

## Original Paper

# Cultural Confidence in the Perspective of the Development of Chinese Excellent Music Culture

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### **Abstract**

*Since the 18th Party Congress, General Secretary Xi Jinping has repeatedly mentioned cultural confidence. Cultural self-confidence is essential for a nation and a country, and plays an important role in the development of the traditional excellent culture of the nation and the enhancement of the cultural soft power of the nation as well as the comprehensive national power. Chinese culture has a history and civilization of 5000 years, and its culture is even more profound and profound. In this paper, we will discuss the definition of the concept of cultural self-confidence and the relationship between the two, the importance of the development of Chinese outstanding music culture in the “cultural self-confidence” and how to do a good job in the development of Chinese outstanding music culture in the “cultural self-confidence” in three aspects, aiming to provide a good opportunity for the development of Chinese outstanding music culture and how to do a good job in the “cultural self-confidence”. It aims to provide reference for the development of Chinese excellent music culture and how to do a good job of “cultural self-confidence”.*

### **Keywords**

*Cultural self-confidence, Music culture, Chinese music culture*

## **1. Introduction**

### *1.1 Background of the Study*

Since the 18th National Congress of the Party, the term cultural self-confidence has been constantly mentioned, and the cultivation of national cultural self-confidence has become an arduous task nowadays. China is one of the four ancient civilizations in the world today, with a cultural history of 5000 years. We want to improve the cultural soft power must practice cultural confidence, “want people no doubt, must first be confident”, want others do not hate, do not suspect, you must do integrity. Only by having a firm belief and maintaining a high degree of self-confidence in our own national

culture can we stand straight and walk far on the world stage, which is also a necessary condition for the promotion and development of Chinese traditional excellent culture.

### *1.2 Significance of the Study*

Culture is an important support for the survival and development of a country and a nation, Chinese excellent music culture is an indispensable and important part of traditional Chinese culture, and the development of Chinese excellent music culture is also an important part of the improvement of China's national cultural soft power and the inevitable requirements, and the development of Chinese excellent music culture must be carried out in the conditions of full affirmation of their own culture and self-confidence. In this paper, through the concept of the two, the relationship between the two, linking the two, through research, exploration, for the development of Chinese excellent music culture in the development of how to do a better job of cultural self-confidence to provide informative advice.

### *1.3 Research Status*

The author found that the literature on cultural confidence combined with music included in the Knowledge Network is written in a total of 9 articles, of which there is 1 core journal, 1 academic journal, and the remaining 7 articles are ordinary journals.

From the above data, it is easy to see that there are not many topics on cultural self-confidence combined with music. Among them, Meng Qiao of the Central Conservatory of Music's "Analyzing the Role of Red Music Culture in Promoting Cultural Self-confidence" explains the importance of music culture in cultural self-confidence from the role of music power to society, and the contribution of music to cultural self-confidence in each era.

In terms of strategies to promote cultural confidence, Mr. Wang Wenyuan of the Art Department of Tianjin College of the University of Science and Technology Beijing wrote the following paper

In "China's Cultural Confidence from the Perspective of Music Development", Mr. Wang Wenyuan of the Art Department of Tianjin College, University of Science and Technology, Beijing, proposes in detail how to do a good job in the strategy of cultural self-confidence, which provides a reference for future researchers.

In terms of cultivating college students' cultural confidence, Yang Xiyan from the School of Marxism of Capital Normal University published "On the Cultivation of Socialist Cultural Confidence with Chinese Characteristics among College Students in the New Era" in Ideology and Theory Education Guide Magazine, which mainly explains how to cultivate the cultural confidence of contemporary college students at the level of colleges and universities, and provides reference for future researchers. It also puts forward effective measures on how to cultivate the cultural self-confidence of college students, that is, it should build a synergistic cultural self-confidence cultivation pattern, and adopt a systematic and comprehensive cultural self-confidence cultivation content, not only integrating diversified cultivation methods, but also creating a positive and effective cultivation environment.

## 2. Definition of Concepts and Relationship between the Two

### 2.1 Cultural Confidence

The first advocate of cultural self-confidence is Huang Jing from Anqing, Anhui Province, who is now a member of the Chinese Language Modernization Society, and it first appeared in *The Chinese Language is Missing*. And after the 18th National Congress of the Party, General Secretary Xi Jinping keeps mentioning cultural self-confidence, where cultural self-confidence is mainly the full affirmation of a nation and a country as well as a political party of its own cultural value, and it is also a firm confidence in the vitality of that national culture.

