

Original Paper

Analysis of the Expression and Cultural Communication of the Red Gene in Chinese Language Films

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Abstract

The red gene carries the spiritual wealth of China's revolutionary history, and film art endows it with new forms of expression. Chinese language films play an irreplaceable role in the inheritance of the red gene, with cultural influence crossing national borders and promoting Chinese culture to the world. The article analyzes the artistic expression and dissemination path of revolutionary spirit in Chinese language films, presenting a unique interpretation of revolutionary spirit through screen language.

Keywords

red gene, Chinese language films, expression, cultural dissemination

1. Introduction

The spiritual wealth nurtured by revolutionary history has forged the red genes of the Chinese nation, and contemporary Chinese film art is interpreting this precious heritage with unique charm. Red themed films have become an important cultural carrier for inheriting national spirit and shouldering the historical responsibility of promoting socialist core values. The screen language, with its unique infectious power, allows the audience to experience the great spirit of revolutionary martyrs in the story plot.

2. The Expression of the Red Gene in Chinese Language Films

2.1 Narrative Strategy

2.1.1 Historical Reproduction

Chinese language films have unique artistic expression in the inheritance of red genes, with narrative techniques and visual language forming distinct aesthetic features. For example, the movie "The Founding Ceremony" reflects the profound exploration of revolutionary historical themes in Chinese language films. The director of the film uses unique visual techniques to transform this significant historical moment into a stunning screen language. Firstly, the scene arrangement of the film reflects the director's meticulous design for the inheritance of the red gene. The photography director chose to use a low angle overhead shot composition on the Tiananmen Gate Tower, highlighting the spiritual

height of historical figures, and the language of the lens highlighted the noble image of revolutionary leaders. The lighting designer cleverly combines natural light and artificial light to create a solemn and dignified historical atmosphere. The color tone of the picture leans towards warm colors, rendering the solemnity of the founding ceremony. Secondly, script creation reflects a rigorous examination of historical details. The screenwriting team went deep into the archives to search for historical materials and selected important historical nodes such as Mao Zedong's reading of the founding words and Zhu De's inspection of the troops as the narrative focus. The dialogue between the characters has been carefully designed, retaining the historical essence while highlighting the personality traits of revolutionary leaders. In terms of the cast, Gu Yue, who plays Mao Zedong, pays attention to detailed portrayal in her performance, striving to restore the leader's style from her eyes, tone to every move and gesture. Once again, the art production team meticulously reconstructed the historical scene. Art director Zhang Shuping led a team to review a large number of historical photos and documents, and accurately reconstructed the layout of the Tiananmen Gate Tower. Fashion designers, based on historical records, created clothing that was in line with the characteristics of each historical figure at that time, reflecting the features of that era. The props team rigorously verified the details of the flags, badges, and other items used in the founding ceremony. Finally, the post production of the film showcases the artistic charm of the red cultural genes. The editor used montage techniques to interweave the scenes of the founding ceremony and the revolutionary process, enhancing the infectious power of historical narrative. The music composed by the music director uses symphonic elements with revolutionary characteristics to create a solemn historical atmosphere. The sound designer has a unique approach to the sound effects of historical scenes, creating a breathtaking auditory effect.

1.1.2 Character Building

The movie portrays heroic characters with red genes, showcasing noble spiritual qualities and revolutionary spirit. For example, in the movie "Jiao Yulu", the creative team deeply shaped the protagonist's spiritual image from multiple dimensions. The film selects important scenes from Jiao Yulu's tenure as the secretary of the Lankao County Party Committee, showcasing the noble character of a Communist Party member through delicate artistic techniques. Firstly, the design of camera language embodies a unique artistic pursuit. The photography team adopted a documentary approach and focused on capturing the scene of the protagonist delving deep into the grassroots: his firm footsteps as he crossed the sand dunes, his focused expression as he studied the desertification control plan, and his warm smile as he visited impoverished households. The photography director used handheld photography techniques to capture images of the protagonist walking into the village and inspecting the sandy terrain. The close-up shot focuses on capturing the eye contact between the protagonist and the masses during conversation, showcasing the people's feelings of Communist Party cadres. Secondly, performing arts highlight the spiritual connotation in character portrayal. The lead actor pays attention to detail in the performance design, carefully designing both the walking posture

