

## *Original Paper*

# Practical Research on the Construction of "One-Stop" Student Communities under the Background of Internet + Ideological and Political Work

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Received: November 03, 2025 Accepted: December 12, 2025 Online Published: December 24, 2025

doi:10.22158/ape.v9n1p1

URL: <http://dx.doi.org/10.22158/ape.v9n1p1>

### ***Abstract***

*This study focuses on the construction of "one-stop" student communities in the context of "Internet + ideological and political work", based on the importance and role of ideological and political work leadership in the construction of "one-stop" student communities, and from the perspective of innovative breakthroughs in emerging digital technology means, realizes the construction path and practical exploration of "one-stop" student communities. By describing the background and importance of the construction of the "one-stop" student community, this study explores the construction methods from aspects such as the construction of ideological and political work leading mechanism, the construction of digital platform, and the integration and improvement of collaborative education, and analyzes the construction effects in combination with construction cases, in order to provide theoretical and applied basis for improving the efficient, high-quality and highly interactive development of the "one-stop" student community in colleges and universities. Based on the research, it is concluded that the deep integration of ideological and political work guidance and digitalization can maximize the improvement of management and service quality, education level and student participation efficiency of the "one-stop" student community.*

### ***Keywords***

*Internet + Ideological and Political Work, One-stop student community, Ideological and political work leadership, Digitalization, Collaborative education*

## **1. Introduction**

With the rapid development of Internet technology, the "Internet + ideological and political work"

model has emerged, bringing opportunities and challenges to ideological and political work in colleges and universities. In this context, the construction of "one-stop" student communities is of great significance. It integrates functions such as student ideological and political education, management and service, and incorporates modern information technology. It can enhance the quality of community management and service, promote student growth, and achieve a new pattern of "all-round education".

## **2. Background and Significance of Building a one-stop Student Community in the Context of "Internet + Ideological and Political Work"**

### *2.1 The Era Background of "Internet Plus Ideological and Political Work"*

With the rapid development of Internet technology, the Internet, digitalization and informatization have gradually integrated into people's lives. The "Internet + ideological and political work" model has emerged in the field of ideological and political work. It uses Internet technology to break through the limitations of time and space, enrich the content and form of ideological and political work, and enhance the efficiency and scope of ideological and political work (Yi, 2023). "Internet Plus" also offers new opportunities and challenges in ideological and political work for college students. On the one hand, it provides diversified means for colleges and universities to carry out education, organization, management and guidance in student ideological and political work; On the other hand, there is an urgent need for colleges and universities to explore new models of ideological and political work that adapt to the development of The Times, so that the work of the Party in colleges and universities can better meet the needs of young students and better exert the appeal and effectiveness of ideological and political work.

### *2.2 The Significance of Building a "one-stop" Student Community*

One-stop student community building is a measure to advance the implementation of the fundamental task of fostering virtue and nurturing talent. The previous management model of student communities has problems such as the fragmentation of student management and services and the weak synergy of education. The construction of "one-stop" student communities is a carrier that connects the needs of students' growth and success with the supply of education, management and services by concentrating functions such as ideological and political education, management and services, and living support for students (Rong, 2023). In the context of "Internet + ideological and political work", promoting the construction of one-stop student communities, with ideological and political work as the leading force, and integrating modern information technology into student communities can further exert the educational role of student communities, improve the quality of management and service of student communities, promote the healthy growth of students, and achieve a new pattern of "all-round education" in student work. It is also a new form for colleges and universities to adapt to the new development of student work in the new era and to enhance student work.

### **3. A Practical Approach to Building a "one-stop" Student Community in the Context of "Internet + Ideological and Political Work"**

#### *3.1 Build a "one-stop" Student Community Management System led by Ideological and Political Work*

It is necessary to highlight the soul of ideological and political work leading the construction of "one-stop" student communities. Colleges and universities should incorporate departments such as the Party committee, student affairs, academic affairs, and logistics into the leading group for the construction of the "one-stop" student community, clarify the responsibilities and positions of each department, and form a working pattern of unified coordination by the Party committee and collaborative cooperation among various functional departments. Establish student Party branches or Party groups within the community, select politically competent and professionally competent Party member teachers to serve as community ideological and political work instructors, give full play to the exemplary and leading role of Party member teachers in community construction, and guide student Party members to show their identity, establish their image and set an example in the community through activities such as "Party member model dormitories" and "Party member responsibility zones". Use ideological and political work to lead and drive the construction of community culture, study style, and volunteer services, and create a strong upward community atmosphere (Jiang, 2022).

