

Original Paper

The Value Implications and Practical Paths of Integrating the Great Spirit of Party Building into Ideological and Political Course Teaching in Colleges and Universities

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Abstract

The great founding spirit, with the core essence of “upholding truth and ideals, practicing the original aspiration and shouldering the mission, fearing sacrifice and fighting bravely, being loyal to the Party and serving the people”, is the source of the spiritual spectrum of the Chinese Communists and a valuable spiritual resource for shaping the soul and educating people in ideological and political courses in colleges and universities in the new era. Deeply integrating the great founding spirit into the teaching of ideological and political courses in colleges and universities is not only an inherent requirement for fulfilling the fundamental task of fostering virtue and nurturing talent, but also a key measure to promote the high-quality development of ideological and political courses and cultivate new era talents capable of shouldering the great rejuvenation of the nation. Based on theoretical fit, practical needs and the mission of The Times, this paper systematically expounds the four value implications of integrating the great founding spirit into ideological and political teaching: political guidance, teaching innovation, youth growth and cultural inheritance, and proposes operational and implementable practical paths from four dimensions: environmental optimization, team building, classroom innovation and practical empowerment. To provide theoretical support and practical guidance for deepening the reform and innovation of ideological and political courses in colleges and universities in the new era, and to carry forward the red bloodline and inherit the red genes.

Keywords

Great Spirit of Party Building, Ideological and political courses in colleges and universities, Value implications, Practice path

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I. Introduction

The great founding spirit forged by the Communist Party of China during its century-long struggle is the source of the Party’s spirit and the foundation of its strength. It carries the original aspiration, mission and spiritual character of the Chinese Communists and provides rich spiritual nourishment for the growth and success of young people in the new era. As the main channel and main front for cultivating talents for the Party and the country, ideological and political theory courses in colleges and universities undertake the important mission of disseminating the Party’s innovative theories, shaping the correct values of the youth, and nurturing the pillars of national rejuvenation. At present, China is in a crucial period of realizing the great rejuvenation of the Chinese nation. Young students have diverse ideas, a wide range of value choices, and multiple channels for obtaining information. Some students have problems such as weakened ideals and beliefs, insufficient responsibility and commitment, and weakened fighting spirit. Higher demands are placed on the pertinence, attractiveness and effectiveness of ideological and political courses in colleges and universities.

Fully, systematically and deeply integrating the great spirit of Party building into ideological and political education in colleges and universities can effectively enrich teaching content, innovate teaching methods, enhance educational effectiveness, help young students lay a solid foundation of faith, supplement the calcium of spirit, hold the rudder of thought, and consciously integrate personal ideals into the great cause of national development and national rejuvenation. Based on this, this paper conducts research from the two dimensions of value implications and practical paths, clarifying the theoretical value and contemporary significance of integration, and proposing specific and feasible implementation strategies to promote the great founding spirit to truly enter textbooks, classrooms, and minds.

2. The Core Value Implications of Integrating the Great Spirit of Party Building into Ideological and Political Teaching in Colleges and Universities

The integration of the great founding spirit into ideological and political education in colleges and universities is not a simple addition of content, but an organic unity of four values: political guidance, teaching innovation, youth growth, and cultural inheritance, which fully empowers the realization of the educational function of ideological and political education.

2.1 The Value of Political Guidance: Strengthening the Ideological Foundation of Moral Education

Moral education is the fundamental task of colleges and universities, and the great spirit of Party building provides fundamental guidance for ideological and political courses to adhere to the correct political direction.

From a theoretical perspective, the great spirit of Party building, guided by Marxism, is highly consistent with the theoretical origin of ideological and political courses and is the core support for strengthening theoretical armament and firming political stance. Incorporating the great founding spirit can guide students to deeply understand why the Communist Party of China “can”, why Marxism “works”, and why socialism with Chinese characteristics “is good”, and strengthen their faith in Marxism, their belief in socialism with Chinese characteristics, and their confidence in realizing the Chinese Dream of the great rejuvenation of the Chinese nation.

