Original Paper

Research on the Comovement of Business Cycles and

International Economic Policy Coordination

Jiawei Li¹

¹ Fuzhou University of International Studies and Trade, Fuzhou 350202, Fujian, China

Received: July 23, 2024 Accepted: August 13, 2024 Online Published: August 22, 2024

doi:10.22158/ibes.v6n4p341 URL: http://dx.doi.org/10.22158/ibes.v6n4p341

Abstract

With the acceleration of globalization, the co-movement of economic cycles and the coordination of international economic policies have become an important topic in economic research. The economic cycle is an inevitable fluctuation in economic activities, usually characterized by alternating expansion and contraction, and these fluctuations not only affect the economic conditions of a single country, but also have a profound impact on the international level. The purpose of this paper is to explore the performance of business cycle coordination and its impact on international economic policy coordination. Through the in-depth analysis of the theory of business cycle, this paper will elaborate the formation mechanism and stage characteristics of business cycle, and explore the mutual influence and transmission mechanism of business cycle between different countries.

Keyword

Business cycle, Economic policy, Globalization

1. Introduction

1.1 Research Background and Purpose

Under the background of global economic integration, the correlation between the economies of various countries is increasing, and the co-movement of the economic cycle is becoming more and more obvious. Economic fluctuations in different countries not only affect their own economic development, but also have a profound impact on the global economic situation. Therefore, it has become an important subject of economic research to study the co-movement of business cycle and its influence on international economic policy coordination. The purpose of this paper is to explore the forms, causes and implications for international economic policy coordination.

1.2 Research Significance

By analyzing the co-movement of business cycles, this paper will provide a new perspective for understanding global economic fluctuations. At the same time, studying the necessity and implementation path of international economic policy coordination will help countries respond more effectively in the face of economic crisis and promote the stability and development of the global economy.

1.3 Research Methods and Framework

This paper will use literature analysis, case study and empirical analysis, combined with economic data, to conduct an in-depth discussion on the co-movement of business cycles and policy coordination. The research framework will be divided into seven chapters that systematically address the topic.

2. The Theoretical Basis of the Business Cycle

2.1 Definition and Characteristics of Business Cycle

Business cycle refers to the fluctuation of economic activity in a certain period of time, usually consisting of two main stages of expansion and contraction. Periods of expansion are usually accompanied by increases in output and employment, while periods of contraction are marked by weaker economic activity. The characteristics of the business cycle include periodicity, volatility and asymmetry, the latter refers to the fact that the duration and magnitude of economic expansion and contraction are often asymmetrical, and the expansion period may be long and the contraction period is relatively short.

2.2 Stages of the Business Cycle

The economic cycle can be divided into four stages: recovery, boom, recession and depression. The recovery phase is the initial phase of an economy's recovery from a recession, usually accompanied by policy stimulus and a pick-up in consumer confidence. The boom phase is the peak of economic growth, when business investment increases and unemployment falls. However, overheating of the economy can lead to inflation and eventually a recession. The recessionary phase is characterized by slowing economic growth, declining corporate earnings, weakening consumer confidence, and may eventually enter a depression phase, in which economic activity is in a depressed state, long-term unemployment and low consumption will become the norm.

2.3 Cause Analysis of Business Cycle

The fluctuations of the business cycle result from the interaction of many factors. External shocks, such as financial crises and natural disasters, can cause sharp changes in economic activity. In addition, policy changes, especially monetary and fiscal policy adjustments, can significantly affect the evolution of the business cycle. Technological progress is also an important factor driving the business cycle, which increases productivity and stimulates investment and consumption. Consumer and business confidence changes directly affect consumption and investment decisions, is an important endogenous factor of economic cycle fluctuations.

3. The co-movement Phenomenon of Business Cycle

3.1 Concept and Performance of Comovement

Business cycle co-movement refers to the synchronized fluctuation of the economic cycle of different countries or regions in time and amplitude. The manifestation of this phenomenon can be observed through the analysis of trends in macroeconomic indicators, such as GDP growth, unemployment, and inflation. In today's era of increasing globalization, economic fluctuations in many countries show a high degree of correlation, especially when major economic events occur.

3.2 Case Analysis of the Co-movement of International Business Cycles

Through the analysis of economic data of major economies, we can find significant cases of business cycle co-movement. For example, the 2008 global financial crisis caused the economies of the United States, Europe, and many other countries to experience simultaneous recessions. During this period, the sharp decline in international trade and capital flows accelerated the downward trend of national economies. On the contrary, in times of economic recovery, economic indicators across countries tend to show similar upward trends, showing the interconnectedness of economic activities.

3.3 Theoretical Explanation of the Co-movement of Business Cycles

The theoretical explanation of the co-movement of business cycles mainly includes the transmission effect, the linkage of financial markets and international policy coordination. The transmission effect shows that economic fluctuations in one country can affect other countries through trade channels, especially in today's highly developed global industrial chain. The interconnectedness of financial markets enables the rapid flow of capital to affect the economic performance of various countries in a short period of time. International policy coordination means that countries form a consistent policy response through cooperation and consultation in the face of global economic problems, so as to achieve synchronous fluctuations of economic cycles.

