

## *Original Paper*

# Research on the Current Situation and Guiding Path of College Students' Participation in Charitable Activities

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### **Abstract**

*As the traditional virtue of the Chinese nation, the excellent quality of helping others is an important support for building a harmonious socialist society. Charity activities are an important form to carry forward its excellent quality. College students as the future hope of the motherland, by encouraging and guiding college students to participate in charitable activities to cultivate relevant excellent quality is the important content of shaping contemporary higher education talents and realizing their personal life value, but at present, there are still problems in college students' participation in charitable activities that need to be solved urgently. Taking YuLin University as an example, this paper points out the relevant theoretical concepts, analyzes the significance of college students' participation in public welfare and charitable activities. Through data investigation, it is concluded that there are some problems in YuLin University students' participation in public welfare and charitable activities, such as less participation, impure participation motivation, single participation information acquisition channel and distrust of relevant groups. This paper puts forward the improvement path from the aspects of individual, family, school and society in order to play an optimization role.*

### **Keywords**

*charity activities, college students, YuLin University, guide*

## **1. Introduction**

Public welfare is the abbreviation of the cause of public interest. It is mainly that social organizations and individuals use social resources other than the government to solve social contradictions for the benefit of the public out of a high sense of mission and responsibility to the society. Charity mainly refers to the subject's care and help to the social vulnerable groups. In ancient China, "kindness" can be interpreted as the "love" of the elder to the younger; "Good" can be interpreted as friendship and mutual assistance, that is, "good deeds, good deeds". It is subjective. With the continuous development

of social reality, public welfare and charity are gradually approaching and promoting each other in modern society. From the perspective of the implementation subject, the main body of public welfare charity is social organizations and individuals, which involves a wide range; from the point of view of nature, charity is the true feelings of the main body from the heart, is a voluntary act, not affected by any outside influence and not for profit, that is, charity is voluntary and free; from the object point of view, the object of charity is the social vulnerable groups.

## **2. The Significance of College Students to Participate in Charitable Activities**

College students are the main force in the construction of socialism with Chinese characteristics, the hope of the country and the future of the nation. Contemporary college students should actively participate in social affairs and have the courage to undertake the important tasks entrusted by the times. Actively participating in charitable activities is conducive to promoting the all-round development of college students' physical and mental quality, promoting the construction of harmonious campus, and promoting the construction of socialist harmonious society. Based on this, it lays a solid foundation for its future development.

First of all, college students' participation in charitable activities is conducive to promoting the overall development of college students' physical and mental quality. College students' participation in charity activities is an important way to enter the society, understand the society and integrate into the society. It is also an effective way to realize the comprehensive development of their own comprehensive quality. As a college student in the new era, it is a responsibility and responsibility to strive to improve the ideological and moral quality and improve the personality. The development of society and the construction of the country are inseparable from the efforts of every member of the society, and college students as social higher education talents should bear more, which requires us to do, act and practice. As an important way for college students to participate in social practice, charitable activities can not only give back to the society, but also contribute to the stability and development of the society. At the same time, they can also get exercise in social practice and improve their own ability. Through social charity activities, college students can expand their contact with society, so that they can have a more comprehensive understanding of society, which is conducive to college students' future social foothold and development. In addition, students' active participation in social charity activities can also help college students improve their internal quality and external ability, which is also conducive to college students' cultivation of social responsibility and active participation in social charity activities.

Secondly, college students' participation in charitable activities is conducive to promoting the construction of a harmonious campus. College students' active participation in charitable activities is helpful to the cultivation of personal good moral character, and the cultivation of students' personal virtue is helpful to the formation of a school's positive school spirit, thus laying a solid foundation for the construction of a harmonious campus. At the same time, the charity activities held by colleges and universities can cultivate students' excellent moral character in many aspects, such as benevolence,

righteousness, courtesy, wisdom and credit, and cultivate students' benevolence. On this basis, it broadens students' communication and strengthens students' interpersonal communication ability, so as to alleviate conflicts and create a good atmosphere for the construction of a harmonious campus.

Again, college students to participate in charitable activities is conducive to the construction of a harmonious socialist society. College students are an important talent support for the construction of socialist modernization. It is not only conducive to the construction of a harmonious campus, but also an important part of the construction of a harmonious society by promoting their active participation in charitable activities to improve their personal personality and enhance their personal quality. In the new era, Chinese college students should inherit and carry forward the spirit of the May Fourth Movement, strengthen their ideals and beliefs, stand firm in the people's position, practice their excellent skills, devote themselves to the great cause of building a strong country, always maintain the forward attitude of hard struggle, and work with hundreds of millions of people to fight bravely on the new long march to realize the Chinese dream of the great rejuvenation of the Chinese nation. Therefore, in the process of building a socialist harmonious society, young people should give full play to their role, actively participate in charitable activities, exercise themselves and take responsibility. Taking charitable public welfare activities as an opportunity to exercise their own ability and cultivate their own character, we should take the initiative to assume our social responsibility, make our society full of benevolence and promote the development of a harmonious socialist society.

