concepts, and strengthen the understanding of the necessity of leadership education for college students. For students majoring in economics and management, we can give play to the political and ideological course as the leading and the leadership course as the auxiliary systematic course teaching.

3.2 Enrich the Leadership Activities of Students Majoring in Economic Management

1) Student cadre rotation system. In the class of students majoring in economics and management, the class cadres are selected according to the class, so that every student majoring in economics and management can experience leadership activities. We should attach importance to the construction of the echelon of student cadres, implement the cadre rotation system, adhere to the principle of “leading the new with the old, promoting the old with the new”, pay attention to the backbone role of the “old cadres”, ensure the continuity and relative stability of the work of the student union, give full play to the role of the student cadres in passing, helping and leading. At the same time, we should set a good example, commend the advanced, and highlight the important role of the student cadres. As the saying goes, “there is a gentleman in the house, a gentleman to the outside”, the role of example is infinite, the school, the school (department) should attach great importance to, fully establish a platform, actively promote advanced, can play a subtle incentive effect on the student cadres. We should work together to create a sound environment and foster a sense of the overall situation. The use of student cadres should be viewed from a certain height. Moral education is a long work, which can not be solved at a certain stage, nor is it the task of individual moral educators. Also in the construction of the student team, all members should participate in, and pay common attention to.

2) Club activities. Through club activities to exercise the economic management major students’ organizational leadership, problem-solving ability and so on. Carry out a series of effective activities to promote the development of student cadres’ leadership training activities, such as holding student cadres training classes at the beginning of each semester and regularizing them; The professional level of student cadres should be improved by means of experience exchange among leaders, teachers and student cadres of different grades and majors. Implement the training system and work reporting system, and make sure that there is demonstration and implementation plan (details) before each large-scale activity and summary after the activity; The talk mechanism has been established to form a platform for regular or irregular face-to-face communication and exchange among the leaders of the college, the secretary of the Youth League Committee, counselors, student cadres and students. Through this series of measures, not only can correct the deficiencies in the work of student cadres, avoid the passive work caused by carelessness, correct the work motivation, overcome the utilitarian thought, strengthen the consciousness of serving the majority of students wholeheartedly, and make them realize the influence and function of the words and deeds of student cadres on the majority of students, understand the connotation of the duties of student cadres, It can also improve their decision-making, command, foresight, coordination, response and execution capabilities, and greatly enhance their sense of mission and honor.

3) Volunteer. Voluntary activities, on the basis of voluntary, give full play to the principal position of students majoring in economic management and their enthusiasm, and do not ask for return, which is reflected in the dedication without any material benefits, and in the spirit of the students learn the spirit of continuous progress and selfless dedication. To actively participate in campus and off-campus

work-study and volunteer activities, actively participate in various academic conferences and public lectures, in order to increase their own knowledge, let themselves quickly integrate into the society, adapt to the society, improve their interpersonal skills and the ability to deal with emergencies. Improve your skills by enriching your leadership experience.

4) Social practice. In social practice, students majoring in economics and management can apply the knowledge they have learned to practice and gain practical experience directly, so as to have a deep understanding of textbook knowledge, classroom knowledge has been tested, consolidated and improved, and at the same time students can not learn some things in the classroom. Let the students fully realize that their ideological and political quality, knowledge structure and innovation ability can meet the needs of The Times, but there are significant differences in the two indicators of grip strength and vital capacity.

The most difficult thing in life is to know yourself, to grasp yourself, to challenge yourself, the so-called “since the winner is strong”, only those who can overcome their own people, is the real strong.

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