

Original Paper

A Study on the Narrative Mode and Promotion Path of College Students' Patriotic Education in the New Era

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Abstract

China is in the new era and the new journey in this historical period, in order to strive to achieve the second centenary goal of comprehensively building a powerful modern socialist country, and strive to realize the great goal of the Chinese dream of the great rejuvenation of the Chinese nation, we must strengthen the patriotic education of college students, promote college students to actively build the great cause of socialism with Chinese characteristics with a high degree of enthusiasm. Sorting out the narrative characteristics of college students' patriotic education can help to understand how to enhance the appeal of patriotic education and improve the effectiveness of patriotic education. The characteristics of college students' patriotic education narrative are different from other educational narratives, such as the political nature of the narrative stance, the national nature of the narrative foundation, the systematic content of the narrative and the epochal nature of the narrative discourse. To carry out patriotism education in the new era and encourage people to learn from heroes and models, we should accurately grasp the historical orientation and according to the development of the situation, actively innovate the narrative style and communication platform of Yingmodel, and innovate the immersive patriotism education, so that the spirit of Yingmodel can reemerge and gather together the great power to realize the Chinese dream of the great rejuvenation of the Chinese nation.

Keywords

College students, Patriotism, Narrative mode, Carry forward

1. Introduction

Why the Chinese nation is the world's only through wind and rain for thousands of years, but still standing great nation. Because countless Chinese sons and daughters with their flesh and blood feelings condensed into the backbone of the nation - patriotism. Why was there such a group of people in that dark and chaotic era? They were in the dark and their hearts turned to the light. They opened up the

great road to the rejuvenation of the Chinese nation in the chaos, and they were guided by the patriotism rooted in the blood of every Chinese. College students in the new era shoulder the new mission of this generation. As the backbone of modern society, it is particularly important to understand and inspire the spirit of patriotism. It requires them not only to realize the value core of patriotism in the level of consciousness, but also to learn to practice and spread the spirit of patriotism in the level of society. Narrative is a better way to achieve this goal, because narrative itself is the product of the interweaving of ideological implication and moral position, plays a role with its unique value cognition, has a clear educational purpose and function, and has been included in the process of patriotic education, becoming an important method of patriotic education in colleges and universities. However, the current narration effect of college students' patriotic education is not satisfactory, which is due to the unclear understanding of the characteristics of narration, the narrow understanding of the narrative subject, the narrative strategy is not scientific enough. Based on this, the author tries to explore the logic, characteristics and promotion path of patriotic education narration for college students in the new era, hoping to help improve the effectiveness and effectiveness of patriotic education for college students.

2. Narrative Logic of Promoting Patriotism in the New Era

Whether as an emotional system reflecting the interdependence between individuals and the state, or as a code of conduct regulating the value relationship between individuals and the state, the core issue of patriotism always points to "how to regulate and guide the relationship between individuals and the state". The relationship between the individual and the state is formed in the interaction of objective social reality and subjective theoretical construction. It has a triple dimension of "history-reality-ideal", and is represented by the unity of historical relationship, realistic relationship and ideal relationship. The historical relationship is generated from the historical experience and collective memory of the long-term interaction between people and the country. The realistic relationship is represented by the mutual influence and two-way construction of the individual's actual quality of life and the level of national governance. The ideal relationship reflects the individual's future expectation of the national development and the value arrangement of the state for the individual development. Patriotism is embedded in the complex matrix formed by the above three kinds of relationships between individuals and countries, and is finally established and developed through the mutual shaping of these three kinds of relationships. As Sartre said, "Man is always a storyteller: his life is wrapped up in his own story and the story of others, he sees everything around him through the story, and he lives as if he were a storyteller." Therefore, the promotion of patriotism in the new era should not only be guaranteed by objective material basis, but also rely on scientific and reasonable subjective theoretical narration. By constructing the empirical facts of the relationship between individuals and the state "purposefully" and "contextually", the historical, realistic and ideal relations between individuals and the state can be presented as a "story" with structural integrity and time continuity. Through the narrative logic with

clear purpose, distinct theme and rich plot, patriotism can gain stronger persuasion, appeal and cohesion.