4. International Economic Policy Coordination

4.1 Necessity of International Economic Policy Coordination

In the context of globalization, the highly interconnected economies of countries make it often difficult for a single country's economic policies to be effectively implemented independently of other countries. The necessity of international economic policy coordination is reflected in the following aspects: First, the cooperative nature of the business cycle requires countries to cooperate in coping with economic fluctuations to avoid policy cancelling each other out. Second, in the face of global economic challenges (such as the financial crisis, climate change, etc.), countries need to work together to develop responses to achieve sustainable development. Finally, international economic policy coordination can enhance countries' economic stability and reduce the risk of financial market volatility.

4.2 National Policy Response and Coordination Mechanisms

In different stages of economic cycle fluctuations, countries have different policy responses, mainly

reflected in the choice of monetary policy and fiscal policy. Monetary policy usually influences economic activity by adjusting interest rates and the money supply, while fiscal policy directly influences aggregate demand through taxes and government spending. During economic downturns, countries often adopt loose monetary and fiscal policies to stimulate economic recovery. In good times, however, policymakers need to be alert to the risk of inflation and may therefore resort to tightening measures.

In order to achieve effective international economic policy coordination, countries can cooperate through multilateral mechanisms. For example, international organizations such as the International Monetary Fund (IMF) and the World Bank have played an important coordinating role in times of crisis. Through regular high-level meetings, policy dialogue and information sharing, countries can keep abreast of each other's policy trends and promote policy coherence and coordination. In addition, regional cooperation mechanisms (such as the European Union, Asia-Pacific Economic Cooperation, etc.) also provide a platform for policy coordination among member states to address common economic challenges.

4.3 Challenges and Countermeasures of Policy Coordination

Although international economic policy coordination is of great significance, it still faces many challenges in practice. For example, countries' political and economic environments may differ, and policy priorities and objectives may differ. In addition, rising economic nationalism and protectionism could make policy coordination between countries more difficult. To address these challenges, countries need to enhance transparency and communication in the policymaking process to build relationships of trust. In addition, national policy coordination in key areas can be facilitated through the development of international rules and standards.

5. The Impact of Synergism on International Economic Policy Coordination

5.1 Challenges to Policy Making Due to the Synchronicity of Business Cycles

The coordinated fluctuations of business cycles pose new challenges to international economic policy coordination. When several countries experience recessions at the same time, policy adjustments in a single country can be difficult to achieve. For example, tightening monetary policy in major economies to combat inflation could exacerbate economic woes in other countries and lead to a slowdown in global growth. Therefore, countries need to take into account the economic conditions of other countries when formulating economic policies to avoid negative spillovers.

5.2 Impact of Co-movement on International Trade and Investment

The synergies of business cycles not only affect countries' policy choices, but also have a profound impact on international trade and investment flows. In times of economic prosperity, consumer demand in various countries increases, which promotes the growth of international trade. However, when economic cycles turn down in tandem, global trade tends to contract, especially for export-dependent

countries. In addition, in the face of economic uncertainty, investors may choose to withdraw investment or reduce outbound investment, thus affecting global capital flows and market stability.

5.3 Case Study: Policy Coordination in an Economic Crisis

Take the 2008 global financial crisis as an example. At the early stage of the crisis, different countries adopted different policy responses, but with the spread of the crisis, the importance of international economic policy coordination gradually became prominent. Through multilateral mechanisms such as the G20 summit, countries carried out rapid policy coordination and implemented massive monetary and fiscal stimulus measures. This coordination not only helped countries stabilize financial markets, but also effectively promoted the recovery of the global economy. This case shows that in the face of the global economic crisis, international economic policy coordination can play a key role in promoting countries to jointly address challenges.

5.4 Direction of Future Policy Coordination

Looking forward, the direction of international economic policy coordination should pay more attention to flexibility and adaptability. Countries need to fully take into account the changes in the global economic situation when formulating policies, and make their policies more forward-looking. At the same time, international organizations and multilateral cooperation mechanisms should play a greater role in policy coordination and promote synergy among countries in global economic governance. In addition, with the development of the digital economy and the green economy, the policy coordination of countries should also keep pace with The Times, focusing on cooperation and synergy in emerging areas to achieve the sustainable Development Goals.

6. Recommendations for Improving International Economic Policy Coordination

6.1 Strengthen Economic Data Sharing and Analysis

Under the economic background of globalization, the economic interdependence of countries is becoming more and more obvious, so the sharing and analysis of economic data is particularly important. Effective policy coordination needs to be based on accurate and timely economic data, including not only domestic economic indicators (such as GDP growth rates, unemployment rates, and inflation rates), but also relevant data on international trade, capital flows, and foreign exchange markets. By building a unified data-sharing platform, countries can promote the collection and analysis of cross-border economic data, ensuring that countries can refer to the most comprehensive information when making policies.

