### Original Paper

# Research on the Ways of Integrating People-oriented Concept into Ideological and Political Teaching

Qiu Chenxi<sup>1</sup>

<sup>1</sup> Jiaxing University, Jiaxing City, Zhejiang Province, 314000 China

Received: February 20, 2021 Accepted: March 1, 2021 Online Published: March 4, 2021

doi:10.22158/jecs.v5n2p1 URL: http://dx.doi.org/10.22158/jecs.v5n2p1

#### Abstract

At this stage, in Chinese education and teaching system of various institutions of higher learning, ideological and political courses, as an important part of the curriculum education system, has a very positive and important practical influence on helping college students establish a scientific and correct outlook on life, world outlook, values, improving the personal moral quality and the all-round development of students' individual comprehensive quality of college students. With the continuous optimization and upgrading of the reform of the educational management system in colleges and universities in China in the new period, the teaching approaches of ideological and political courses in colleges and universities have gradually shown new development characteristics. This paper will carry out in-depth analysis and research on the significance of people-oriented education concept, the important role of ideological and political course teaching in colleges and universities, the significance of integrating people-oriented education concept into ideological and political course teaching in colleges and universities, as well as the current situation of ideological and political course education and teaching in colleges and universities and the corresponding effectual optimization measures.

#### Keywords

People-oriented, Ideological and Political Courses, Meaning, Status quo, Measures

#### 1. Introduction

Ideological and political education course has always been an essential public foundation course in colleges and universities. The primary educational task of ideological and political education is to pay attention to the cultivation and construction of people's inner thoughts. "Cultivating people" is an important educative goal of ideological and political courses. People-oriented ideology attaches great importance to people's dominant position. It highlights the realization of all-round development of individuals from a personal perspective, which has great similarities with ideological and political

education in essence. Therefore, it is of great practical significance to integrate the people-oriented ideology into ideological and political education in colleges and universities in the new period.

#### 2. Significance of People-oriented Concept

#### 2.1 The Origin of People-oriented Thought

The development of people-oriented ideology has a long history. In the process of the evolution of ancient Chinese traditional history and culture, there were various philosophical thoughts of governing the country that discussed the dialectical relationship between the monarch and the people in the feudal society, which were the value embryonic forms of the early people-oriented ideology; The development of foreign western people-oriented thinking can be traced back to the European Renaissance. It highlights people's social dominant position and subjective initiative, subverts the ideological imprisonment of theocracy supremacy in the European political ruling system, greatly liberates people's ideological concepts, and forms a rich and colorful philosophical trend of thought. Meanwhile, it also laid an important ideological foundation for the emergence and development of Marxism in the later period. However, China's socialist construction has always taken Marxism as its theoretical guiding ideology, and the people-oriented ideology has gradually permeated into various industries and fields of social construction and development.

#### 2.2 The Connotation of People-oriented Education Philosophy

The object of education is human beings and its fundamental goal is to realize the development and cultivation of individual abilities, enabling people to continuously improve their ability level in all aspects by receiving education, meeting the needs of social production and construction, and then achieve people own development values. People-oriented educational philosophy is to pay full attention to people's dominant position, that is, to take the students receiving education as the main body, pay full attention to the students' individual status as the main body of education, and carry out effective education and teaching work from the perspective of students' individual development, promoting the all-round development of students and the rapid improvement of comprehensive quality and ability, thereby realizing the educational goal of talent training.

#### 3. The Importance of Ideological and Political Course Teaching

#### 3.1 Concept of Ideological and Political Course

Ideological and political courses are an important part of the education and teaching system of various colleges and universities in China. Different from other general professional cultural knowledge courses, it pays attention to cultivating and building the basic knowledge of cultural theory and related professional skills of college students. The main teaching task of ideological and political courses in colleges and universities lies in the ideological and political education of college students and the education and cultivation of individual internal subjective moral qualities. It is an important educational method to help students establish a scientific and correct value orientation and cultivate good

ideological and moral qualities. Ideological and political courses are based on the educational perspective of "cultivating people" and strive to promote the all-round development of students' individual comprehensive qualities in colleges and universities.