2.1 Narrative Purpose: Gather the Mighty Power of National Rejuvenation

Narrative is “the language form that constructs human’s ‘temporal existence’ and ‘teleological existence’”. As the starting point of this structural activity, the narrative purpose is the primary premise of clarifying the narrative theme, determining the narrative object and clarifying the narrative content. The world is undergoing profound changes unseen in a century. China is on schedule to achieve the goal of building a moderately prosperous society in all respects, starting a new journey toward building a modern socialist country and ushering the great rejuvenation of the Chinese nation into a new period of development. In this context, the promotion of patriotism is faced with both higher requirements and more severe challenges. It is urgent to accelerate the construction of a narrative structure rich in The Times, cohesion and combat effectiveness, stimulate the national confidence and pride of all the people, and gather a mighty force for realizing the great rejuvenation of the Chinese nation. This is the purpose of promoting patriotism in the new era.

Pooling the mighty strength of national rejuvenation requires a thorough understanding of the unique value of patriotism. A man without spirit does not stand, and a country without spirit is not strong. Patriotism is the national heart and soul of the Chinese nation, which plays a very important role for both individuals and the country. For individuals, carrying forward the spirit of patriotism can promote their growth and progress in study and practice, and harvest personal fullness and fulfillment. For the Chinese nation, patriotism is the spiritual code that enables the Chinese nation to stand firm despite ups and downs and to be fearless in the face of risks and challenges. Promoting patriotism will cement the spiritual foundation for the common struggle of all the people and ensure that the Chinese nation can stand firm and forge ahead in the tide of historical change.

2.2 Narrative Theme: Tell the Context of National Rejuvenation

The so-called narrative theme refers to “a classification of semantic macro structure framework that can be extracted from different kinds (and discontinuous) (or allow the unification of both) text components”. By virtue of such “macro structure” and “frame classification”, different text components can be aggregated into a complete narrative whole, thus serving the corresponding narrative purpose. To carry forward the spirit of patriotism in the new era, based on the purpose of gathering great strength for the realization of national rejuvenation, through the organic link between history and reality, grasp the big logic and trend of national rejuvenation, and tell the historical story and contemporary development of national rejuvenation, is the most core narrative theme.

Looking ahead to the second Centenary Goal, we will make good use of the bright prospects for national rejuvenation. Looking forward to the second centenary Goal with national rejuvenation as the narrative theme can connect the history, the present and the future, run through the theory and practice in the new era, and inject a clearer and more convincing narrative vein for promoting patriotism.

2.3 Narrative Plot: Write a Glorious Chapter of National Rejuvenation

The so-called “home is the smallest country, the country is tens of millions”, no country, no individual survival; No individual, no nation. To realize the great rejuvenation of the Chinese nation, we need the great power of all the Chinese people to realize their dreams. Such power can encompass the entire nation, and at the same time, it is directly related to one person and one family. Therefore, to do a good job in patriotism narration in the new era, we need to integrate the strengths of the two and eliminate the weaknesses of the two in narrative plots. We should not only grasp the high position of grand narration, broad vision and completeness of narration, but also pay attention to the narrowness of vision, ingenious conception and fine language of daily life narration, and follow the logic from “national story” to “life story” and then to “road story”. Write a glorious chapter for national rejuvenation.

“Life stories connect us to our essence, guide us, validate our experiences, and implant values into our lives.” For patriotism, life stories reflect the experiences, thoughts and feelings of individual Chinese people, as well as the historical marks of unremitting efforts to meet people’s aspirations for a better life. As a kind of life narrative, carrying forward the spirit of patriotism is based on people’s basic survival needs for food, clothing, housing and transportation and higher level development needs for education, environment, etc. It reflects people’s psychological perception and emotional fluctuations of their own life and social environment, and also sustains people’s various expectations for the future of the country and nation. And these “particles” existing in People’s Daily life, also included in the national development and construction planning, become an important issue to close the relationship between the individual and the collective, the country and the people. At the same time, as a life narrative, carrying forward the spirit of patriotism also carries the hopes and requirements of the Chinese nation for the future successors of the country.

