# Original Paper

# An Analysis of the Application of Cognitive Linguistics in

## **English Vocabulary Teaching**

Hanlin Xu<sup>1</sup> & Yunchuan Chen<sup>2</sup>

<sup>1</sup> Southwest Petroleum University, Chengdu, Sichuan 610500, China

<sup>2</sup> Mianyang City College, Mianyang, Sichuan 621000, China

Received: June 6, 2023 Accepted: June 28, 2023 Online Published: June 30, 2023

#### Abstract

This paper aims to analyze the application strategies of Cognitive Linguistics in English vocabulary teaching. In the 1970s and 1980s, Cognitive Linguistics emerged as a prominent theoretical framework, providing new theoretical support for English teaching. This paper first introduces the basic concepts and principles of Cognitive Linguistics. Then, it discusses how Cognitive Linguistics can be applied to promote vocabulary acquisition, including the use of prototype, conceptual metaphor and image schema. Based on the literature review and analysis, this paper further examines the significance of context and collocation in vocabulary learning. Finally, it summarizes the advantages and challenges of the application of Cognitive Linguistics in English vocabulary teaching. This paper highlights the significant role of Cognitive Linguistics in vocabulary teaching and provides new insights and methods for future English teaching.

## Keywords

Cognitive Linguistics, English Vocabulary Teaching, Teaching Application, English Teaching

#### 1. Introduction

Vocabulary teaching holds a crucial position in the domain of English instruction, given the pivotal role of vocabulary in language acquisition. Consequently, the significance of effective vocabulary instruction cannot be overlooked in the broader context of English language teaching. However, traditional vocabulary teaching methods have been criticized for being too mechanized, monotonous, and unable to stimulate students' interest in learning.

In this context, the rise of Cognitive Linguistics provides new theoretical support for English teaching. Cognitive Linguistics is a discipline that studies language cognition. It emphasizes the cognitive dimension of language and believes that the cognitive process of language is an important part of human

cognition. Therefore, Cognitive Linguistics has also become one of the important theoretical supports in vocabulary teaching.

This paper will introduce the basic theory of Cognitive Linguistics, and explore the application of Cognitive Linguistics in vocabulary teaching. Through the review and analysis of the research literature, this paper will point out the significant role of Cognitive Linguistics in vocabulary teaching, and provide new ideas and methods for future English teaching.

#### 2. Basic Theories of Cognitive Linguistics

Cognitive Linguistics is a new linguistic discipline that emerged in the late 1970s and early 1980s. It claims that language is a cognitive phenomenon, and the essence of human language ability lies in human cognitive ability. Cognitive Linguistics studies the cognitive dimension of language from the perspective of human cognitive process. The basic theories of Cognitive linguistics include Basic Orientation Theory.

Basic Orientation Theory is one of the core theories of Cognitive Linguistics. It believes that language is the expression of meaning, and the key to language learning is to understand the meaning of vocabulary. Cognitive Linguistics is a linguistic school based on Cognitive Psychology. It emphasizes the cognitive and psychological aspects of language, focusing on the cognitive processes of language meaning, phonetics, and grammar. In English vocabulary teaching, the application of Cognitive Linguistics can help students improve their vocabulary learning. In vocabulary teaching, teachers should focus on the meaning of vocabulary rather than its surface form. For example, when educating students about the word 'apple', teachers should guide them to understand its meaning -- a fruit, rather than just a sequence of letters.

Another theory is Contextual Dependence Theory. This theory holds that the meaning of language expression depends on the context, and the same words may have different meanings in different contexts. In English vocabulary teaching, teachers should pay attention to the use of context, allowing students to understand the meaning and usage of vocabulary in specific contexts. For example, teachers can use example sentences, situational dialogues, and other methods to help students understand the meaning and usage of "apple" in different contexts.

In addition, Association Theory holds that vocabulary is interrelated and when learning a new vocabulary, it should be linked to existing knowledge and experience to deepen memory. In English vocabulary teaching, teachers can help students understand and remember new vocabulary through analogies, associations, and extensions.

The cognitive process of language is another core concept in Cognitive Linguistics. In Cognitive Linguistics, the cognitive process of language includes the steps of perception, processing, memory and production. Perception refers to obtaining language information through listening, speaking, reading, writing, and other means. Processing refers to the analyzing and processing of language information. Memory refers to storing processed language information in a memory system. Generation refers to

extracting and expressing stored language information when needed. In English vocabulary teaching, teachers should stimulate students' sensory sensations in various ways, improve their perception and processing abilities, and strengthen memory and generative exercises.