#### 3.2 The Important Role of Ideological and Political Courses

Ideological and political courses play a really positive role in promoting talent training and education in Chinese various colleges and universities, having a critical practical significance in advancing the all-round development of students in colleges and universities in China. Firstly, the development and establishment of ideological and political courses can effectively strengthen the ideological and political education of college students. Because college students are in a critical period of the formation of world outlook, outlook on life and values, ideological and political course education are carried out in the process of educational work in colleges and universities. It can help college students to establish a scientific and correct value orientation, enhance their internal moral quality and their ideological and political consciousness, accurately understand and master the development law of China's socialist production and construction and the development needs of the times, and improve their own level of ideological and political construction; Secondly, with the continuous deepening and development of the reform of educational management system in China's colleges and universities in the new period, the concept of quality education has been gradually promoted and popularized, but the educational tasks and objectives of colleges and universities are also facing new development and changes which not only pay attention to the education of students' professional knowledge and skills in colleges and universities, but also should vigorously strengthen the improvement of students' comprehensive quality and ability. Carrying out ideological and political curriculum education is an effective means to achieve this educational goal. Therefore, in the education and teaching curriculum system of colleges and universities, carrying out ideological and political curriculum education is fully in line with the educational innovation goal of promoting the in-depth development of quality education in the new period, and plays an important role in promoting the all-round development of students' comprehensive quality and ability in colleges and universities.

## 4. The Significance of Integrating the People-oriented thought into the Teaching of Ideological and Political Courses

#### 4.1 The Prerequisite for the Smooth Development of the Work of Political Education

The educational object of ideological and political teaching is people with independent behavior ability and subjective consciousness. The main goal of ideological and political education is also to help students in different colleges and universities change in the field of subjective ideology and establish a scientific and correct ideology. Therefore, in order to start the smooth development of ideological and political course teaching, first of all, we should put the individual students in colleges and universities first, who receive education in the primary subject position and adhere to the people-oriented educational concept, teach students in accordance with their aptitude, and make the educational content

of ideological and political courses conform to the personal development law of college students, so as to achieve good educational results. It can be said that people-oriented is the prerequisite for the smooth development of ideological and political education.

#### 4.2 An Important Key to the Effectiveness of Ideological and Political Education

Ideological and political education is quite different from traditional general specialized education and teaching. Ideological and political education does not focus on professional knowledge education and skill training for college students in a certain subject, so that they can master a certain professional technology. The main content of ideological and political education focuses on shaping and cultivating personal inner thoughts, consciousness, emotion, morality and character, etc. This requires that ideological and political education should have more humanized development characteristics. In the process of carrying out educational work, we should show respect and understanding of human nature. From this point of view, people-oriented ideology and the development of ideological and political education have common development characteristics, which can be said that integrating people-oriented ideology into the teaching activities of ideological and political courses is the key to improve the quality of ideological and political education and make ideological and political education achieve practical results.

#### 4.3 A Powerful Driving Force for the Continuous Ideological and Political Education Work

People-oriented concept not only emphasizes the value of human life, but also affirms people's social value and development significance. The main content of ideological and political course teaching is to take people as educational objects to educate and train in ideology and conduct. Integrating people-oriented educational thought into the teaching of ideological and political courses in colleges and universities is actually based on students, starting from the growth law of them and respecting the personal dominant position of students to help them to establish scientific and correct value orientation, and finally cultivate good ideological, political and cultural qualities and personal moral quality cultivation. From this perspective, the people-oriented ideological concept is also a powerful driving force for the continuous development of ideological and political course education in colleges and universities.

#### 5. The Current Situation of Ideological and Political Courses in Colleges and Universities

#### 5.1 The Shortage of School's Attention

At present, with the further increasing of China's social and economic construction and the demand for modern professionals in various production industries in society is increasing, the talent training of various colleges and universities in China is facing great pressure. Many colleges and universities pay too much attention to the cultivation and improvement of the talent professional knowledge and professional ability of college students in the construction of the education and teaching management system but ignore the important role of ideological and political course education. Insufficient attention is paid to the construction of the curriculum system and the time arrangement of ideological and

political courses. Basic professional courses occupy a large proportion of the class hours. The serious shortage of teaching time for ideological and political courses makes it difficult to effectively carry out the teaching of ideological and political courses.