From the perspective of educational goals, the great spirit of Party building runs through the original aspiration of “cultivating people for the Party and talents for the country”, and is highly consistent with the goal of ideological and political courses to cultivate new people of The Times who support the leadership of the Party and shoulder the great responsibility of national rejuvenation. By thoroughly understanding the political connotations of the founding spirit, help young people establish a correct view of Party history, consciously resist historical nihilism, enhance the “Four Consciousnesses”, strengthen the “Four Confidences”, achieve the “Two safeguards”, integrate personal ideals into the cause of the country and the nation, and ensure that the work of educating people always moves in the correct political direction.

2.2 The Value of Teaching Innovation: Promoting the High-quality Development of Ideological and Political Courses

The great spirit of Party building injects fresh materials and innovative impetus into ideological and political courses, and is a key approach to breaking the traditional teaching predicament and improving teaching quality.

In terms of content, the great founding spirit is rooted in the century-long history of the Party, embodies the experience of struggle, and is deeply rooted in the fine traditional Chinese culture. It provides real, perceptible, warm and powerful cases and materials for ideological and political courses, effectively addressing problems such as abstract teaching content, outdated materials and insufficient persuasiveness, and promoting ideological and political courses to shift from theoretical preaching to storytelling and from knowledge indoctrination to value infiltration.

At the methodological level, integrating the great spirit of the founding of the Party to force the transformation of teaching models, promoting the shift of ideological and political courses from single classroom instruction to a diversified model that combines theoretical explanation, historical narrative, practical experience, and digital empowerment, achieving “in-depth, thorough, and vivid explanation”, breaking down the barriers between the classroom and reality, and enhancing the pertinence and effectiveness of teaching.

At the system level, the great founding spirit drives ideological and political education to achieve the synergy and unity of historical education and value guidance, teacher-led and student-centered, theoretical teaching and practical education, helps to build a big pattern of all-staff, all-process and all-aspect education, and promotes ideological and political education to upgrade from “meaningful” to “interesting” and “effective”.

2.3 Youth Growth Value: Cultivating New People of The Times Who Are Capable of Shouldering Great Responsibilities

The youth are the future of the country and the hope of the nation. The great spirit of Party building provides a powerful spiritual nourishment for the growth and success of the youth.

In terms of cultivating ideals and beliefs, the truth power and ideal pursuit contained in the great founding spirit can guide young people to hold firm to their beliefs, abandon impetuosity and utilitarianism, solve the problem of “calcium deficiency in spirit”, and establish lofty ideals and a sense of patriotism.

In terms of the shaping of willpower and character, the core spirit of “not fearing sacrifice and fighting bravely” inspires young people to confront difficulties and challenges in their studies and lives, to cultivate the courage to struggle and the ability to struggle, and to forge the character of perseverance and the courage to confront difficulties head-on.

In terms of responsibility and commitment, the value pursuit of “loyalty to the Party and dedication to the people” awakens the sense of responsibility and mission among young people, guiding them to closely integrate personal growth with national development and national rejuvenation, actively engage in social practice, and grow into good young people of the new era with ideals, the courage to take on responsibilities, the ability to endure hardships, and the willingness to strive.

2.4 Cultural Heritage Value: Continuing the Red Bloodline and Spiritual Spectrum

The great founding spirit of the Party is the source of the spiritual spectrum of the Chinese Communists, and its integration into ideological and political courses has significant cultural inheritance and spiritual continuation value.

From the perspective of spiritual inheritance, ideological and political courses are the main front for spreading red culture and carrying forward the revolutionary spirit. Incorporating the great founding spirit can enable young people to have a profound understanding of the origin and development of the Party’s spiritual spectrum, consciously inherit the red genes and continue the red bloodline, and pass on the revolutionary spirit from generation to generation.

From the perspective of cultivating cultural confidence, the great founding spirit, which integrates Marxist theory with fine traditional Chinese culture, is an important part of the culture of socialism with Chinese characteristics. The spirit of Party building can enhance the national pride and cultural confidence of young people, promote the integrated development of fine traditional Chinese culture, revolutionary culture and advanced socialist culture, and inject youthful energy into the construction of a culturally strong country.