## 3. Language and Cognitive Process

Cognitive Linguistics holds that language is a product of cognitive processes and believes that language and thinking are inseparable, and the production of language is the result of human brain thinking ability. Despite that, language is the expression of meaning. It is a way of expressing thoughts and meanings through signs, that is, language signs are the expression forms of meanings. Moreover, vocabulary is not only regarded as the fundamental unit of language in Cognitive Linguistics, but also is the basic unit of language. Vocabulary transcends its role as a mere component of language and assumes a fundamental role as a unit of meaning in linguistic expression. Lastly, Cognitive Linguistics believes that the meaning of language is based on experience. People can understand and use language only through the perception and cognition of life experience.

## 4. Cognitive Linguistics and Vocabulary Teaching

4.1 The Application of Cognitive Linguistics in Vocabulary Teaching

In vocabulary teaching, Cognitive Linguistics can be applied to the following aspects:

(1) Semantic Orientation in Vocabulary Teaching

Cognitive linguistics emphasizes the meaning dimension of language, so in vocabulary teaching, we should pay attention to the semantic orientation of vocabulary, that is, students' grasp and understanding of the meaning of vocabulary.

(2) Concept Teaching in Vocabulary Teaching

Cognitive Linguistics also emphasizes the conceptual nature of vocabulary. Therefore, in vocabulary teaching, in addition to emphasizing the semantic orientation of vocabulary, attention should also be paid to the concept teaching of vocabulary, that is, teaching students the concepts represented behind vocabulary and the relationships between them.

(3) Association Teaching in Vocabulary Teaching

Cognitive Linguistics believes that the connection of vocabulary is based on human experience and cognition. Therefore, in vocabulary teaching, we should pay attention to the associative teaching of vocabulary, that is, how to guide students to establish the connection between vocabulary through their experience and cognition of vocabulary, and improve their ability to remember and use vocabulary.

(4) Situational Teaching in Vocabulary Teaching

Cognitive Linguistics believes that the meaning of language is based on experience, so in vocabulary teaching, we should pay attention to situational teaching, that is, using vocabulary in real situations to help students understand the meaning and usage of vocabulary.

#### (5) The diversity of forms in vocabulary teaching

Traditional vocabulary teaching often only focuses on students' memory and memorization abilities, lacking interest and flexibility. Cognitive Linguistics believes that language learning should reflect diversity and interest, so in vocabulary teaching, we should pay attention to the diversity of forms and carry out interesting vocabulary teaching.

## 4.2 The Characteristics of English Vocabulary Teaching

English vocabulary teaching has the following characteristics:

Diversity. There are many types of English vocabulary, including basic vocabulary, advanced vocabulary, professional vocabulary, etc. Therefore, English vocabulary teaching requires multiple methods and skills to enable students to master different types of vocabulary. English is a language with an extremely rich vocabulary, and mastering a large number of vocabulary is one of the keys to English learning. In English vocabulary teaching, teachers need to guide students to master commonly used and practical vocabulary with targeted guidance, and pay attention to vocabulary review and consolidation to improve students' vocabulary.

Universality. English, as a universal language, has a wide range of vocabulary, including daily life, business, science and technology and other fields. Therefore, English vocabulary teaching needs to be universal to meet the needs of different students.

Systematization. English vocabulary teaching needs to be carried out in a certain systematic manner, including methods from easy to difficult and from shallow to deep, so that students can gradually master English vocabulary.

Interactivity. English vocabulary teaching needs to have interactivity, that is, the interaction between students, teachers and students, as well as the interaction between classroom teaching and extracurricular autonomous learning, so that students can better master English vocabulary.

Practicality. English vocabulary teaching needs to be practical, that is, to enable students to learn how to use the vocabulary they have learned for communication and expression in order to improve their English language proficiency.

The importance of context. English is a context dependent language, and context plays an important role in the learning and application of English vocabulary. In English vocabulary teaching, teachers need to pay attention to the use of context, allowing students to understand the meaning and usage of vocabulary in specific contexts.

Multiple teaching methods. English vocabulary teaching requires the coordination of multiple teaching methods, such as example sentences, situational dialogues, games, etc. These teaching methods can help students more easily and naturally understand and memorize vocabulary, improve learning interest and effectiveness.