The definition of “cultural confidence” in this text is slightly different from that of General Secretary Xi Jinping's, and the “cultural confidence” in this paper mainly takes into account the social context. Nowadays, what we call cultural self-confidence generally refers to the self-confidence in the three dimensions of the excellent traditional Chinese culture, revolutionary culture and advanced socialist culture. The cultural confidence in this paper mainly refers to the confidence in Chinese excellent music culture.

### 2.2 Chinese Excellent Music Culture

Chinese excellent music culture refers to the music created by the Chinese children who grew up in the Chinese region, which has been inherited and developed by the Chinese nation for generations, and has the national characteristics of a long history, rich in connotation, extensive and profound and has the tradition of good and excellent music culture.

Chinese excellent music culture is created in the 5000 years of Chinese history and civilization, symbolizing the indomitable and industrious spirit of Chinese children. It is a unique Chinese music culture with distinctive local Chinese national characteristics.

### 2.3 Relationship between the Two

In fact, there is not much connection between the two in the separate conceptual definition, but dialectically Chinese excellent music culture and cultural self-confidence are complementary to each other. Chinese outstanding music culture is actually the need for Chinese children to its 5,000 years of history and civilization of China's creation of outstanding music culture to give affirmation and recognition of Chinese outstanding music culture belongs to the Chinese outstanding traditional culture, so this is also in line with the current context referred to in the Chinese outstanding traditional cultural self-confidence. The Chinese people are also confident in their own traditional culture in order to create excellent music culture, such as “Defend the Yellow River” such excellent choral works, reflects the recognition of their own national excellent traditional culture, in order to create excellent music culture on this basis.

### 3. The Importance of the Development of Chinese Excellent Music Culture in “Cultural Self-confidence”

#### *3.1 Chinese Excellent Music Culture is an Important Part of Chinese Culture*

The Chinese nation has a history and civilization as long as 5000 years, and its Chinese culture has a long history and is profound and profound, and the Chinese excellent music culture has also been developed and accumulated for a long time, and is an important part of Chinese culture. The development of Chinese excellent music culture is an important embodiment of the cultural self-confidence of the Chinese nation, and it is also an inevitable requirement to enhance the cultural self-confidence of the Chinese nation, and it is an inevitable requirement to enhance the soft power of China's national culture. To enhance the cultural self-confidence of the Chinese nation, the most important thing is to give full affirmation and support to the sub's own culture, and on this basis to promote the Chinese traditional excellent culture, which includes the development of Chinese excellent music culture.

Do a good job of cultural self-confidence in music culture, the development of Chinese outstanding music culture is the most basic and inevitable.

#### *3.2 The Development of Chinese Outstanding Music Culture is an Inevitable Requirement to Cope with the Great Changes that have not Occurred in a Century*

A hundred years have not seen the great changes in general terms refers to the current international pattern, the situation, the international system is changing, the global governance system is also changing, the international forces are also changing, the world are showing a major trend that affects the course of human history and tendency. General Secretary Xi Jinping has also led the Party Central Committee to open up the right path to realize the great rejuvenation of the Chinese nation, which has profoundly influenced the course of history around the world.

In the development of Chinese outstanding music culture is also the same, in the face of a century of unprecedented changes, we must hold high the banner of cultural self-confidence, always give full affirmation to their own national outstanding music culture. We must be prepared to cope with all changes and unswervingly develop Chinese excellent music culture.

#### *3.3 It is the Inevitable Way to Enhance China's National Cultural Soft Power and Comprehensive National Power*

Enhancing national cultural soft power is a brand new term proposed by the Party Central Committee in China and the contemporary world. Cultural soft power is not only the key to China's cultural construction, but also an important prerequisite for China to realize the great rejuvenation of the Chinese nation.

Chinese excellent culture belongs to one kind of our culture category, is an important part of the traditional excellent culture of the Chinese nation, and plays an important role and occupies an important position at any time. Improving our national cultural soft power is the inevitable requirement of our national development, and in the face of this requirement, the development of Chinese excellent

music culture is also another way to improve our national cultural soft power. Through different ways to promote and develop Chinese excellent music culture, let other nationalities understand and recognize the Chinese traditional excellent culture, gradually enhance our country's popularity in the international arena, and improve our country's cultural soft power. In the promotion and development of Chinese outstanding music culture, must always maintain a high degree of cultural confidence, only their own cultural confidence in self-confidence, in order to better win the trust of other peoples, so that their own national excellent music culture to get a better development, and better enhance the cultural soft power of our country, so as to enhance China's comprehensive national strength.

