

Original Paper

The Introduction of Popular Music in Music Education Teaching in Vocational Colleges

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Abstract

With the development of modern education cause, vocational colleges and universities in the process of completing professional knowledge teaching of music, begin to introduce some kinds of music which are popular in the modern society development into related music education teaching. The development of our country has a long history, and the accumulated cultural wealth has influenced people's behavior and thoughts. Different types of music culture have their own strong characteristics, popular music represents the current trend of music culture development, gradually improve its status in vocational colleges.

Keywords

vocational colleges, music, teaching, pop music

1. Introduction

With the development of economy and society and the improvement of people's cultural level, the importance of music as an art form in people's life has been gradually highlighted. Music, as a medium to convey emotions, can not only cultivate sentiment, but also subtly adjust students' nervous learning mood and relieve pressure. The singing of pop music is more natural, that is, there is no fixed singing mode, and it emphasizes the singer's most authentic voice to express emotions. The author studies the influence of popular music on people's life and aesthetic aspects, analyzes the problems existing in the music education teaching in vocational colleges according to its function and influence, and puts forward a series of better ways to promote the introduction of popular music in the music education teaching in vocational colleges. It is expected to promote the introduction of popular music and the development of vocational teaching in vocational colleges.

2. The Understanding of the Aesthetic Value of Pop Music

Any form of music has its aesthetic value, and pop music is no exception. Many teachers believe that pop music with simple lyrics, monotonous melody and low artistry should not be introduced into vocational education classes, which fundamentally goes into a misunderstanding. These characteristics of pop music better cater to the rebellious, flamboyant and individual characteristics of teenagers. It is also easier to arouse the emotional resonance of students. According to the research on the introduction of pop music into music teaching in relevant colleges and universities in recent years, teachers are not aware of the necessity of training students' sense of rhythm in songs, so they are unable to put forward reasonable music teaching plans and teaching contents. There are even many vocal music teachers in schools who are not trained in music but just transferred from other subjects. Or is the social recruitment of talents, due to the lack of professional quality training, unable to guide students through reasonable training methods, and unable to cultivate students' vocal quality. In addition, in the process of introducing pop music into music teaching in vocational colleges, attention should be paid to the type identification of pop music, rather than introducing all current pop music into it. More importantly, it is necessary to introduce music in a targeted and discriminating way according to current music teaching needs. At the same time, it can realize the improvement of students' aesthetic quality and music accomplishment through the research and reflection on the background of pop music creation and the author's mental state to a certain extent. For example: Lin Zhixuan's "Single Love Song" is a true reflection of the single life and love in the sour, sweet, bitter, hot, let the young people who have been single or love will associate with a lot of unforgettable memories. Of course, the aesthetic value of popular music is not all positive, many singers' music works filled with negative, luxurious, pessimistic mood, and the creation level is not high, the cultural value is limited, will not be deeply involved in the young people to greatly mislead, so not all popular music is suitable for full-time college students to learn, teachers should do a good job of popular music teaching materials screening work, Actively guide students psychological development to the direction of health.

3. The Value of Introducing Pop Music into Music Teaching

3.1 The Development of Popular Music Compared with other Music Outstanding Artistic Characteristics

First, diversified music styles. With the integration and development of different music cultures, diversified music elements have been incorporated into contemporary pop music, and the music styles also show the characteristics of diversification and individuation. From the point of view of the current mainstream pop music singing style, it covers a variety of types, meets the diversified music needs of the contemporary public, and comprehensively ADAPTS to the musical aesthetic requirements of different groups. The second is the popularization of the form of communication. Under the trend of the rapid development of network technology and the sharing trend of global music copyright management and operation, the international music culture and works have become more and more widely spread