In addition, the use of modern data analysis technologies, such as big data and artificial intelligence, can better identify the changing trends of the economic cycle, and enhance the scientific and forward-looking policymaking. By establishing sound data analysis mechanisms, countries can not only improve the effectiveness of policies, but also reduce the risk of global economic fluctuations to a certain extent.

6.2 Establish an Effective International Policy Coordination Mechanism

An effective international policy coordination mechanism is the key to achieving economic cooperation and stability among countries. Although the existing international organizations, such as the International Monetary Fund (IMF) and the World Bank, have played an important role in the crisis response, they still need to further optimize their coordination mechanisms. For example, regular multilateral meetings could be considered to bring together economic policymakers and experts from various countries to discuss the global economic situation and policy responses. In addition, the establishment of a permanent policy coordination group can provide a platform for countries to communicate in a timely manner and ensure information symmetry in policy formulation among countries.

At the same time, international policy coordination mechanisms should also take into account the stages of economic development and policy priorities of different countries. By establishing a flexible policy coordination framework, countries can retain some autonomy in coordination to adapt to their respective economic circumstances. Such a mechanism can not only enhance the sense of participation of all countries, but also improve the efficiency and effectiveness of policy coordination.

6.3 Enhance the Flexibility and Adaptability of National Policies

In the face of a rapidly changing global economic environment, national policy flexibility and adaptability are essential. Policymakers should avoid sticking to traditional policy tools and should adjust policies in a timely manner according to changes in the economic situation. For example, during an economic downturn, countries can flexibly use monetary and fiscal policies to implement stimulus measures quickly to cope with economic downside risks. At the same time, in the process of economic recovery, timely tightening policy to prevent economic overheating and inflation.

In addition, countries need to make their policies more forward-looking. By establishing economic forecasting models, policy makers can better predict the future economic trend and formulate corresponding policy responses in advance. In this process, cross-border cooperation and information sharing will play an important role in helping countries more accurately grasp global economic trends.

6.4 Strengthen International Cooperation to Address Emerging Economic Challenges

In emerging areas such as the digital economy and climate change, countries face common challenges and opportunities. Therefore, in the process of optimizing international economic policy coordination, it is necessary to strengthen cooperation in these areas. The rapid development of the digital economy requires countries to formulate consistent policies on data governance, cybersecurity and technical standards to promote the healthy development of the global digital economy. At the same time, to address the challenge of climate change, countries need to strengthen cooperation in energy policy, green technology and sustainable development, and jointly promote the transition to a green economy. To this end, countries can build on existing international cooperation frameworks (such as the United Nations Framework Convention on Climate Change) and emerging multilateral cooperation

through technology transfer and financial support, we will help developing countries improve their ability to cope with emerging challenges and achieve common development.

7. Conclusion

In the globalized economic environment, the co-movement of business cycle and its influence on international economic policy coordination has become an important topic in economic research. Through the analysis of the definition, stages and causes of the business cycle, this paper deeply discusses the concept, performance and challenges and opportunities of the business cycle co-movement to the international economic policy.

First of all, the cooperative nature of the business cycle requires countries to fully consider the economic conditions of other countries when formulating economic policies, so as to avoid the mutual cancellation of policies. Through case studies, this paper points out that during the global financial crisis in 2008, countries successfully stabilized the financial market and promoted the global economic recovery by implementing coordinated policy measures. This experience shows that effective coordination of international economic policies can play a key role in global economic fluctuations.

Secondly, the paper puts forward specific suggestions to optimize international economic policy coordination, including strengthening economic data sharing and analysis, establishing effective international policy coordination mechanisms, improving policy flexibility and adaptability, and strengthening international cooperation to address emerging economic challenges. These measures will help countries enhance the effectiveness and adaptability of their policies in the face of a complex economic environment and promote the stability and sustainable development of the global economy.

Finally, future research could further explore how countries can achieve deeper policy coordination in emerging areas such as the digital economy and climate change to address global challenges. Through sustained international cooperation and coordination, countries will form synergy in global economic governance and jointly meet the opportunities and challenges of the future.

References

- Chen. L. X. (2006). Research on China's Fiscal Policy in the Context of International Economic Cooperation. Dongbei University of Finance and Economics.
- Cui, Q. Y. (2018). Research on International Coordination of macroeconomic policies under non-synchronous business cycles. Shanghai International Studies University.
- Li, L. (2008). Research on International Cooperation of China's monetary Policy under the condition of economic globalization. Southwest University of Finance and Economics.
- Wang, Y. (2022). Research on Value creation of Shenzhou International Business Model based on value chain extension. Harbin University of Commerce.
- Zhao, J. Q. (2022). Business model Evolution under the change of information technology. *Business Economics Research*, (06), 5-8.

Zhou, D. C. (2015). Empirical analysis of the relationship between financial development and economic growth cycle in China. Nanchang University.