#### 5.2 Relatively Backward Educational Concepts

At present, many teachers of ideological and political courses in colleges and universities lack scientific and correct educational concepts, who are simply regarded students' ideological and political education as an educational and teaching task and fail to realize the important value of ideological and political education. Teachers only carry out ideological and political education work for college students through traditional classroom teaching methods, and rarely conduct active and effective ideological guidance and communication with college students after class and daily life, which not only seriously restricts the development of ideological and political education, making it difficult for ideological and political education to harvest good educational results, but also it is not conducive to the all-round development of students' personal comprehensive quality.

#### 5.3 Insufficient Teaching Content

In the process of teaching activities, teaching content is often an important factor affecting the quality of education and teaching. Currently, in the process of carrying out ideological and political education, some colleges and universities rely solely on the textbook content of ideological and political courses without updating timely. Teachers simply explain courses to college students relying on textbooks, which resulting in the teaching of ideological and political courses boring and lacking new ideas. It is difficult to mobilize the learning interest of college students, and the effect of ideological and political classroom teaching is also greatly reduced.

#### 5.4 Inflexible Teaching Methods

The traditional classroom teaching mode is still adopted in the process of carrying out the teaching activities of ideological and political courses in many colleges and universities. Teachers of ideological and political courses occupy the dominant position in classroom teaching and students in colleges and universities are in a passive learning state. Teachers of ideological and political courses ignore students' dominant position in classroom learning and do not stand from an objective point of view of students' development. There is a lack of effective classroom communication and exchange activities between teachers and students. The classroom atmosphere is too dull, and students' classroom participation in ideological and political courses is not high, which leads to the lack of initiative and enthusiasm in the study of ideological and political courses, which seriously affects the teaching quality of ideological and political courses in colleges and universities.

#### 5.5 Single Assessment System

In the construction of assessment system, many colleges and universities still adopt the traditional examination and evaluation method of exam-oriented education, focusing solely on students' test scores and relying on students' test scores as the basis for evaluating students' learning achievements. This kind of assessment method is too single, which fails to achieve a comprehensive and objective

evaluation and analysis of the development of students' personal comprehensive qualities, making it difficult for ideological and political teachers to scientifically and reasonably grasp the development of students' individual ideological construction, and then formulate correct education and teaching programs, which restricts the smooth development of ideological and political education in colleges and universities.

## 6. Effective Measures of Integrating People-oriented Concept into Ideological and Political Courses in Colleges

#### 6.1 The Strengthen of Schools' more Attention to Ideological and Political Education

Facing the accelerating development speed of modern social and economic construction, colleges and universities should strengthen the training and education of specialized talents, while pay full attention to the education and construction of students' personal ideological and political literacy in colleges and universities, and enhance the all-round development and training of students' individual comprehensive quality and ability. In the process of curriculum system construction in colleges and universities, colleges and universities should pay full attention to the construction of ideological and political curriculum system, rationally plan the number of class hours and curriculum arrangement of ideological and political courses, laying a good organizational foundation for the smooth development of ideological and political course teaching.

#### 6.2 The Establishment of Teachers' Scientific and Correct Teaching

Teachers of ideological and political courses in colleges and universities should establish scientific and correct educational and teaching concepts, fully aware of the important influence of ideological and political education on promoting the all-round development of students' personal comprehensive quality in colleges and universities and practically implement the ideological and political education work. It is not limited to carrying out ideological and political education for students through classroom teaching activities, but also in the process of daily study and life. We should make rational use of various favorable conditions to carry out ideological and political education for students, and earnestly implement the ideological and political education, so that college students can receive good ideological and political education in both classroom study and daily life.

#### 6.3 Ideological and Political Courses of Rich and Integral Content

In the classroom teaching content of ideological and political courses, colleges and teachers should also combine the background conditions of the development of the times, break the restrictions on the contents of books and textbooks, and constantly enrich and improve the educational and teaching contents of ideological and political courses. On the premise of adhering to the syllabus and the contents of books and textbooks and completing the established curriculum teaching objectives, we should fully absorb all kinds of information content of the current development of the times, so that the ideological and political education received by college students can keep up with the pace of the development of the times and keep pace with the times, and then we can harvest better ideological and

political education results.