#### *3.2 Build a Digital "one-stop" Student Community Service Platform*

Use digital technology to promote the construction of "one-stop" student communities. Colleges and universities should develop digital community platforms that integrate functions such as ideological and political work education, life services, academic guidance, and psychological counseling. In the ideological and political work education section, through technologies such as short videos, live streaming, VR, etc., create online ideological and political work teaching classrooms, release theoretical knowledge about the Party, explanations of current policies, red cultural resources, etc., carry out online theme party day activities, micro-party class competitions, etc., to enhance the fun and appeal of ideological and political work education (Wang, 2024); In the life services section, online processing functions for various student life services such as campus card recharge, repair reporting, express delivery inquiry, and meal reservation are realized; In the academic guidance section, teachers and senior students are invited to answer questions online and provide academic guidance such as course tutoring, postgraduate entrance examination and employment guidance; In the psychological counseling section, online psychological counseling channels are set up, and psychological knowledge assessments and popular science activities are carried out. Integrate students' needs with service resources efficiently through digital platforms to provide convenient and efficient guidance for students' community life.

#### *3.3 Improve the Multi-party Collaborative Education Mechanism*

The construction of a "one-stop" student community requires the integration of resources both within and outside the school, the convergence of various relevant departments within the school, and the consolidation of educational forces. First of all, it is necessary to strengthen the synergy within the

university, the exchange and cooperation between the student affairs department and the teaching department and the logistics department, incorporate ideological and political education into professional teaching and life education, invite professional teachers to participate in lectures and research guidance within the student community, and logistics staff to participate in community cultural construction, living together in the same space and jointly building an educational environment. Secondly, it is necessary to strengthen cooperation with external units, actively introduce social resources, and cooperate with communities, enterprises, social organizations, etc. to carry out second-classroom activities such as social practice, volunteer service, and career experience, broaden students' horizons, enhance their sense of social responsibility and practical ability, form a multi-party collaborative education pattern, and achieve the synergy of learning from each other's strengths among the education subjects.

#### **4. Practical Cases and Results Analysis of the Construction of "one-stop" Student Communities in the Context of "Internet + Ideological and Political work"**

##### *4.1 Practical Cases of building "one-stop" Student Communities in the Context of "Internet + Ideological and Political Work"*

In order to test the effectiveness of the practice of "one-stop" student community construction in the context of "Internet + ideological and political work", the practice activities of "one-stop" student community construction in the context of "Internet + ideological and political work" were carried out to test its effectiveness. Taking the construction of the button Bot application of "Liaodong University Ideological and Political Work Leading 'one-stop' Student Community" as an example, the community construction takes ideological and political work leading as the main line, builds an "online + offline" community service model, builds activity venues such as Party member activity rooms, learning exchange rooms, and cultural activity rooms offline, and regularly conducts "three meetings and one lesson", reading salons, cultural and sports activities, etc. The "one-stop" student community button Bot application is built online, offering functions such as ideological and political work learning, community notification, service application, and interactive communication. Through the application agent, students can conduct online ideological and political work knowledge learning, life demand service application, and communication and discussion anytime and anywhere (Lin & Xu, 2023). The school also formed a community management and service team consisting of Party member teachers, counselors, student Party members, etc., to solve students' learning and living problems.

##### *4.2 Analysis of the Practical Effectiveness of Building a One-stop Student Community in the Context of "Internet + Ideological and Political Work"*

After a period of practice, the "one-stop" student community has achieved good results, enhancing the participation and enthusiasm of student Party members in ideological and political work, expanding the coverage and influence of ideological and political work education, and having a deeper understanding of the Party's theoretical knowledge; In terms of service management, through the digital platform,

various demands of service students can be responded to quickly and promptly, and services can be managed in a timely and efficient manner, greatly enhancing students' satisfaction with community services; In terms of educational outcomes, a good community cultural atmosphere and educational environment fully stimulate students' positive and upward fighting spirit, enhance students' comprehensive quality, and improve their competition results in various subject competitions and social practices. The practice case demonstrates that the "one-stop" student community construction model in the context of "Internet + ideological and political work" is highly feasible and effective in practice, and it can effectively promote the improvement of the quality and level of student work.

## 5. Conclusion

The construction of "one-stop" student communities in the context of "Internet + ideological and political work" is a beneficial attempt to implement the fundamental task of fostering virtue and nurturing talent and innovate student work. Ideological and political work can lead the management pattern, digital platforms and services, and multi-party collaborative education mechanism to promote the organic integration of ideological and political work and student community construction. Enhance the management and service capabilities as well as the educational standards of student communities. On the basis of actively exploring the path of integration, colleges and universities will further innovate "Internet + ideological and political work" and "one-stop" student community construction in the future, innovate working methods and approaches, actively adapt to the needs of student development in the new era, and contribute better to cultivating socialist builders and successors who are well-rounded in morality, intelligence, physical fitness, aesthetics and labor in the new era.

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