and integrated. The research and development and birth of various online music streaming media platforms have almost covered the music from all over the world, and people's choice of music has also been expanded without boundaries. In the context of contemporary society, the dissemination of popular music has formed a unique form of popular communication, which can be divided into stylized vertical communication and singer style personalized horizontal communication. Personalized horizontal communication of singer style refers to attracting a large number of fans who like different types of pop music of a singer based on the singer's own singing style and characteristics, so as to achieve the dissemination of music. Third, the singing style is personalized. For different singers, their interpretation style of pop music also has certain personalized characteristics. Especially in the application of personal singing skills, it has a different understanding and characteristics in the use of breath, tone quality shaping, tone voice, modified sound application and so on. Usually singers will incorporate their own voice characteristics according to the emotional understanding of the song, in order to achieve a strong personal singing style. Even if it is a rendition of the same work, different singers may give it different feelings. Take the famous singer Zhang Yu's "The Rain Keeps Falling" as an example. The singing style contains the unique strong nasal resonance, the hoarse texture and the obvious trill application, which vividly shows the pain and heartbreak in the heart of men when they lose their loved ones.

3.2 Pop Music Singing Style Affects the Formation of Vocational College Students' Personalized Style

3.2.1 Rap Style

Rap music, also known as rap music, first emerged in the late 1970s in the black poor areas of the United States, as a subculture of street performance. In music, it downplays the melody of the song, and mostly only presents a certain pitch, mainly highlighting the rhythm and fast pronunciation. It can be said that rap music has broken the traditional presentation mode based on melody singing and become a way of expression based on chanting. In a sense, the singer is not singing, but speaking the song. However, this kind of saying is not a general sense of talking, chatting, but based on a certain rhythm, rhythm and pitch of telling. The rhythm of rap music is very complex, often based on sixteenth notes, there will be shorter thirty-two or even sixty-four notes, there will also be a lot of linking, and even some rhythm is difficult to be marked by notation. It is very important for rappers to control their breath because of the fast speed of rap music and the fact that the singers have to speak in long paragraphs. Although rap music does not have undulating melodic lines, it has certain pitch and tone support. Singers should have a good grasp of the inner rhythm and intonation of the lyrics when rapping, and should not make mistakes in information transmission. In rap music, singers improvise a lot. These singers not only improvise the rhythm and pitch of the music, but also adapt the lyrics.

3.2.2 Jazz Style

In the 1990s, there appeared some popular jazz songs, "Butterfly with Broken Wings" sung by Ding Wei is one of the representative works of this period. Pop jazz pursues fusion in music configuration and has a high degree of electroacoustic. Electric piano has replaced the traditional acoustic piano, in

which the performance of electric piano column chord highlights the sense of weight and depth of music. Instead of the original jazz guitar, the electric guitar plays broken chords. To play the bass instead of the classical plucked bass, often with dotted notes to enhance the swing and push of the music. The base drum of the drum set is often played in triplets. The cymbals use the closed cymbals that are often used in mainstream pop songs instead of the dot cymbals.

3.3 The Teaching Value of Popular Music to Teachers in Vocational Colleges

3.3.1 Stimulate Students' Interest in Music According to Their Characteristics

In the music teaching in vocational colleges, it can be found that there is a very obvious phenomenon that students are not interested in music. Such a situation has seriously affected the teaching of music professional knowledge and the development of music classes. As a form of music that has been organically integrated with students' daily life, pop music is obviously more popular among students. If pop music can be well integrated into the teaching process of music class in vocational colleges, students' interest in music learning can be stimulated to a large extent, and higher quality development of teaching can be achieved in the process of gradual development.

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3.3.2 Keep up with the Development of The Times and Enrich the Teaching Content

Taking pop music as one of the main teaching contents can also enrich the content and scope of music teaching. "Music Curriculum Standards" points out that the selection of music teaching content should reflect the principle of comprehensiveness and coherence as much as possible. As a content different from traditional classical music, pop music introduced into music teaching can obviously enrich the content selection of music teaching in vocational colleges. At the same time, guiding students to contact various types of music in class can also play a certain role in expanding students' aesthetics.