## 4.3 Application Strategies of Cognitive Linguistics in English Vocabulary Teaching

Meaning oriented teaching. The Meaning Oriented Theory of Cognitive Linguistics believes that vocabulary teaching should focus on the meaning of vocabulary, rather than the form. In English

vocabulary teaching, teachers should guide students to understand the meaning of vocabulary and use examples, situational dialogues, pictures, and other methods to help students understand the use and meaning of vocabulary in specific contexts.

Context teaching. In English vocabulary teaching, teachers should pay attention to the use of context. By enabling students to understand the use and meaning of vocabulary in specific contexts, it helps them better understand and remember vocabulary.

Association teaching. Association Theory believes that vocabulary is interrelated, and when learning a new vocabulary, it should be linked to existing knowledge and experience to deepen memory. In English vocabulary teaching, teachers can help students understand and remember new vocabulary through analogies, associations, and extensions.

Multi sensory teaching. Cognitive Linguistics believes that human beings acquire knowledge and information through vision, hearing, touch, smell, taste and other senses. Therefore, in English vocabulary teaching, various sensory teaching strategies can be adopted, such as multimedia teaching such as pictures, videos, and audio, to help students better understand and remember vocabulary.

Context teaching. Cognitive Linguistics believes that language learning needs context, that is, the specific scene or situation of language use. In English vocabulary teaching, students can better understand and apply vocabulary by providing authentic contexts, such as articles, news, movies, and TV dramas.

Repetition and retelling teaching. Cognitive Linguistics believes that through repeated listening, speaking, reading and writing, we can deepen the cognition and memory of vocabulary. In English vocabulary teaching, students can be helped to master new vocabulary by repeating and retelling multiple times.

Cognitive Load Theory. Cognitive Load Theory believes that the cognitive ability of human brain is limited. If too much information is processed at one time, it will exceed the cognitive load of students, leading to poor learning results. Therefore, in English vocabulary teaching, it is necessary to control students' cognitive load, avoid excessive new information input, and ensure that students can better grasp new vocabulary.

Individualized teaching. Cognitive Linguistics believes that different students have different Learning styles and cognitive characteristics, so English vocabulary teaching needs to adopt personalized teaching strategies and teach according to the needs and characteristics of different students. For example, for visual learners, picture teaching can be used, and for auditory learners, audio teaching can be used.

## 5. Analyze the Strategies of Cognitive Linguistics in English Vocabulary Learning Stage

#### 5.1 Strategies

In vocabulary learning stage, students need to master a large number of words in vocabulary learning stage. Cognitive Linguistics believes that the key to vocabulary learning is to split and combine words. Therefore, in teaching, attention should be paid to the separation and combination of vocabulary, so that

students can understand the composition of vocabulary and be able to use it flexibly.

In addition, in the vocabulary learning stage, teachers should also pay attention to the differences and connections of vocabulary. By explaining and comparing the differences and connections between vocabulary, students can better understand and remember vocabulary.

## 5.1.1 Classification and Induction of Vocabulary

Cognitive Linguistics believes that vocabulary can be learned and summarized according to different classification methods, such as classification by part of speech, classification by subject, etc. This method can help students better understand and memorize vocabulary, and also help them be more flexible and accurate in using vocabulary.

#### 5.1.2 Association and Link of Words

Cognitive Linguistics believes that words can be linked through association and link, which can help students better understand and remember words. In the stage of English vocabulary learning, vocabulary association or vocabulary link can be used to help students connect new words with existing knowledge and establish a connection.

#### 5.1.3 Context Teaching of Vocabulary

Cognitive Linguistics believes that context can help students better understand and remember vocabulary. In the stage of English vocabulary learning, students can better understand the use and meaning of vocabulary through the real context, such as articles, news, movies and TV plays, and can also improve their interest and participation.

## 5.1.4 Repetition and Retelling of Words

Cognitive Linguistics believes that through repeated listening, speaking, reading, writing and other ways, the cognition and memory of words can be deepened. At the stage of English vocabulary learning, students can help them master new words by repeating and retelling many times.

## 5.2 Strategies for Word Meaning Learning Stage

In the word meaning learning stage, students need to master various meanings and usage of vocabulary. Cognitive linguistics believes that the key to word meaning learning is the association and connection of word meaning. Therefore, in teaching, attention should be paid to enabling students to understand and remember word meanings through association and connection.