We will start the “journey of socialist modernization” and guide the way forward to promote patriotism. The road is the flag, the flag determines the direction. Since modern times, the Chinese nation’s exploration of the road problem is a narrative material with rich plot twists. History has shown that this path can not only meet the people’s aspirations for a better life, but also meet the expectations of the country and nation for future development. It is the only correct path that the people have found through the arduous journey of more than 100 years. It created a new form of human civilization and opened up a new situation of Chinese-style modernization. To carry forward the spirit of patriotism in the new era, we must tell the story of China’s road, encourage the people to translate the feelings of home and country formed on the basis of historical knowledge and life experience into conscious action towards the second centenary Goal, and constantly strive to realize the Chinese Dream of great national renewal.

3. The Characteristics of Patriotic Education Narration of College Students in the New Era

There are obvious differences between college students’ patriotic education narration and other educational narration, and it has certain particularity, which is mainly reflected in the political nature of

narrative stance, the national nature of narrative foundation, the systematic content of narrative and the epochal nature of narrative discourse.

3.1 The Political Nature of Narrative Position

Patriotic education emphasizes cultivating the patriotic feelings, thoughts and behaviors of the educated through strategic planning, comprehensive deployment and in-depth education, which is a political social practice. In the opening statement of *The Spirit of Law*, Montesquieu explained that “virtue” was the driving force for the continuous improvement of the republic. This “virtue” was not the Christian virtue preached in religion or the ethical virtue in the secular sense, but a “political virtue”, and placed patriotism at the core of political virtue. The promulgation of the *Implementation Outline of Patriotic Education in the New Era* obviously stands at the national strategic height, and puts forward higher requirements of patriotism to individual citizens in the new era from the perspective of the necessary political quality of Chinese sons and daughters.

“Patriotism” is not only a pure external ideological requirement, “for every Chinese, patriotism is the duty and duty, is the heart of the heart, the love of the home”. After completing the building of a moderately prosperous society in all respects and achieving the first centenary Goal, China has entered a new stage of development in building a modern socialist country in all respects and marching towards the second centenary Goal. Young college students should be the supporters, participants and contributors of the goals and tasks in the new development stage, and they should take realizing the great rejuvenation of the Chinese nation as their political responsibility and mission. Therefore, the narrative characteristics of college students’ patriotic education must first highlight the political nature of the narrative stance, and call on students to actively participate in the construction of socialist modern power.

3.2 National Character of Narrative Foundation

Marx pointed out: “The essence of man is not the inherent abstraction of a single person, in its reality, it is the sum of all social relations.” Of all the social relations an individual has, his relationship with the state is naturally intimate and vital. The state provides individuals not only with natural dependence and social welfare, but also, more importantly, emotional uniformity, cultural traits and historical traditions. Therefore, for the members of society, the country not only represents the geographical location, territory and population, but also represents the unique continuity of the national character and the national character, especially the unique national spirit. National spirit embodies the characteristics of a nation’s history and culture and is the spiritual pillar for the nation’s survival and development. In the course of five thousand years of historical evolution, patriotism has gradually developed into the core of the Chinese national spirit, leading other spiritual elements.

Therefore, the narrative characteristics of college students’ patriotic education must attach importance to highlighting the national character of the narrative foundation, highlighting the patriotic struggle tradition of generations of Chinese people for national rejuvenation, and emphasizing the unique patriotic tradition and patriotic story of the Chinese nation. By telling the story that personal

development is closely related to the destiny of the nation and the future of the country, from the tension of the story and the rich characters, students can resonate with the sense of history, feel the glorious tradition of patriotism, and consciously safeguard, inherit and practice this glorious tradition and responsibility.

3.3 Systematic Narrative Content

Patriotism contains rich content and multiple levels. As far as its scientific connotation is concerned, patriotic cognition, patriotic emotion, patriotic will and patriotic behavior constitute the logical progressive correlation level and organic whole. It is based on the richness, hierarchy and integrity of the scientific connotation of patriotism that requires the narrative content of patriotism education to be systematic. The logical structure of narrative itself can also spread the multi-dimensional and rich aspects of patriotism, and help college students systematically grasp the overall structure of patriotism and the internal relationship between different levels.