4. The Current Problems in the Introduction of Pop Music in Vocational College Music Teaching

4.1 The Introduction of Popular Music is Backward

In the music teaching of vocational colleges, related music professional course teaching teachers still use the traditional teaching mode and teaching idea, and the era of the background of education upward in consciousness, to stay on the surface of the popular music teaching, to mobilize students' learning enthusiasm, let the students initiative in learning activities, and today's class, Most of them are decided by teachers, and students are always in a passive position, with less and less communication and exchange with teachers. The backward teaching method makes the efficiency and quality of music class gradually decline, which is not conducive to the cultivation of students' feelings for music, and cannot achieve the inheritance and development of the effect of pop music.

4.2 Lack of Understanding of Popular Music

Many teachers and students are still stuck in the past and fail to realize the importance of pop music culture to our own development. Nowadays, there are various music elements, people have more choices, and the scope of education is becoming more and more extensive. With the introduction of the

new curriculum reform standards, cultivating students' core literacy has become the top priority at present, but the effect is not ideal, especially in vocational colleges, many vocational music teachers do not have professional cultural knowledge and literacy, or even many have not received professional training, so they cannot play the role of carrying forward popular music in teaching.

5. Innovative Ways to Introduce Pop Music in Music Education and Teaching in Vocational Colleges

5.1 Optimize the Means of Introducing Pop Music into Music Teaching

Music teachers in vocational colleges should constantly optimize classroom teaching methods, pay attention to the development of students' intellectual education, cultivate students' intellectual education ability in vocational colleges, so that students' thinking can no longer be restricted, so as to completely implement the development of intellectual education. First of all, music teachers in vocational colleges should not over-rely on music textbooks, but should extend more music knowledge to students, so that students can be attracted by the music content in class, and better transfer their attention to the classroom, so as to promote the development of students' mind. Students can be attracted by the music content in the class, but also can better transfer their attention to the class, and promote students' mental development. Secondly, when paying attention to students' classroom learning, music teachers in vocational colleges should not only pay attention to whether students can sing songs, learn more music knowledge and master music singing skills, but also pay attention to whether students have an interest in music learning and whether they actively participate in the classroom, which is conducive to students' imagination and creativity. Only in this way can students have enough time and space to enjoy the fun of music teaching.

5.2 Improve the Structure of Relevant Teaching Materials and Rationalize It

The author of the textbook can selectively include a certain amount of popular music (including songs and instrumental music) according to the situation, and can also introduce some school songs that students like. By increasing the proportion of pop music in the textbook, the textbook structure is rationalized and accepted by most students. In addition, some domestic music education experts are organized to select popular music works to form certain standards under the leadership of the education authorities. The new and old music programs are replaced regularly, and a library of music and joy is established, which is a good source of reference for in-service music teachers. In the music teaching of vocational colleges, in order to arouse the enthusiasm of students to learn popular music culture, it is necessary to carry out relevant music culture activities according to students' interests, hobbies and learning characteristics, which can not only broaden students' vision and enrich their life, but more importantly, let students deepen their love for popular music culture in a good music atmosphere. Realize the importance of inheriting and developing pop music culture. At the same time, music comes from life and eventually returns to life, allowing students to experience the connotation of music in real life, endows them with a new identity, and thus obtains new inspiration from it.

5.3 Make Full Use of the Role of Multimedia in the Introduction of Pop Music

Interest is the motivation of learning and the best teacher. In the music course teaching of vocational colleges, students have more or less contact with common types of music in their daily life, and they also have their own preferences. But for some folk music, opera and other music contact less, in the teaching of such courses, it is difficult for students to have an interest in and understanding of this kind of music. Use multimedia to carry out situational theme teaching courses, and use rich content to attract students' curiosity. For example, when learning pipa, we can start with the pipa instrument, use relevant videos and pictures to let students have an in-depth understanding of it, and play different pipa pieces so that students can feel them in different situations, thus attracting students' interest and improving their enthusiasm in learning such courses. In the present music teaching in vocational colleges, due to the lack of professional ability of teachers, not only in music teaching courses, the production and utilization of multimedia courseware can not meet the requirements, based on this situation, not only to improve professional music teaching ability, the production of multimedia courseware should also be carefully studied, multimedia presentation content and teaching courses effectively integration. In the face of the development of information technology, the teaching of multimedia courses has become the main trend of all stages of teaching. In order to give full play to the advantages of multimedia teaching, schools should also strengthen the training of courseware making courses and cultivate teachers' application ability of multimedia. Ensure that teachers can accurately display the teaching content when using multimedia for teaching. At the same time, teachers need to use the media to make courseware, integrate the textbook content with the video, explain the relevant content, use the way of sensory teaching, let students understand the music from multiple aspects. In addition, the multimedia teaching mode can create a comfortable learning environment for students, and learn the music course in the environment of immersion. In the classroom, teachers use the funny and lyrical materials related to the music course to play, which can effectively liven up the classroom atmosphere.