and the tone of speech. For example, the slightly forward leaning posture when walking reflects the cadre's deep involvement with the masses, and the gentle yet firm tone when speaking demonstrates care for the masses. The production team focuses on showcasing the scene where the protagonist endures the pain of liver disease while still persevering in work, such as clenching his fists during an outbreak of illness, beads of sweat oozing from his forehead, and an expression of enduring pain while persevering in work. These details vividly demonstrate the noble spirit of a Communist Party member. Thirdly, the clothing design highlights the simple image of grassroots cadres, such as washed Zhongshan suits that turn white, dusty cloth shoes, and worn briefcases. The prop design highlights the harsh working environment, such as a desk filled with documents, a notebook filled with notes, and a worn bicycle. Fourthly, the sound and painting design deepens the portrayal of character spirit. Editing art intertwines the scenes of the protagonist's work and illness, creating a strong contrast between the mental state of visiting the masses and the images of enduring illness at night. Fifthly, the performances of the extras demonstrate a profound friendship between the Party and the masses. The old farmer dressed plainly and passionately recounted his experience in desertification control, the woman tearfully recounted the changes in her life, and the child naively called out 'Uncle Secretary'. These performance details vividly illustrate the flesh and blood connection between the Party and the people.

1.2 Visual Symbols

1.2.1 Red Imagery

Red, as a symbol of revolution, has been widely used in Chinese language films, with visual elements such as the red flag and red scarf becoming important symbols for expressing the red gene in movies. For example, in the movie "Sparkling Red Star", the art creation team integrated red elements into the narrative structure, forming a systematic visual symbol system. Firstly, the imagery of the red scarf holds a central position in the film. The art designer used this bright red scarf as an important prop throughout the entire film, such as the red scarf on Pan Dongzi's chest symbolizing the inheritance of revolutionary spirit. The tying of the scarf showed the norms of the Young Pioneers, and the texture of the scarf reflected the hardships of the wartime era. The appearance of the red scarf in different scenes is full of symbolic significance: the fluttering red scarf during battle demonstrates revolutionary courage, and the scene of collecting the red scarf reflects loyalty to the revolutionary cause. Secondly, the imagery of the red flag plays an important role in combat scenes. The art team carefully designed the texture and size of the red flag, such as the red flag in the hands of guerrilla fighters made of coarse cloth, reflecting the arduous style of the revolutionary team; The large red flag fluttering on the hill is grand in size, demonstrating the strength of revolutionary forces. The red flag occupies an important position in the composition of the picture: in the battle scene, the red flag is located above the picture, symbolizing the victory of the revolutionary cause; During the mass rally, red flags surrounded the venue, demonstrating the power of the revolutionary masses. Finally, the imagery of the red star runs through the entire film. The art director cleverly incorporated red star elements in multiple scenes, such as the flickering red star in the night sky guiding the direction of revolution, the red star on the military

cap symbolizing the identity of revolutionary soldiers, and the red star on the classroom wall symbolizing the inheritance of revolutionary ideals. The light of the red star presents a changing effect under different lighting conditions, such as the red star at dawn symbolizing the bright prospects of the revolutionary cause, and the red star in the midst of war demonstrating the firm will of the revolution.

