

Original Paper

Utilizing Centennial Party History Resources to Promote the Innovative Development of College Students' Daily Ideological and Political Work Research

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Abstract

The president solemnly declared at the conference to celebrate the 100th anniversary of the founding of the Party that in the past 100 years, the Party has united and led the Chinese people to "write the most magnificent epic poem in the thousands of years of the history of the Chinese nation", and that "the great roads opened up, the great undertakings created, and the great achievements made in these 100 years will surely be recorded in the history of the development of the Chinese nation and the history of human civilization! "The great paths opened up, the great undertakings created, and the great achievements made in these 100 years will surely be recorded in the annals of the development of the Chinese nation and the development of human civilization!" The resilience of the Party and the brilliant achievements it has made during its 100-year struggle have fully proved the correctness of the road to socialism with Chinese characteristics, the superiority of the socialist system with Chinese characteristics, and the truthfulness of the innovative theories of the Chineseization of Marxism. These achievements are not only the most vivid and persuasive historical "textbook" for strengthening

confidence in the road, system and theory, but also a valuable asset that inspires us to continue to move forward. Standing at the historical intersection of the goal of “two hundred years”, facing the strategic overall situation of the great rejuvenation of the Chinese nation as well as the great change that the world has not seen in a hundred years, we should deeply excavate and absorb the core resources of human education in the hundred years of Party history. Through the use of these party history resources, we can promote the innovation and development of the daily ideological and political work of college students, actively build and strengthen the path and key elements of the effectiveness of human education, and ensure that they are more effectively integrated into the whole process of the daily ideological and political work of college students, covering every link.

Keywords

Century-old party history resources, college students, ideological and political work, innovation and development

1. Value Implications of Using Centennial Party History Resources to Promote College Students' Daily Ideological and Political Work**1.1 Enhancing Confidence: Being Practitioners in Realizing the Great Revival of the Chinese Nation**

Centennial Party history resources are an excellent resource, which is a valuable spiritual wealth forged in the process of the Party's leading the people in the arduous struggle, and possesses a powerful nurturing function in itself. Combining these resources with the daily ideological and political education of college students can help inspire their confidence and motivate them to become active practitioners in realizing the great rejuvenation of the Chinese nation.

Each generation has its own responsibilities and missions. Standing at the historical intersection of the two hundred-year goal, Chinese young people should harbor great ambitions, uphold the spirit of mission and struggle, bravely take over the baton of history, and contribute their own strength to the great rejuvenation of the Chinese nation. When carrying out daily ideological and political education for college students, colleges and universities should take the excavation of the resources of a hundred years of Party history as the core task, and integrate the wisdom and strategies contained therein into the practice of promoting the Chinese Dream of the great rejuvenation of the Chinese nation. In the Party history education, the touching stories of the Chinese Communists' adherence to the original heart and mission during the century-long journey are continuously shown, so as to make them become the intrinsic motivation to inspire college students to actively practice the socialist core values. At the same time, when colleges and universities carry out daily ideological and political education for college students, they should actively utilize the resources of 100 years of Party history as historical corroboration and integrate them into the path of young students chasing their dreams, so as to inspire them to build up their confidence and, with positive attitudes, to become practitioners of realizing the great rejuvenation of the Chinese nation.

1.2 Learning History to Enhance Faith: Strengthening University Students' Systematic Knowledge of 100 Years of Party History

A hundred years of party history is “a summary of the historical experience of our party's growth and leadership of the people of all nationalities in the course of revolution, construction, reform and great rejuvenation, and the history of the party's struggles, as well as the history of the progress of the Chinese people and the Chinese nation”. Guiding students to deeply study and understand the rich connotation of a hundred years of Party history is the inherent requirement of ideological and political education in colleges and universities. Making full use of the ideological and political education value of Party history resources, college students are led to deeply understand and absorb the Party's spirit of hard struggle, so as to strengthen their ideals and beliefs.

In their daily ideological and political education for college students, ideological and political educators in colleges and universities should proactively use the resources of a century of Party history to help college students deeply understand the truth of history, conform to the laws of historical development, summarize the lessons learned from history, and strengthen their confidence in history. At the same time, it is necessary to clearly elaborate how the *Party* has practiced its mission of seeking happiness for the people and rejuvenation for the nation from generation to generation during its century-long struggle. This will help students understand that the history of the *Party* is a history of constantly putting forward a program of struggle and advancing the Chineseization and modernization of Marxism. Students should realize that from the period of arduous democratic revolution, to the period of vigorous socialist construction, to the new period of reform and opening up that caught up with the trend of the times, and to the new era of socialism with Chinese characteristics that has ushered in the observance of righteousness and innovation since the 18th National Congress of the *Party*, the *Party's* success has been backed up by its winning formula - self-revolution. By studying the historical laws of the *Party*, we can foresee the development trend and future destiny of the *Party*, so as to continuously strengthen historical self-awareness. This helps to strengthen college students' comprehensive understanding of a century of Party history, enhance the four self-confidences of college students in the new era, and inspire them to contribute their youthful strength to the comprehensive construction of a modernized socialist country.