#### **4. How to do a Good Job in the Development of Chinese Outstanding Music Culture “Cultural Self-confidence”**

##### *4.1 Establishment of Cultural Self-confidence*

How to do a good job in the development of Chinese outstanding music culture “cultural self-confidence”, the most important premise is to establish cultural self-confidence.

Contemporary China, to establish the cultural self-confidence of the people of the country, the development of music culture as a carrier for the development of Chinese history and culture, to give a high degree of confidence in the excellent music culture of their own ethnic groups, and the original and existing Chinese excellent music culture to do a good job of excavation and protection, reflecting on the inheritance of the Chinese excellent music culture.

We should always attach great importance to the development of Chinese outstanding music culture, adhere to the Chinese cultural stance and inherit Chinese cultural genes. In the face of foreign music culture, we should selectively accept, to do “ancient for modern use, foreign for Chinese” guidelines of the times, select the development of the times in line with the excellent music culture, take the essence, remove the dross.

##### *4.2 Clearly Position Chinese Excellent Music Culture, Rooted in Chinese Culture*

Chinese excellent music culture is the product of the Chinese nation's thought for thousands of years, from the perspective of the historical development law, Chinese excellent music culture is rooted in Chinese culture, and accompanied by the development of the Chinese nation. As graduate students majoring in music, we need to recognize the musical elements and expressive methods in China's excellent music culture, and form auditory memory as well as emotional memory for the traditional Chinese excellent music works we have studied. To cultivate their own understanding of Chinese excellent music culture, and on this basis to have their own point of view, in the perception of the music melody at the same time to understand the rich connotation of China's excellent music culture, understand China's excellent music works behind the humanistic ideas and the characteristics of the times, but also to improve the college students on the knowledge of China's excellent music culture, so that college students to establish in the excellent music culture of China's self-confidence.

#### *4.3 Bold Exploration and Innovation in the Creation of Chinese Music Culture*

The development of Chinese excellent music culture should do more than just unilateral inheritance and development, adhere to the innovative transformation, innovative development. When inheriting and developing Chinese excellent music culture, it is also necessary to constantly innovate and create excellent music culture that meets the aesthetics of the public and is pleasing to the eye, to constantly satisfy people's spiritual pursuits, and to enrich China's excellent music culture. Boldly try all kinds of music culture creation, absorb foreign excellent music culture, learn western excellent music creation methods and ideas, enrich their own creative thinking, boldly combine Chinese and western, create music culture in line with their own cultural characteristics. Focusing on the essence of Western excellent music culture, it is also a kind of cultural self-confidence to our own nation while creating excellent music culture.

#### *4.4 Based on Their Own Characteristics, Confidently and Proactively Going Global*

When promoting and developing Chinese outstanding music culture, we should be based on our own characteristics. Chinese traditional excellent culture must be in line with socialism with Chinese characteristics and have distinctive national characteristics. As graduate students majoring in music, we can integrate local music resources and create excellent music with local characteristics when inheriting and developing Chinese excellent music culture. Colleges and universities can also organize local related units to create music brands with local characteristics, develop related music businesses, and carry out related music activities, so as to show China's self-confidence in its own national culture. When carrying out activities, it can attract local people, students, etc. to impress them, and can reflect the charm of China's excellent music culture.

In the promotion and development of Chinese outstanding music culture should also do to enrich the dissemination of Chinese outstanding music culture. With the continuous development of science and technology, China's media technology is also increasingly developed, the popularity of terminal equipment for the dissemination of Chinese outstanding music culture provides a convenient, network media has become a popular way of communication, such as radio and television, electronic publications and so on. We must fully and correctly utilize these media technologies to confidently display our Chinese excellent music culture and improve the people's awareness of our excellent music culture.

### **5. Conclusion**

To summarize, in the perspective of the development of Chinese outstanding music culture, cultural self-confidence plays a very important role, but the two also complement each other. In today's world, in order to develop Chinese excellent music culture, we must hold high the banner of cultural self-confidence, and maintain a high degree of self-confidence in our own excellent music culture. Based on its own characteristics, confidently and proactively promote China's outstanding music culture to the world, so as to enhance the visibility of our culture in the international community, and

improve China's soft power and comprehensive national strength. At the same time in the promotion of Chinese outstanding music culture, but also to continue to cultivate a high degree of national cultural self-confidence, in order to fully realize the cultural needs of the people as a prerequisite for the steady development of China's cultural construction.

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