### **3. Analysis of YuLin University Students to Participate in Public Charity Activities**

From the current situation of YuLin University students participating in charitable activities, although with the gradual emphasis on charitable activities in colleges and universities in China, the quality and quantity of related activities in many colleges and universities represented by YuLin University have been significantly improved. However, due to the limitations of many internal and external factors, there are some problems in the number of participation, motivation, sources of information, and trust in the organization of activities.

First of all, from the survey results, the number of college students in YuLin University participating in charitable activities decreases with the increase of grade. After entering college students, freshmen and sophomores are full of enthusiasm for charitable activities, and they are passionate about after-school practice. Compared with the freshmen and sophomores, the number and frequency of junior and senior students participating in charitable activities decreased significantly due to the limitation of work and employment pressure. At the same time, according to the survey results, the proportion of YuLin University students willing to participate in charitable activities and able to participate in charitable activities in person is quite different. Therefore, it can be concluded that YuLin University students have a strong subjective willingness to participate in charitable activities. However, due to the limitation of practical employment and other problems, their participation is not high, and the number of participation in charitable activities decreases with the increase of grade.

Secondly, some college students' motivation to participate in charitable activities is not correct. Motivation is an important benchmark to measure college students' participation in charitable activities, which directly affects their enthusiasm and effectiveness. However, according to the survey, it is concluded that the motivation of college students to participate in charitable activities is more complicated. Although most students are motivated by social responsibility and improve their comprehensive practical ability, there are still some students who are motivated by herd mentality and credits to obtain relevant honors. For example, the donation behavior under the herd mentality, such as the measures taken to encourage students' charitable activities to increase credits and apply for three good students.

Thirdly, the source of information for college students to participate in charitable activities is relatively single. According to the results of investigation and analysis, at present, YuLin University students participate in public welfare charity activities to obtain information mainly through WeChat, QQ and other media platforms or offline publicity. The number of people obtaining information through departmental organizations is relatively small. It can be seen that the support of departmental organizations is insufficient and the publicity is not in place in the process of college students participating in charitable activities. Therefore, it is necessary to strengthen the support of department organizations and strengthen participation by making full use of new media platforms.

Finally, some college students trust in charity organizers and groups. The degree is not high. From the analysis of the survey results, it can be seen that some students do not trust the organization very much when they participate in charitable activities, and a small number of students do not trust the organization of charitable activities. This is also one of the factors that affect college students' active participation in charitable activities. Only by placing the various processes of the activities under the "sunshine" and improving the supervision system and mechanism of charitable activities can we better improve the participation rate of college students in charitable activities.

#### **4. Research on the Guiding Path of College Students to Participate in Charity Activities**

The 19th National Congress of the Communist Party of China proposed that the main contradiction in our society has changed. It is the contradiction between the people's growing needs for a better life and unbalanced and inadequate development. This has pointed out the ultimate goal for China's public welfare and philanthropy, that is, to work hard for the construction of a socialist harmonious society and the improvement of people's better life. As one of the main bodies of participating in charitable activities, it is very important for college students to participate in charitable activities. In this regard, we can work together from four aspects: individual, school, society and family to change college students' understanding of participating in public welfare charity, promote college students to actively participate in it, and contribute to improving the people's good life.

##### *4.1 Personal Aspects*

From a personal point of view, we must first change the understanding and motivation of college

students to participate in charitable activities. Motivation is an internal factor or called internal motivation, which can cause the actor to make some specific behaviors. From the results of this survey, college students' participation in charitable activities has a certain utilitarian existence, so it is necessary to change this unfavorable trend, from egoism to altruism, and promote college students to actively participate in charitable activities. College students should pay more attention to the fact that participating in charitable activities is an obligation for college students in the new era. It is not only a responsibility and mission for the society and the country, but also an exercise of ability to pave the way for rapid integration into society in the future. In the process of participating in the activities, we deeply feel its true meaning, actively participate in it, assume social responsibility, and improve our comprehensive quality, so as to change the motivation of college students to participate in charitable activities. Secondly, it is necessary to enhance the participation and enthusiasm of college students in charitable activities. Theory and practice are dialectical unity and mutually reinforcing relationship. In order to improve the quality of college students' participation in charitable activities, they must actively participate in practice, implement the theoretical things to the practical level, so that the two can be combined to develop. This means to improve the participation and enthusiasm of college students to participate in charitable activities, so that college students attach importance to practice, actively participate in charitable activities, and realize the combination of theory and practice.