1.3 Casting Souls and Nurturing People: Implementing the Party's Fundamental Task of Establishing Virtue and Shaping People

In the process of using the resources of a hundred years of Party history to promote the daily ideological and political education of college students, ideological and political educators in colleges and universities should be grounded in reality, with a special focus on improving the ideological quality of college students. From the perspective of building students' morality and quality, the resources of a hundred years of Party history is a valuable summary of the *Party's* century-long struggle, which helps college students deeply understand the *Party's* century-long struggle and then establish correct values. Adhering to the educational concept of cultivating the youth of the new era, we actively incorporate the

Party's history into our ideological and political education, and are committed to cultivating our young generation into the youth of the new era with the "four qualities". In the process of growing up and becoming successful in the new era, college students need to be educated and inspired by Party history resources to grow up to become qualified socialist builders and successors. Colleges and universities in the organization of a century of party history resources learning, clear party history learning core, so that students clear historical facts, experience the party's 100 years of brilliant history, firm national confidence, enhance the college students of the country, the nation and socialism identity, and actively guide college students to make the correct value choices, so as to implement the party's fundamental task of establishing morality and educating people.

2. Problems Existing in Colleges and Universities in Using Centennial Party History Resources to Promote the Innovation and Development of Daily Ideological and Political Work of College Students

2.1 College Students Lack the Correct Attitude of Learning Centennial Party History Resources

Colleges and universities have found that there is a certain gap in the process of "resonance" between teachers and students when they are utilizing the resources of centennial party history to promote the innovation and development of the daily ideological and political work of college students. In the process of utilizing the resources of the centennial Party history to promote the innovation and development of the daily ideological and political work of college students, it is found that there is a certain gap between teachers and students in the process of "synchronization". Specifically, university students are deficient in the thematic aspect of learning, and they often lack the correct attitude towards the learning of the resources of the Party history. Some students are confused about the purpose of studying Party history, and they even think that studying the resources of 100 years of Party history is the duty of the Communist Party members and has nothing to do with them, so they fail to recognize the importance of studying these resources. It is difficult for them to appreciate the value of the times embedded in the centennial party history, and therefore they are unable to actively think about and study the centennial party history resources. In addition, some students are confused about how to efficiently learn the resources of 100 years of Party history. They usually focus only on reviewing and summarizing historical knowledge and mechanically memorizing the knowledge points without digging deeper into the values carried by the resources of Party history, which leads to their gradual loss of the right to speak in the process of learning. From the point of view of the time planning for studying the centennial party history, most students tend to regard it as a kind of extracurricular leisure, and even with utilitarianism, just for the sake of obtaining more credits, while neglecting the educational significance of the study itself. These phenomena reflect that students in colleges and universities generally lack the correct attitude to learn the resources of 100 years of party history, and this lack of attitude directly affects the effectiveness of the ideological and political education workers

in colleges and universities to use the resources of 100 years of party history to carry out ideological and political education work.

2.2 The Teaching Design of 100-year Party History Resources for College Students Needs to be Improved

Ideological and political theory class is the main channel for students to learn 100-year Party history resources. As a public course, the ideological and political theory course is faced with the limitation of class time and heavy teaching tasks, so the effective integration of the 100-year Party history resources into the classroom requires careful planning. Each subject in the ideological and political theory course has a different focus, and the teaching content involving the resources of 100 years of Party history is also unique. In order to maximize the educational effect of the resources of 100 years of Party history, the curriculum design should carefully plan the topics of lectures and build an organic educational system that synergistically utilizes the resources of 100 years of Party history. In addition to innovative teaching methods and reforms, teachers of ideological and political education theory courses in colleges and universities should also conduct in-depth researches and studies on centuries-old Party history resources, so as to strengthen their own reserves of knowledge and abilities in Party history, enhance their academic confidence, and transform this knowledge into teaching systems. Overall, the resources of a century of Party history contain rich connotations and a deep philosophical foundation. If teachers of ideological and political theory courses in colleges and universities are not well-prepared in lesson preparation, it may lead to insufficient depth and breadth of the combination of history and theory, and they may easily fall into the predicament of simply listing and mechanically reproducing historical materials. Therefore, teaching designers need to be “close to the students”, according to the disciplinary background of students of various majors, integrate history and reality, dig deep into the life stories of Party historical figures, show the temperature of Party history, and reduce the “sense of alienation” between Party history and students. To this end, efforts must be made to integrate the contents and forms of teaching inside and outside the classroom, to continuously improve the teaching design of the 100-year history of the Party resources for college students, and to enhance the comprehensive effect of systematic teaching.