1.2.2 Scene Settings

The movie strives to recreate historical scenes and revolutionary holy sites, creating a strong red atmosphere. For example, in the movie "Jinggangshan", the creative team's interpretation of the red gene is reflected in every scene detail. The art department, based on rigorous historical research, carefully restored the important historical scenes of the revolutionary base in Jinggangshan. Firstly, the scene design of Zhu Mao's meeting highlights the solemnity of historical turning points. The art team restored the historical environment of the Maoping site based on historical records: the old thatched roof showcased the harsh conditions of the revolutionary base, the wooden long table reflected the simple style of the revolutionaries, and the revolutionary slogans on the walls highlighted the spirit of struggle. Every detail in the scene has been carefully verified, striving to restore historical authenticity. Secondly, the display of the interior scene of the octagonal building presents the working environment of revolutionary leaders. The prop master equipped this important scene with items that match the characteristics of the era: battle maps and war reports were placed on the office desk, a topographic map of the Jinggangshan area was hung on the wall, and oil lamps and stationery were placed at the corners of the desk, creating a tense revolutionary atmosphere. The prop team has conducted strict verification on each display item to ensure the authenticity of history.

1.3 Emotional Resonance

1.3.1 Music Rendering

The music creation of the movie has formed a unique artistic value, and the music design deeply interprets the spiritual connotation of the red gene. For example, in the movie 'The Red Detachment of Women', the creative team used diverse musical language to create a classic example of revolutionary themed films. Firstly, the theme music creation highlights the artistic expression of revolutionary spirit. The composer used grand symphonic instruments and brass instruments to play a powerful main melody, showcasing the heroic spirit of the female warriors on Qiongya. The carefully arranged percussion instruments create a tense and intense fighting atmosphere. The lyrical melody of the string group depicts the deep emotions of the soldiers towards the revolutionary cause. Secondly, the creation of lyrics highlights the spiritual realm of revolutionaries. The lyrics of the theme song "Red Detachment of Women" are simple and powerful, with every word being precise, such as "moving forward, moving forward, the responsibility of soldiers is heavy, women's grievances are deep, smashing iron chains, turning over and causing revolution...", demonstrating the firm belief of female soldiers in pursuing liberation. Our women's army, carrying guns for the people... "expresses the high fighting spirit of revolutionary soldiers who bravely move forward, and these lyrics have become an important carrier for the inheritance of the red gene. Thirdly, the use of ethnic music elements

highlights regional characteristics. The music composition incorporates the melodic characteristics of the Li ethnic music in Hainan, using ethnic instruments such as bamboo flutes and coconut palms to create a rich South China Sea atmosphere. The music arrangement absorbs the tonal characteristics of folk songs and closely integrates revolutionary spirit with national culture. Finally, the orchestration design formed a unique musical style. The orchestration of the orchestra is rich and colorful, with the brass section highlighting heroic spirit, the woodwind section creating a lyrical atmosphere, and the string section displaying delicate emotions. The rhythm design of percussion music is infectious, and the sound of military drums stirs people's hearts, showcasing the soldiers' high fighting spirit.

1.3.2 Emotional Narrative

Movies touch the hearts of audiences by telling deeply moving revolutionary stories. For example, in the film *Six sisters in Yimeng*, the main creative team built a complete emotional expression system based on the true deeds of six Yimeng women, so that the red gene can be deeply presented on the screen. Firstly, the narrative structure design embodies deep emotional connotations. The opening part of the film shows the daily life scenes of the sisters and depicts their tender moments of watching and helping each other in the era of war. As the story progresses, the narrative pace gradually accelerates: the tense scene of rescuing the wounded, the dangerous moment of escorting ammunition, and the touching story of transferring the masses unfold one after another. This emotional progression narrative style showcases the loyalty and dedication of the Yimeng people to the revolutionary cause. Secondly, performing arts highlight the spiritual realm of characters. The actors' interpretation of the role is detailed and in-depth. For example, the gentle action of caring for the wounded shows the benevolence of the doctor, the resolute eyes when facing the enemy reflects the revolutionary will, and the warm smile when sisters get along reflects brotherhood. The performances of the extras are also full of vitality, showcasing the living conditions of the people during the war years. Every detail of the performance shines with the spiritual light of the red gene. Thirdly, the use of sound and painting language deepens emotional connotations. The photography director adopts realism, and the camera language is simple and powerful, such as the warm picture when sisters are reunited, the tense atmosphere in the battle scene, and the focus when rescuing the wounded. The music composition incorporates elements of Shandong folk songs, and the melodious melody enhances the rich regional characteristics. The sound design highlights the wartime atmosphere and highlights the living atmosphere of a special era. Finally, the character showed a deep emotional color towards Bai Zhang. The screenwriting team designed dialogue with distinctive dialect features for the characters, showcasing a strong regional culture. The content of the dialogue is simple and unadorned. For example, the daily chat between sisters shows the warmth of kinship, the words of comfort to the wounded reflect the benevolence of the doctors, and the firm vows in the face of the enemy highlight the revolutionary faith. These dialogue designs vividly show the spiritual character of Yimeng's children.