The narrative content of patriotism education should first clarify the education of national cognition, which is the premise of national identity and political identity. With patriotic cognition such knowledge education can better carry out emotional education and will education. Patriotic feelings are often spontaneous simple and frank love for the motherland, “we advocate patriotic feelings is accompanied by rational easygoing coordination, is consistent with civilization and progress. It is more of a positive emotion, a constructive emotion, and one that is linked to a broad mind and a global perspective.” Sound and rational patriotism is a nurture. For college students, they should base their natural patriotic feelings on the acquired rational cognition through the patriotic narrative of the scientific sense, and then cultivate the conscious patriotic feelings. Only on the basis of rational patriotic cognition can we enhance the patriotic feeling consciously, and then the patriotic concept can be scientific, stable and lasting. Patriotism education narrative can make sense blend, reason in the feeling, not only through the narrative emotion expression, with emotion; And through the narration of the theoretical interpretation, reasoning to convince people. It is beneficial to guide the realization of individual emotional identity to influence people’s value judgment in the emotional and logical connection of “pleading” and “reasoning”. The narrative content of patriotic education conveys belief and value through explicit means and metaphorical means in the transmission of patriotic cognition, cultivation of patriotic emotion and expression of patriotic concept, so as to strengthen the patriotic will and aspiration of college students. Therefore, the narration of college students’ patriotism education must pay attention to the systematic content, emphasize the organic connection of all levels of patriotism, so as to make it a complete narrative, so as to promote the externalization of patriotism in practice, and help college students to practice the ambition of serving the country.

3.4 The Epochal Nature of Narrative Discourse

“Discourse” is a universal and complex concept, which is varied among different disciplines in contemporary academia. Different schools of thought use the concept of “discourse” differently. However, from many expressions of the concept of “discourse”, we can find a key connotation that is

recognized by everyone, that is, discourse is the language in the universal sense that we understand, it is a way of communication and expression means, and it is a speech symbol used for communication. Narratologist Genette believes that “narrative discourse is a narrative statement, oral or written, that undertakes to narrate one or a series of events.” The traditional narrative discourse has undergone great changes in the evolution of The Times. In the new era of rapid development of the Internet, new media and intelligent technology, both oral language and written expression, and even the whole way of expression of discourse and the system has undergone great changes.

As an important part of ideological and political education, college students’ patriotic education also needs to keep pace with The Times in terms of discourse innovation. The narrative discourse in patriotic education must reflect the characteristics and requirements of the new era. The in-depth development of network new media technology has profoundly changed the way of learning and life of college students. With the rise of social platforms such as Weibo, wechat, Baidu Post Bar, Tianya Forum, Douyin, and B Station, some popular and lifestyle network languages and network expressions such as “emoticons”, “abbreviations” and “two-dimensional cartoons” have also gradually emerged, and are widely favored and sought after by college students due to their advantages of “grassroots narration”. And, to some extent, shaped their new speech habits and speech systems. In traditional patriotic education, the single, outdated narrative discourse and stereotypical preaching are disliked and even rejected by college students because of their lack of attraction. Therefore, the characteristics of college students’ patriotic education narration must attach importance to grasping the epochal nature of narrative discourse, seek college students’ interests and hobbies, organically combine the narrative discourse of patriotic education with their life discourse, use the discourse expression mode of the new era, and construct the new narrative discourse system and the all-media integrated communication system of narrative discourse in patriotic education.

4. Ways to Carry Forward Patriotic Education of Young College Students in the New Era

4.1 The Network into the Campus into the Classroom, the Continuation of Patriotism Blood

4.1.1 Patriotism into the Network: Build an Online Learning Platform

We are living in a profound Internet era, where the development of the Internet is unstoppable and has spread all over the world. Young college students are more susceptible to the influence of multimedia, and their way of thinking, habits of action and values may be affected to some extent. They also have herd mentality and follow the trend. In this context, actively building a red education network learning platform is a positive promotion of the formation of good values and cultivation of fine moral quality.