From the perspective of fulfilling the mission of The Times, carrying forward the great spirit of Party building can guide young people to respond to risks and challenges with the power of spirit and contribute youthful strength to the construction of Chinese-style modernization and the great rejuvenation of the Chinese nation.

3. Practical Approaches to Integrating the Great Spirit of Party Building into Ideological and Political Education in Colleges and Universities

The integration of the great founding spirit into ideological and political education in colleges and universities is a systematic, long-term and holistic project. It cannot remain at the level of slogan-like advocacy, fragmented embedding and superficial preaching. Instead, it should build a three-dimensional integration system of environmental infiltration, subject empowerment, classroom dominance and practical implementation to achieve full coverage of the entire process, all aspects and all elements. Ensure that the essence of the spirit is truly transformed into the ideological, emotional and behavioral self-awareness of young students. This section systematically presents practical paths that are implementable, assessable and promotable from four aspects: optimizing the educational environment, strengthening the construction of the dual subjects of teachers and students, holding the main position of classroom teaching, and deepening the integration of knowledge and action in practical education.

3.1 Optimize the Integration Environment: Build an All-round Educational Atmosphere

The ideological and political education environment has a subtle, lasting and far-reaching influence on shaping the value of young people. Marx pointed out: “Man creates environment, and environment also creates man.” The integration of the great founding spirit requires the physical environment of the campus, the spiritual and cultural environment, and the online public opinion environment as the carriers to create an educational field where “everywhere is a classroom and education is received at all times”, and to achieve the same direction of implicit education and explicit education.

Strengthen campus cultural construction and create a red educational space. Campus material culture is the physical foundation of spiritual dissemination and an important support for achieving “subtle influence”. Colleges and universities should systematically incorporate elements of the great founding spirit of the Party into the campus spatial layout, making the red spirit visible, perceptible and touchable. Based on material culture, incorporate elements of the great founding spirit into campus buildings, landscape sculptures, bulletin boards, teaching buildings, libraries, dormitories and other places, and create a red cultural atmosphere through slogans, pictures, sculptures, etc., allowing students to be spiritually influenced in their daily environment. Through spatial reconstruction and cultural implantation, the great founding spirit extends from the classroom to every corner of the campus, creating a regular, scene-based and life-oriented educational atmosphere.

Carry out red-themed educational activities with the spirit and culture at the core. Campus spiritual culture is at the core of environmental education and can inspire students’ emotional resonance and active participation. Colleges and universities should carry out systematic, brand-oriented and regular campus

cultural activities around the great founding spirit of the Party. Such as red song competitions, Party history micro-lesson contests, red story storytelling, special lectures, etc., establish red culture clubs to promote students' self-education to enhance their identification with the great founding spirit of the Party. Through a rich variety of cultural activities, transform the great founding spirit into cultural forms that young people are willing to participate in, easily accept and easily spread.

With institutional culture as a guarantee, improve the campus rules and regulations. Institutional culture is the bottom-line support and long-term guarantee for environmental education. Colleges and universities should incorporate the great spirit of Party building into school rules and regulations, talent cultivation programs, norms of teachers' ethics and conduct, student behavior standards and evaluation systems, and guide students to learn actively and practice consciously. Promote the normalization, standardization and long-term effectiveness of the integration work through institutional rigidity.

Use new media and new technologies to purify the red cyberspace. The Internet is the main channel for young students to obtain information and exchange ideas, and it is also an important front for the dissemination of the great founding spirit of the Party. Colleges and universities should follow the trend of the all-media era and promote the integration of red education online and offline. In line with the characteristics of young people's online existence, use new media to disseminate the great founding spirit of the Party. In terms of content, use short videos, animations, VR and other forms to combine text, pictures and videos to enhance the appeal of the content. In terms of channels, we will strengthen theoretical guidance through mainstream platforms such as XuexiQiangguo, People's Daily Online, and Guangming.com, and build a red communication matrix through platforms like wechat, Weibo, Bilibili, and Douyin. In terms of regulation, we will strengthen online governance and value guidance, improve the online public opinion monitoring mechanism, and resolutely resist the wrong ideological trends such as historical nihilism, money worship, hedonism, "lying low" and "Buddhist-like", and enhance students' online literacy and ability to distinguish right from wrong.