2.3 The Linkage Mechanism of the Learning of 100 Years of Party History Resources for College Students Needs to be Optimized

Promoting the learning of 100 years of Party history resources for college students is a systematic and profound work, and colleges and universities involve multi-departmental operation in the process of promoting this work. In terms of the main responsible person, the party organization of colleges and universities is the first responsible person for promoting this work, and the secretary of each branch, the person in charge of student work, the teachers of ideological and political courses, counselors and so on are the direct responsible persons. Currently, in the process of promoting the learning of the centennial Party history resources for college students, there is a lack of responsibility, insufficient attention to the learning of the centennial Party history resources for college students, and insufficient organizational

and management efforts and effectiveness, which directly affect the effectiveness of the learning of the centennial Party history resources for college students. The effectiveness of the learning of Party history resources for college students. In terms of operating procedures, measures and assessment, there is still the problem of system integration, and it is necessary to build a whole set of interconnected management system to ensure the quality and effectiveness of the study of the centennial Party history resources for college students. At the same time, in the process of integrating resources on campus, we should also actively coordinate and utilize all kinds of resources outside the campus, and reasonably use these resources in order to continuously expand the main ways of learning the 100-year Party history. By linking and cooperating with red education bases and patriotic education bases, we can continuously improve and optimize the linkage mechanism for college students to learn the resources of 100 years of Party history. In addition, it should also explore the establishment of cooperative relationships with different types of off-campus organizations, such as communities, enterprises and research institutions, so as to enrich learning resources and broaden learning channels. By doing so, this can not only provide students with a more diversified learning experience, but also promote the sharing and exchange of resources both inside and outside the university, and further strengthen the depth and breadth of the centennial party history education.

3. The Use of a Hundred Years of Party History Resources to Promote the Innovative Development of Daily Ideological and Political Work of College Students

3.1 Play the Role of the Main Channel of the Classroom, and Integrate the Resources of a Hundred Years of Party History into the Curriculum

To strengthen the learning and education of the Party's history for college students, "we need to use the channel of the school's ideological and political class to promote the Party's history into the teaching materials, classrooms, and minds, and to give full play to the Party's history's important role of cultivating morality. The Party's history plays an important role in promoting morality and educating people." Colleges and universities should give full play to the main channel of the classroom in the process of promoting the innovation and development of the daily ideological and political work of college students by utilizing the resources of 100 years of Party history. College students should study the resources of 100 years of Party history and the ideological and political theory classes of colleges and universities have consistency in the pursuit of value and internal unity in content. To give full play to the function of the main channel of the classroom, it is necessary to constantly consolidate the main position of the classroom for the study of the resources of the history of the Party in the centennial, to effectively improve the effectiveness of student learning, and to maximize the stimulation of student mobility, and at the same time, it is also necessary to give full play to the role of the teacher as a "leader".

In the process of playing the role of “leader”, teachers need to do a good job of guiding. The history of the *Party* has profoundly recorded the suffering and splendor experienced by the Chinese nation in modern times. In the face of the challenges of the times, the *Party* has made unremitting efforts to lead the people to answer the questions of the times through theory and practice, so that the Chinese nation has realized the great historical leap from standing up, getting rich to getting strong. Looking back at history, the task of college teachers of Civics and Political Science is not only to simply narrate the historical story, but more importantly, to guide students to combine history with theory, and to deepen their understanding of history under the perspective of macro-historical outlook, so as to more profoundly comprehend the *Party's* original heart and mission. At the same time, college teachers play the role of question-answerers and guides in helping college students to learn the 100-year history of the *Party*, so it is especially important to teach by example. This requires teachers to continuously improve their theoretical quality, cultivate noble character, and lead by example. At the same time, to play the nurturing role of course ideology and politics, the *party's* 100 years of struggle into the various courses for students, in-depth excavation of the elements of ideology and politics in the curriculum, the formation of the situation of ideology and politics and course ideology and politics in a concerted nurturing situation, so as to better utilize the 100 years of the *party's* history of the resources to promote the innovation and development of the ideological and political work of college students in their daily life.