5.4 The Introduction of Pop Music should be Measured and Appropriate

The introduction of pop music should be appropriate, can not monopolize the class. Because pop music can not completely replace the role of traditional music and world classical music. Moreover, it is not conducive to students' all-round acquisition of music knowledge, not conducive to students' ability to improve music appreciation, and not conducive to the popularization and continued development of music. In the specific teaching process, the music teacher can choose the relevant pop music to participate in the teaching appropriately according to the theme of a lesson, which plays the role of icing on the cake. In the actual process of introducing modern popular music into music teaching courses for students in vocational colleges, it is easy to introduce the phenomenon of excessive introduction, which is not only detrimental to students' normal learning of professional music knowledge, but also to a certain extent, the original correct knowledge of music will be broken by popular music. In particular, when teachers in some vocational colleges are too eager to introduce pop music into the classroom, they do not introduce some pop songs before class and during the music

teaching process, which have not been tested. To some extent, they have a negative impact on students' world view and values, especially in such a case. It is necessary to improve the excessive introduction of pop music in vocational college classes, and only introduce fine pop music in the classroom in the long-term development. Pop music that is not conducive to the world view, values and outlook on life of vocational college students should be excluded from the music class.

5.5 Extract the Essence of Pop Music in the Introduction

Pop music is a kind of mass, fashion and music form of diversity, singer in the singing, need to master all kinds of style characteristics of popular songs, through various styles of music to listen to, understand the characteristics of the different style of music singing and singing skills, cultivate their ability to analyze the aesthetic orientation of popular pop music, Sing songs that are easy to be accepted, understood and sung by the public, highlighting the characteristics and vitality of popular music. According to their own abilities, preferences and voice characteristics, singers can choose a specific style for corresponding positioning and training, and incorporate their own voice characteristics, skill characteristics, emotional expression, etc., to form a recognizable personalized singing characteristics. In the process of music teaching in vocational colleges, singers should pay attention to the training of singing skills such as voice, breathing and enunciation, and can skillfully use diversified skills in the process of singing to better express their emotions. The singing of pop songs emphasizes simple and catchy melody, and the singing style is not fixed. The overall singing style is relatively free and easy to be accepted by the public. In addition, in the singing of songs, singers can have enough space to play, in a popular song into a variety of elements, pop music art presents a more rich connotation and more diversified form. When singing songs, singers should reasonably grasp the popularity and entertainment characteristics of popular songs, sing music works that can be accepted by the public with simple techniques, introduce popular songs into the music classes of vocational colleges, and teach some essential aspects of popular songs to students, which is conducive to the learning process of students. According to the characteristics and styles of different singers in pop songs, they gradually develop their own characteristics and styles, which can greatly play the real significance of introducing pop music into the classroom of vocational colleges.

6. Conclusion

To sum up, pop music is an important part of social life and has the same basic aesthetic value as other forms of music. Therefore, it is necessary to introduce pop music into vocational education classroom, which has important practical significance for cultivating students' music appreciation ability and forming a correct outlook on life. Music teachers should actively explore how to introduce pop music culture into the classroom of vocational colleges, create a good environment for the all-round development of students, and constantly learn the advantages of current pop music in the process of music teaching of vocational college students, so as to promote the improvement of students' music professionalism.

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