3.2 Strengthening the Subject Construction: Enhancing the Awareness and Ability of Teachers and Students to Integrate

The great spirit of Party building is integrated into ideological and political teaching. Teachers are the key leaders and students are the practical subjects. It is necessary to promote the professionalization of the teaching staff and the stimulation of students' subjectivity simultaneously to form a virtuous interaction pattern where "teachers are good at teaching and students enjoy learning".

Strengthen the construction of ideological and political teachers and enhance their ability to integrate into the profession. The theoretical literacy, teaching ability and mental state of ideological and political teachers directly determine the integration effect. First, strengthen theoretical armament by means of special training, collective lesson preparation, expert guidance, and study Tours at red bases, and encourage teachers to deeply grasp the generation logic, core essence, and contemporary value of the great founding spirit, and truly learn, truly understand, truly believe, and truly apply it; Second, enhance teaching innovation capabilities, guide teachers to transform teaching concepts from "one-way

indoctrination” to “two-way interaction”, from “theoretical explanation” to “value immersion”, and comprehensively apply methods such as case teaching, situational teaching, problem-oriented teaching, and digital teaching to explain the founding spirit deeply, thoroughly, and vividly; Third, promote research to feed back into teaching, support teachers in conducting special research around the great founding spirit, and transform research results into teaching cases, special lecture notes, and course modules to enhance the academic and targeted nature of teaching.

Strengthen students’ subjectivity and stimulate their motivation to pass on knowledge voluntarily. Young students are not passive recipients but inheritors, promoters and practitioners of the great founding spirit of the Party. Colleges and universities should respect students’ subjectivity and inspire their intrinsic motivation. First, we should ensure that ideological and political courses and ideological and political education in courses work in the same direction. We should organically incorporate the spirit of Party building and red culture into all professional courses to form an all-staff education pattern. Second, guide students to base themselves on the century-long history of the Party, seek faith power, spiritual coordinates, and life direction from the founding spirit, and address problems such as ambiguous ideals and beliefs, insufficient responsibility and commitment, and weakened fighting spirit; Third, build platforms for students to practice independently, encourage students to form propaganda teams, research groups, and volunteer service teams to go into communities, primary and secondary schools, and rural areas to carry out red propaganda and services, and strengthen their sense of mission and responsibility in practice; Fourth, pay attention to students’ ideological confusion. In response to problems such as employment pressure, academic anxiety, and value conflicts, guide students to face difficulties head-on with the qualities of “not fearing sacrifice and fighting bravely” in the founding spirit of the Party, and cultivate tenacious will.

3.3 Guarding the Main Battlefield of the Classroom: Promoting the Internalization of the Spirit

Ideological and political education is a key course for fulfilling the fundamental task of fostering virtue and nurturing talent, and it is also the main channel, main position and main carrier for integrating the great founding spirit of the Party. It must be based on the textbook system, supported by teaching methods, and guaranteed by teaching evaluation to achieve the systematization of the spiritual connotation into textbooks, the vividness into classrooms, and the depth into minds.

Integrate systematically into the textbook system to consolidate the foundation of theoretical learning. Textbooks are the fundamental basis for teaching. We should promote the organic integration of the great spirit of Party building into the textbooks and lecture notes of all ideological and political courses. For example, in Ideological and Moral Education and the rule of Law, the spirit of the founding of the Party is combined with ideals and beliefs, patriotism, values of life, moral cultivation, and the concept of the rule of law to guide students to establish correct worldviews; In the Outline of Modern and Contemporary Chinese History, the spirit of the founding of the Party is combined with the history of the Party, the history of the People’s Republic of China, the history of reform and opening up, and the history of the development of socialism to explain the historical background and practical foundation of the generation

of the spirit; Through the integrated design of the textbook, students will form a complete, systematic and profound theoretical understanding.