With the wide popularity of the Internet, cyber patriotism has become a new trend. In such an era, how to conduct online patriotism education has become a new challenge. Colleges and universities can carry out interesting and engaging student activities based on current events, such as collecting patriotic stories, so that college students can learn classic patriotic-themed stories without leaving their homes and learn about great heroes emerging in the new era.

4.1.2 Patriotism into the Campus: Promote the Construction of Campus Culture

Marx once said: "Environment and human interaction, evolution symbiosis." It can be seen that excellent campus culture can not only promote the optimization of campus environment construction, but also shape the values and training methods of talents. We can advocate learning the spirit of patriotism and practice the mission of the beginning through various propaganda platforms, such as Yiban app, Learning Link, Learning China Platform, Durian Dream mini program, wechat public account, publicity boards and electronic screens. Meanwhile, we can carry out the experience activities of tea Charm Art, enjoy Desi Reflection of history, home and country feelings, organically integrate patriotism education and campus culture. Further improve students' ability of independent learning.

4.1.3 Red Gene into the Classroom: Strengthen the Second Classroom Education

College counselors are an indispensable part of the ideological and political education system. They have carried out a series of class meeting activities, including but not limited to: interpretation of key spiritual principles, learning the Implementation Outline of Patriotic Education in the New Era, as well as the spirit of "May Fourth" message through entertaining, and so on. These activities have created a cultural atmosphere of "red on the head, red on the fingertips and red everywhere" for students, and inspired the great power of patriotism belief of young people in the new era, so that they have firm ideals and beliefs, and remember the original mission. Patriotism is the heart and soul of the Chinese nation and an important spiritual force for the Chinese people to safeguard national independence and dignity. It is deeply rooted in the hearts of the Chinese people. It has inspired generations of Chinese people to continue to improve themselves and strive for the prosperity and development of the motherland.

4.2 Promoting Action with Understanding and Empathy and Promoting Patriotism

4.2.1 Make Efforts in Understanding and Understanding, Internalize the Rich Connotation of Patriotism in the Heart

College students are bombarded by news events and hot news reports published on social media every day, so they are easy to blindly follow the crowd and cannot identify clearly. In order to guide college students to grasp the rich connotation of patriotism, counselors work hard in discerning facts and thinking rationally. At the same time, the counselors go deep into the students, pay attention to the things that students are concerned about, integrate the hot issues into the daily ideological and political education, guide the students to establish a correct world outlook, outlook on life and values, and build the mainstream position of thought. For example, patriotism should be integrated into ideological and political education textbooks, vivid cases should be refined, precise cultivation and guidance should be done, so as to better establish correct patriotism cognition for students and create a campus cultural atmosphere of moral cultivation and cultivating people.

4.2.2 Work Hard on Empathy and Create a Strong Atmosphere of Active Learning and Patriotism

Whether during the holidays or after returning to school, we should expand the diverse forms of ideological and political education to increase students' participation and education results. We

combine online and offline and actively explore new education models. We will carry out the “blooming struggle youth, firm self-discipline and self-confidence” learning activities, and lead the spirit of thrift, strengthen the spirit of struggle. In addition, we will also learn about students’ learning through various channels, such as questionnaires and the release of propaganda videos, to further enhance students’ sense of belonging to the campus, improve their enthusiasm for active learning, and enhance their sense of responsibility and responsibility.

4.2.3 Make Great Efforts in Practice and Externalize the Great Spirit of Patriotism in Practice

The crisis provides us with an opportunity to carry out ideological and political education. We should guide students to transform their patriotic spirit into practical actions. They should not only love their country, but also love society. We encourage students to participate in voluntary service activities to show their youthful background and spirit of responsibility through practice. At the same time, we advocate that student cadres should play a leading role, consciously uphold dedication and service in the heart, practice at the foot. In order to strengthen the educational effect, the two-way linkage between teachers and counselors is formed, and the first classroom and the second classroom are intertwined to jointly promote the cause of patriotic education.