#### *4.2 Family Aspects*

From the family perspective, we must first create a benevolent family charity environment. The core idea of Chinese traditional Confucianism is the idea of benevolence. Confucianism emphasizes the importance of family education. Mencius, the representative of Confucianism, regards the knowledge and experience gained by human beings from the family as the premise of continuous development. Therefore, parents should be full of love for their children's education in their usual life, so that they can follow the guidance of the situation and adopt a way of dialogue instead of simply adopting the command-type requirements. Such a family must be a family full of love and tolerance. Such a family environment will inevitably cultivate socialist talents with good moral character and excellent ability. Secondly, parents should set an example. Parents are supervisors and guides of correct ideas. Their words and deeds have a guiding role in students' behavior. Therefore, parents should set an example, actively participate in public welfare charity activities, and establish a positive and positive image. Again, actively support the right charity. Family education plays an important guiding role, so family education plays a leading role in cultivating college students' positive awareness of public welfare and charity. To establish a correct three views within the family; objective evaluation of family members, kind-hearted, grateful to others, treat others with leniency; strengthen communication and enhance social responsibility.

#### *4.3 School Aspects*

From the perspective of schools, we must first increase the training introduction of relevant content of public welfare charity. Colleges and universities should set up systematic public welfare charity content

courses, strengthen the classroom teaching and public welfare practice links of public welfare courses, and incorporate public welfare content into general education courses and moral cultivation compulsory courses. In addition, certain credits, course time and practical activities must be set up to enhance college students' understanding of charitable activities through the exchange and cooperation between teachers and students. At the same time, experts in the field of public welfare and charity can be invited to give lectures, and social welfare charities can be invited to enter the campus to supplement the defects of college students in public welfare and charity, and give full play to the leading role of school charity courses. Secondly, we should give active support to college students to participate in charitable activities. Charitable activities will inevitably require many material basis support, schools should give active support in many aspects such as funds and venues; finally, college students' participation in charitable activities should be included in the practical assessment. The setting of the course needs to be supported and guaranteed by assessment. Taking college students' participation in charitable activities as the usual achievement of the course, those who participate in many or perform well can be remembered as excellent. On the one hand, it can greatly improve the participation of college students in charitable activities. On the other hand, it also increases the social practice experience of college students and enhances the comprehensive quality of individuals, so as to realize the combination of theory and practice and improve the personality of students.

#### *4.4 Social Aspects*

From the social point of view, it is necessary to strengthen the support and help of government agencies and social organizations for college students' charitable activities. The campus volunteer service group should take the initiative to find social groups, organizations, enterprises and other forces to support, such as calling on social companies and enterprises to subsidize college students to participate in charitable activities to help volunteer service team development and improvement. The government provides some special funds for college students to participate in charitable activities, and enterprises can budget some funds every year to support college students to participate in charitable activities. College students' charity organizations can help the enterprise to improve the construction of charity culture, form a good social atmosphere, help each other and promote each other. In this case, the public's understanding of charity, the higher the degree of participation, the stronger the atmosphere of the whole society, our country to a socialist harmonious society to further.

Secondly, we should improve the incentive mechanism of social charity activities. College students' participation in charity can give full play to the important role of college students in the process of building a socialist harmonious society in China. Therefore, a long-term incentive mechanism should be established to improve the validity of college students' participation in charity activities. On the one hand, strengthen material incentives. The expenses incurred by college students in the process of participating in activities can be borne by charitable organizations and league committees. In the way of school-enterprise cooperation, it can not only reduce the cost pressure of charitable activities, but also reduce the employment pressure of students; on the other hand, spiritual motivation should be

strengthened. Compared with material incentives, spiritual incentives are more effective in encouraging college students to participate in charitable activities. Spiritual motivation refers to giving a kind of affirmation and praise to the student's behavior, including awarding awards and honor certificates in the whole school. The same can also be through the exchange of experience with other students, share their feelings, so as to obtain their own affirmation, gain self-confidence, cultivate students' correct concept of public welfare and charity.

Finally, to improve the relevant rules and regulations. In order to enable the healthy development of China's public welfare charity, on March 16, 2016, the fourth meeting of the Twelfth National People's Congress passed the charity law of the People's Republic of China to ensure that China's public welfare charity runs in the system. However, due to the continuous development of social practice, its laws and regulations should also be continuously improved. From the national law to the school system, it should be improved to ensure the transparency, effectiveness and reliability of charitable activities, so as to comprehensively enhance the participation of college students in charitable activities.

## 5. Conclusion

It is the traditional virtue of our Chinese nation to be helpful, tolerant and help the poor. Win-win cooperation and mutual help are the new trend of our society. College students are the pillars of the country. It is a responsibility to actively participate in social welfare activities and improve their personality. Young college students shoulder the important task of rejuvenating the Chinese nation, and should actively participate in public welfare charity activities to prepare for better integration into society in the future. With the continuous development of society, college students' participation in charitable activities is also facing various difficulties, which should be solved with a realistic attitude, in order to better improve the quality of charitable activities in colleges and universities, and improve the overall moral quality of college students.

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