6.4 Adoption of Flexible and Diverse Teaching Methods of Ideological and Political Courses

In the process of carrying out the teaching activities of ideological and political courses, the teachers of the thought and politics courses in colleges and universities should break the restrictions of the traditional classroom teaching mode. They should pay full attention to the main position of the students in the classroom learning process, adopt various classroom teaching methods flexibly according to the students' learning characteristics and learning laws, fully enhance the participation of students' classroom learning activities, mobilize the initiative and enthusiasm of students' learning, create a good atmosphere of classroom teaching activities, and strengthen effective communication and communication between teachers and students, and further enhance the classroom teaching effect of ideological and political education.

6.5 The Establishment and Improvement of a Sound Assessment and Evaluation System

In the assessment and evaluation of students' learning achievements in colleges and universities, ideological and political teachers in colleges and universities should establish a more perfect evaluation system, break the restrictions of traditional examination-oriented education, focus on students' test scores. On the basis of taking test scores as important assessment criteria, and according to the special characteristics of teaching content and educational objectives of ideological and political courses, they should give college students in personal thoughts, conduct, moral cultivation, as well as value orientation and other aspects to take a variety of forms of assessment and evaluation mode, more scientific and accurate grasp of each student's various internal ideological changes, and then targeted to take corresponding educational measures to improve the quality of ideological and political course teaching.

#### 7. Conclusion

To sum up, with the continuous development of quality education in the new period, the reform of education and teaching system in colleges and universities in China has been further optimized. Ideological and political education plays a very positive and important role in guiding and promoting the training of modern talents in various colleges and universities. The effective integration of people-oriented ideology in ideological and political teaching in colleges and universities. It is emphasized that the ideological and political education in colleges and universities should pay full attention to the dominant position of students. From the standpoint of students, aiming at a series of problems existing in the ideological and political education in colleges and universities at present, effective optimization measures are taken to make the ideological and political education in colleges and universities really play its educational value and realize the educational goal of "cultivating people".

#### References

- Ding, C. X., & Qi, Y. K. (2021). Research on the teaching reform of ideological and political courses in colleges and universities under the requirements of connotative development. *Journal of Higher Education*, 07, 144-146, 151.
- Guo, T., & Yan, C. L. (2021). Reflection on teaching and innovative teaching of ideological and political course in colleges and universities. *Classic Taste*, 01, 101-102.
- He, C. N. (2020). Research on the path to improve the teaching quality of ideological and political theory courses in colleges and universities. *Journal of Liaoning Teachers College (Social Science Edition)*, 06, 24-25.
- Niu, D. M., Wan, H., & Yang, Y. (2021). Cultivate people with new ideas and enhance the sense of identity in ideological and political teaching. *Journal of China Multimedia and Network Teaching* (*last Xunkan*), 01, 196-198.
- Qiao, X. L., & Zhang, W. L. (2021). Several paths to improve the interactive effect of ideological and political theory teaching in colleges and universities. *Decision and Information*, 01, 91-96.
- Wang, L. (2020). Analysis of improving the teaching effectiveness of ideological and political theory courses in colleges and universities under the background of new media. *Journal of the Party School of Taiyuan Municipal Committee of the Communist Party of China*, 06, 45-47.
- Xie, S. Y. (2021). The influence of educational modernization on the teaching reform of ideological and political courses in colleges and universities. *Modern Educational Management*, 01, 45-52.
- Zhang, L. S., Gu, Y. M., & She, S. H. (2021). The focus of strengthening the construction of ideological and political theory courses in the new era (written talk). *Theory and Reform*, 01, 20-35.
- Zhang, Y. R. (2020). Interpretation of the dialectical relationship between dominance and subjectivity in ideological and political teaching. *Reform and Opening up*, 21, 75-78.
- Zhao, Y., & Wang, J. X. (2021). Value Implication, Problem Judgment and Optimization Strategy of "Double-line Teaching" of Ideological and Political Theory Course in Colleges and Universities in the New Era. *Research on Ideological Education*, 01, 105-110.