4.3 Use Resources to Create Interactive Experience and Re-spectrum Patriotism Education

4.3.1 Strengthen the Development of Digital Resources and Enhance the Communication Power of Yingmo Narrative

We will carry out digital storage, give full play to the role of digital information technology, implement the digitization project of Yingmo narrative, carry out accurate digital processing of Yingmo narrative according to scene elements and information categories and other elements, and build a batch of “digital archives” library covering literature, audio and video, spatial image and geographical image. This will make the narrative content of Yingmo more efficient and convenient in information search, preservation, dissemination, update and other aspects, but also inject strong vitality into it.

Digital display should be taken seriously. The narrative needs to be based on a digital archive, as well as flexible use of digital technology and artificial intelligence to display and recreate the story. This innovative approach can make historical scenes and battle scenes more vivid, including audio and video, documentaries and micro films, so as to better present the deeds of the model and enable the audience to experience and interact more deeply.

Digital communication should be strengthened. Government departments at all levels should coordinate and integrate all aspects of resources, including mobile communication, Internet enterprises and big data operation platforms, so as to strengthen the digital transmission of the deeds of heroes. At the same time, diversified communication channels can be created to achieve better communication effects. Schools at all levels should make full use of portal websites, mobile phone clients, Weibo, wechat public accounts, social media and video websites, etc., in order to launch multi-level and diversified publicity and enhance the popularity of English model narrative.

4.3.2 Create Audience Interactive Experience to Enhance the Appeal of Yingmo Narrative

With the continuous development of The Times, practice education also needs continuous progress. Therefore, we should break away from the previous teaching mode, no longer repeat the traditional narrative output of the British model, but actively create a new interactive experience mode, so that the audience in the experience more deeply accept the immersion patriotism education.

First, create dialogue on and off the court. By holding campus and community activities, the exhibition of Yingmodel's narrative is organized. At the same time, prominent "typical figures around" in various fields are selected to make speeches on the stage and dialogues with Yingmodel. Combined with various forms such as the report and artistic display of Yingmodel's deeds, the vivid image of the characters, the solemn stage performance and the practice of on-site interaction make Yingmodel's story closer to the audience and form a strong spiritual resonance.

At the same time, it is necessary to pay attention to the connection between class and extracurricular. English model is often an abstract and distant existence, so it is necessary to increase the sense of scene of English model narrative. It is not only necessary to carry out the patriotism education of English model in the classroom, but also to extend the traditional narrative class of English model to the Monument of Heroes, the old residence of English model, the studio of English model and other places, so as to promote the patriotism education in the hearts of the people.

It is also important to promote the coordination between new media and traditional media. On the basis of materials accumulated by traditional media, new media are actively adopted, new products and technologies such as virtual reality, augmented reality and mixed reality are widely used, and new British model narrative methods such as online interaction and real-time dialogue are created, so as to make patriotic education more vivid and vivid.

4.3.3 Develop Situational Experience Theater to Enhance Yingmo's Narrative Affinity

Patriotic education should pay more attention to the participation of young people in the role of situational experience. Therefore, it is of great significance to explore and build situational experience theater to publicize the deeds of heroes and cultivate citizens' patriotic sentiments.

In order to attract young people with different interests, hobbies and habits, we should pay attention to excavating the stories of heroes of different categories and different connotations, and form a variety of scenarios. Among them, political Yingmo firm faith, sincere loyalty; People's Yingmodel remember the purpose, practice the original aspiration; Heroes and martyrs sacrifice their lives, charge into battle; The artisans of big countries should be included in this list because they are skilled and pursue excellence.

In the implementation process of situational experience theater project, we should combine real experience with digital resources. Combined with the "August 1" Army Day and other important historical points, we will make full use of the digital resources of martyrs' Memorial Hall, British Model Story Exhibition Hall, Revolutionary Education base and other venues, and use 3D, holographic, spatial imaging and other multimedia technologies to develop a number of social practice activities, volunteer services and other scene experience theater projects. Through the immersive and experiential

situational theater effect, it can realize the representation of heroes, and engage the audience in a dialogue across time and space, thus stimulating the sincere patriotism in the hearts of young people.

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