Innovate classroom teaching methods to enhance the appeal and effectiveness of teaching. Classroom teaching is a key link in the transmission of spirit and must bid farewell to dull preaching and move towards interactive immersion. First, adhere to the problem-oriented approach and provide answers with the spirit of the founding of the Party around major questions such as “Why can the Communist Party of China succeed?” “Why does Marxism work?” “Why is socialism with Chinese characteristics good?” The second is to strengthen case-based teaching by selecting the deeds of typical figures such as Li D. Z., Chen D. X., Chen W. D., Jiao Y. L. and Huang W. X., and to transform abstract spirit into concrete stories; Third, promote digital empowerment by using VR/AR virtual simulation, red documentaries, Party history video materials, online interactive courseware, etc. to create immersive classrooms; Fourth, enhance interactive discussions by conducting group discussions, thematic sharing, and scenario simulations to transform students from “listeners” to “protagonists”; 5 Implement stratified and categorized teaching, design teaching content and forms based on the characteristics of students of different majors and grades, and enhance pertinence.

3.4 Deepen Practical Education: Achieve Unity of Knowledge and Action

The great spirit of Party building can only take root in practice. Colleges and universities should build a three-in-one practical education system of classroom practice, campus practice and social practice to guide students to achieve the unity of knowledge and action.

Carry out classroom and campus practices to lay a solid foundation of ideological identity. First, organize red story sharing sessions, Party history situational drama performances, Party building spirit theme class meetings, and theme Youth League Day activities, allowing students to deepen their understanding through collecting materials, organizing and narrating, and exchanging ideas; Second, carry out red-themed reading activities, essay competitions, calligraphy and painting creations to express understanding of the founding spirit through artistic forms; Third, carry out red theory propaganda training camps to enhance students’ expression and dissemination skills and lay the foundation for social propaganda.

Integrate volunteer service and social practice to carry out the core spirit. Translate the value pursuit of “loyalty to the Party and dedication to the people” into concrete actions. First, organize students to participate in volunteer services such as community service, respect for the elderly, assistance for the disabled, support for left-behind children, creation of civilized cities, and epidemic prevention and control, and practice the original aspiration through dedication; 2 Guide students to participate in summer “Three Down to the Countryside”, rural revitalization research, and grassroots governance practices, and integrate their youthful endeavors into national development; Third, encourage students to practice the spirit of struggle in their professional studies, have the courage to tackle research problems and enhance their professional skills; Fourth, select exemplary students who practice the spirit of the founding of the

Party, publicize their advanced deeds, and play a leading and exemplary role. Through practice, transform the great spirit of Party building from theoretical discourse into the conscious actions of young people.

4. Conclusion

Integrating the great founding spirit into the teaching of ideological and political courses in colleges and universities is a strategic choice and inevitable requirement in the new era to implement the fundamental task of fostering virtue and nurturing talent, promote the high-quality development of ideological and political courses, and cultivate new people of The Times. Its value implications are concentrated in four dimensions: political guidance, teaching innovation, youth growth, and cultural inheritance, providing direction, content support and power guarantee for ideological and political courses to cultivate souls and educate people. In terms of the practical path, it is necessary to build an all-round, multi-level and three-dimensional integration system based on environmental optimization, with team building as the key, classroom teaching as the main position, and practical education as the foothold, to promote the great founding spirit to truly integrate into the entire teaching process and through all aspects of education.

In the new era and on the new journey, colleges and universities should, based on the teaching laws of ideological and political courses and the cognitive characteristics of young people, continuously deepen the innovation of integration mechanisms, constantly improve teaching quality and educational effectiveness, guide the vast number of young students to be guided by the great spirit of Party building, firm in ideals and beliefs, temper willpower and character, and take on the mission of The Times, with the youthful self and the striving self. In the great journey of building a modern socialist country in all respects and realizing the great rejuvenation of the Chinese nation, write a glorious chapter of youth worthy of The Times and the people.

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