3. The Cultural Dissemination of the Red Gene in Chinese Language Films

3.1 Domestic Dissemination

3.1.3 Educational Guidance

Chinese language films play a unique role in the inheritance of red culture, and film art transforms revolutionary spirit into vivid visual language with intuitiveness and infectiousness. For example, revolutionary themed films represented by classic films such as "Lei Feng" have had a profound influence in the field of education. With delicate plot design and character portrayal, these films resonate emotionally with the audience and subtly accept revolutionary traditional education. The normalization of film screening activities in school education has established an important platform for guiding the thinking of young people. At the level of community cultural construction, the touring exhibition of revolutionary themed films has stimulated people's patriotism and strengthened their recognition of socialist core values. The values of dedication, collectivism, and patriotism contained in the film have become important elements of cultural heritage.

3.1.2 Social Impact

Red movies have attracted a large number of audiences with profound ideological connotations and artistic charm, forming a strong red cultural atmosphere in society and promoting the widespread dissemination of the red gene. For example, the movie "The Founding of the People's Republic of China" attracted widespread attention after its release, and the audience gained a deep understanding of the history of the Chinese revolution and felt the spiritual power of the red gene during the viewing process. The continuous screening of movies in various theaters has driven a creative boom in revolutionary historical themed films. The positive evaluation of the film by various sectors of society has promoted the deepening of the dissemination of red culture. Educational institutions use films as important materials for patriotic education, and young audiences draw nourishment from the revolutionary spirit from them.

3.2 International Communication

3.2.1 Cultural Exchange

Contemporary Chinese films with revolutionary historical themes are moving towards the world stage. For example, during the 77th Cannes International Film Festival, 'The Revolutionary' presented to the world audience the struggle of revolutionary pioneers such as Li Dazhao from 1912 to 1927 from a unique artistic perspective. This film, carefully planned by the National Film Administration, uses grand narrative techniques to outline the magnificent scene of the modern Chinese revolutionary movement. The screening of the film at the International Film Festival highlights the profound understanding and artistic expression of Chinese filmmakers towards revolutionary history. The language of movies transcends cultural boundaries, integrating the spirit of the Chinese revolution into the context of global cultural exchange and highlighting the contemporary value of the red gene.

3.2.2 Cross Cultural Resonance

Red movies are conquering audiences around the world with their unique artistic charm. For example,

the screening and response of "Lake Changjin" in Iran demonstrated the cross-cultural appeal of revolutionary themed films. The themes of fighting spirit, heroism, and patriotism portrayed in the film resonate strongly with Iranian audiences. As the "March of the Volunteers" begins and the national flag of the People's Republic of China slowly rises on the screen, Iranian audiences express their respect with solemn expressions and solemn postures. This heartfelt emotional expression proves the infectious power of revolutionary spirit that transcends language and cultural barriers. The spiritual values of justice, bravery, and sacrifice contained in the film evoke resonance in the hearts of audiences from different cultural backgrounds. Red movies have become an important link connecting world civilizations, conveying the spiritual values of the Chinese nation on a global scale.

4. Conclusion

Red themed films, as an important carrier of national culture, are injecting new spiritual vitality into Chinese civilization. Film workers should explore deeper values through more innovative artistic techniques when facing the spiritual wealth of revolutionary history. Creators need to stand at the height of the times and give new artistic life to revolutionary stories, while diversified dissemination methods open up broader development space for red films.

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