In addition, during the stage of word meaning learning, teachers should also pay attention to the diversity of word meanings. By explaining and providing examples of different word meanings, students can better understand and remember the usage of vocabulary.

## 5.3 Strategies for Context Learning Stage

In the context learning stage, students need to master the application of vocabulary in different contexts. Cognitive Linguistics believes that the key of context learning is the understanding and application of context. Therefore, in teaching, attention should be paid to allowing students to learn the usage of vocabulary through actual contexts, so that students can flexibly use vocabulary in actual contexts.

#### 5.4 Individualized Teaching

Cognitive linguistics believes that different students have different learning styles and cognitive characteristics, so English vocabulary teaching needs to adopt personalized teaching strategies and teach according to the needs and characteristics of different students. For example, for visual learners, picture teaching can be used, and for auditory learners, audio teaching can be used.

To sum up, Cognitive Linguistics can adopt different strategies in the stage of English vocabulary learning, such as classification and induction of vocabulary, association and link of vocabulary, context teaching of vocabulary, repetition and repetition of vocabulary, personalized teaching, etc., to help students better understand and remember vocabulary and improve the effect of vocabulary learning. In addition, during the context learning stage, teachers should also pay attention to the correlation between vocabulary. By explaining and comparing the application of different vocabulary in different contexts, students can better grasp the application of vocabulary.

#### 6. Conclusion

This paper undertakes an in-depth examination of the application strategies of Cognitive Linguistics in the realm of English vocabulary teaching. It elucidates the foundational theories of Cognitive Linguistics and their practical implementation in vocabulary instruction. Furthermore, the study highlights the paramount importance of Cognitive Linguistics in facilitating effective vocabulary teaching. The paper further presents a comprehensive synthesis of the application strategies of Cognitive Linguistics in vocabulary acquisition, word meaning comprehension, and contextual understanding. Mastery of vocabulary holds a pivotal position in achieving proficiency in the English language, serving as an essential cornerstone of language acquisition. In Cognitive Linguistics, the use of categories, prototypes, and metaphorical meanings to teach vocabulary will make teachers' teaching tasks easier, improve the efficiency of teaching, and enable students to better understand, consolidate and not easily forget vocabulary. Using the knowledge of Cognitive Linguistics to teach vocabulary will further improve the quality of teaching. The study demonstrates the efficacy of employing Cognitive Linguistics as an effective approach to enhance students' English vocabulary learning. By emphasizing the cognitive dimension of language and incorporating semantic orientation, concept teaching, associative teaching, situational teaching, and diverse vocabulary forms, Cognitive Linguistics proves instrumental in improving students' vocabulary retention and application skills. Consequently, this paper contributes novel perspectives and methodologies to the field of English teaching, offering innovative ideas and strategies for effective vocabulary instruction.

#### References

Don Berlin. (2005). *Cognitive Linguistics and Educational Linguistics*. Shanghai: Shanghai Foreign Language Education Press.

Hu, Z. L. (2002). A Course in Linguistics. Beijing: Peking University Press.

- Lakoff, G., & Johnson, M. (2003). *Metaphors We Live By*. Chicago: The University of Chicago Press. https://doi.org/10.7208/chicago/9780226470993.001.0001
- Li, H., & Chang, Shiow-jen. (2019). Research on English vocabulary teaching strategies from the perspective of Cognitive Linguistics. *Education Research*, 40(8), 47-50.
- Li, M. (2012). Theory and Practice of Vocabulary Teaching from the Perspective of Cognitive Linguistics. *Journal of Wuhan University (Education Science Edition)*, 2012, 61(6), 119-124.
- Ma, H. (2013). *Cognitive Linguistics and Vocabulary Teaching*. Urban Tutoring (the second half of the month).
- Qu, C. H. (2005). Recognition of guessing strategies in the framework of Cognitive Linguistics. China English Teaching.
- Wang, Y. (2006). Introduction to Cognitive linguistics. Shanghai Foreign Language Education Press.
- Yang, X. H., & Wang, Y. (2017). Research on the Application of Cognitive Linguistics in English Vocabulary Teaching. *Journal of Guangdong University of Foreign Studies*, 35(5), 64-68.
- Yang, X. Y., & Chen, Y. (2017). The Application of Cognitive Linguistics in Vocabulary Teaching. Western English Education, 2017(1), 61-63.
- Zhao, Y. F. (2001). Introduction to Cognitive linguistics. Shanghai Foreign Language Education Press.