3.2 Playing the Role of Campus Culture, Integrating the Resources of a Hundred Years of Party History into Campus Activities

Human beings have shaped the environment, and the environment also has a far-reaching influence on human beings. In the process of promoting the *Party's* history resources in colleges and universities and promoting the innovation and development of college students' daily ideological and political work, we should actively create a strong atmosphere for learning the *Party's* history resources and strengthen the dissemination of red culture on campus, so that college students can accept the inculcation of the *Party's* history resources in their campus life by subconsciously accepting the *Party's* history resources in their campus life. In addition, various display platforms should be fully utilized, including bulletin boards, school newspapers and magazines, commemorative sculptures, school public numbers and new media platforms, etc., so as to realize the diversified display of the resources of 100 years of *Party* history. At the same time, the centennial *Party* history resources are skillfully integrated into the campus cafeteria, classrooms, student dormitories and other daily life scenes, in a way that students love, to effectively enhance the dissemination effect of the centennial *Party* history resources.

Only what has been practiced can be deeply felt. The cultivation of ideals and moral beliefs requires us to experience and practice them with our hearts. With the continuous development of science and technology, institutions of higher education should update their teaching techniques and facilities, and make use of the platforms of party organizations, clubs, and “Young Horse Classes” within the university to hold colorful cultural activities. They should fully integrate centuries-old party history

resources into campus activities and actively guide students to experience the charm of centuries-old party history resources in campus culture. Through studying Party history and understanding national history, students realize more clearly the responsibility of contemporary youth and move forward more firmly with the new era.

3.3 Optimize the Way of Education and Enhance the Students' Subjective Self-consciousness in Learning Centennial Party History Resources

Promoting the learning of centennial Party history resources is a systematic work, and the learning of Party history resources should respect its own characteristics. It is necessary to always adhere to the student as the main body, focusing on the students' self-study endogenous motivation. This requires teachers to use heuristic teaching, theme writing and other teaching modes in the process of carrying out the teaching of party history, so that college students can make the learning of the centennial party history resources more interesting and interesting. Let students actually feel the thickness and temperature of the century-old Party history resources in the interesting. Adhere to the problem orientation, strive to be rigorous and objective, present major events and important figures in history in a factual manner, and insist on cultivating students' historical thinking ability.

History is the best textbook. Colleges and universities should focus on expanding the party history classroom, encouraging students to carry out all kinds of social practice activities, reading "books with words" and "books without words", and rooting themselves in the motherland through a large number of field research, public service, theoretical lectures and party activities. In addition, colleges and universities should make full use of off-campus red practice bases and red resources, such as history museums, party history memorials, revolutionary memorials and other patriotic education bases, to carry out fruitful extracurricular practical activities. Through these activities, students are able to think deeply, experience immersive learning, and gain an in-depth understanding of centuries-old party history resources. This will help to change their learning attitude from passive acceptance to active exploration, and effectively enhance their subjective awareness of learning centennial Party history resources. Students will be more proactive in learning Party history, deeply comprehending Party history, and passing on the spirit of red culture.

3.4 Utilize Cyberspace to Shape the Dissemination Power of the Centennial Party History Resources

In the process of using the centennial Party history resources to carry out ideological and political education for college students, colleges and universities should make good use of the new media technology to make the centennial Party history resources come alive, take stock of the times and promote the fusion of the centennial Party history resources with big data and information technology, so as to make the centennial Party history resources enhance the sense of the times and attractiveness.

First, strengthen thought leadership. Mainly through the official websites of schools and colleges, as well as the video number to set up columns, launching short videos and graphic and other film and television works showing the Party's history resources, fully displaying the Party's 100 years of glorious history, so as to firmly grasp the main ideological position of colleges and universities. Second,

strengthen the construction of network platform for ideological work. Construct a team of online teachers focusing on the study of the 100-year history of the Party in order to improve the teachers' literacy and ability on the educational network platform. By integrating the power of teachers of Civic and Political Studies and Civic and Political Counselors, the dissemination efficiency of online Centennial Party History education is effectively promoted. Finally, strengthen the content construction. Explore in depth the content of the dissemination of centennial party history, expand its breadth and depth, and excavate and organize the stories behind the red resources. Through the network platform, historical figures and events are linked together to enhance the affinity of the communication content. At the same time, focusing on the ideological nature of the content, reducing the distance between the young generation and the centennial party history, making it deeply rooted in people's hearts and minds, and transforming it into practical actions, effectively promoting the centennial party history resources to play a positive role in promoting the innovation and development of the daily ideological and political work of college students.

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