### **Original Paper**

# Practical Exploration of Integrating the Socialist Core Values System into Ideological and Political Education in Universities

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#### Abstract

The socialist core value system is an important component of socialism with Chinese characteristics, and integrating ideological and political education into universities is an important task for current universities. This article conducts in-depth research on the socialist core value system and ideological and political education in universities. Starting from the meaning of the socialist core value system, it strengthens the construction of teaching staff, campus culture, changes traditional teaching methods, and integrates socialist core values into social practice. It guides students to establish correct socialist core values, cultivate patriotism, collectivism, and socialist moral concepts, and cultivate socialist builders and successors with comprehensive development in morality, intelligence, physical fitness, aesthetics, and labor for socialism with Chinese characteristics. I hope that the relevant practices in this article can have certain reference significance for universities to better integrate into the socialist core values system.

#### Keywords

socialist core value system, Ideological and political education in universities, connotation, strategy

#### 1. The Connotation of the Socialist Core Value System

#### 1.1 The Soul of Socialist Core Values is Marxism

The construction of socialist core values guided by Marxism provides new ideas for China's economic development. Marxism is a scientific worldview with strong vitality. On the basis of adhering to the basic principles of Marxism and the specific situation in China, it has developed a theory of Marxism with Chinese characteristics. At present, the state in China have always followed the latest achievements led by Marxism, Mao Zedong, Deng Xiaoping Theory, the Three Represents, and the Scientific Outlook on Development in practice. By continuously consolidating and developing socialist ideology, this is also an important guarantee for achieving a socialist harmonious society.

# 1.2 The Essence of Socialist Core Values is the Spirit of the Times, with Patriotism as the Core and Reform and Innovation as the Main Line

The great spirit of the Chinese nation, with patriotism as its core, has become the goal for all ethnic groups in the country to strive for. The spirit of the times centered on reform and innovation is the theoretical quality of Marxism keeping pace with the times, the ideological quality of the Chinese people with enterprising spirit, the great achievement of combining reform, opening up, and modernization construction, and the strong spiritual driving force for the development of socialism with Chinese characteristics. By building a harmonious culture and promoting the national spirit and the spirit of the times within the socialist core values system, we can put all the people in a positive and upward state.

### 2. On the Infiltration of Socialist Core Values System into Ideological and Political Education in Universities

#### 2.1 Ensuring the Security of Ideological and Political Consciousness

In the context of global integration, the singularity of ideological thinking and the diversity of cultural concepts and values have made the issue of Marxist leadership in the field of thought increasingly prominent. In universities, there is a debate between Marxist and non Marxist ideologies. In terms of ideology, students and teachers generally advocate Western theories, are easily influenced by various values and ideological concepts, ignore the dominant role of Marxism in ideology, and tend to diversify their thinking. In terms of values, the disregard for ideals, beliefs, obligations, responsibilities, etc., and the pursuit of fame, status, rewards, and power. This is because they have unclear distinctions between socialist ideology and capitalist ideology, lack correct value orientation and ideological guidance, and one-sided emphasis on objectivity, leading to confusion and deviation in students' thinking and behavior. In terms of talent, excessive emphasis is placed on academic cultivation while downplaying political standards. Therefore, integrating the socialist core values system into universities is not only a choice of educational concepts, but also a need to maintain national ideological security.

#### 2.2 It is Necessary to Strengthen Ideal Moral Character

China's pursuit of the path of socialism with Chinese characteristics is a goal that every ethnic group must strive to achieve at this stage. This common view closely connects the goals in the early stages of socialism, national development, national rejuvenation, personal happiness, and the common ideals of various social classes and groups, and has also been widely recognized in society. Therefore, it is particularly urgent to carry out common ideal education in universities. Only by establishing an infectious socialist core value system, guiding and integrating diverse ideologies and social trends, can we lay a solid ideological foundation for common unity and struggle. Many students are concerned about the future and destiny of their motherland, with noble human nature, advocating science, and pursuing knowledge. However, some students have problems with their ideological and moral qualities, such as deviation in their values of life, weak sense of social responsibility, weakened collective and

legal awareness, emphasis on individual centeredness, low civilization, poor academic atmosphere, and cheating in exams. If these problems are not properly guided and handled, it will lead to deviation in their political and value orientations. Therefore, integrating the socialist core values system into ideological and political education in universities, focusing on distinguishing right from wrong, distinguishing good from bad, students can fully understand and internalize the socialist core values, not only improving personal moral literacy, but also guiding students to correctly view the relationship between social development and personal responsibility.

# **3.** On the Countermeasures of Integrating the Socialist Core Values System into Ideological and Political Education in Universities

#### 3.1 Integrating Socialist Core Values into Classroom Teaching

The education of socialist core values has strong theoretical basis and is more suitable for classroom teaching, but it is difficult to improve teaching effectiveness. Therefore, in practical teaching, it is necessary to combine theoretical teaching with practical teaching, using role-playing, project-based teaching, task driven, case teaching, interest group method and other methods to improve and perfect the teaching mode and deeply penetrate the education of socialist core values system, achieving the improvement of teaching quality. In the classroom, teachers not only impart knowledge, but more importantly, they should clarify that Marxism is an important component of the socialist core value system, guide students to deeply understand the connotation of socialist core values, pay attention to the practical application of core values such as social justice, integrity, and friendliness, so that students have a deeper understanding and comprehension of socialist core values, can grasp the essence of Marxism, and strengthen their ability to apply rational analysis and solve practical problems. The two spirits are the essence of the socialist core values. In teaching, students should be able to understand the key points of the two spirits from individual cases, and enhance their sense of social responsibility and mission.

#### 3.2 Integrating Socialist Core Values into Social Practice

In the process of deepening the teaching reform in universities, social practice is increasingly receiving attention. The goal of ideological and political education is to transform people's thinking, guide behavior with thinking, and closely link the education of the socialist core values system with social practice. After acquiring knowledge and skills, students can apply the knowledge they have learned to society, serve society, and increase their abilities through activities such as in-depth social research, thematic discussions, grassroots participation, and community construction. These activities are not only simple knowledge imparting, but also an important way for students to develop their ideological and political growth. They cultivate the correct outlook on life, values, and the world, enhance their sense of social responsibility and collective honor. Encourage students to go deep into urban and rural areas, understand beautiful scenery, and understand real public opinion, so that they can feel the era value and social influence of the socialist core values system in practice, and allow students to

personally experience the practical application and value of socialist core values, enhancing their love for their motherland. In the process of teaching practice, modern thinking methods should be incorporated, and the characteristics of students pursuing individuality and active thinking should be transformed into advantages for improving learning effectiveness. Core values should be integrated into students' daily campus life, comprehensively promoting their ideological and political education, and running through all teaching and research work.

#### 3.3 Integrating Core Values into Campus Culture

The construction of campus culture in universities includes institutional culture, material culture, and spiritual culture. Spiritual culture is the highest level and the main body of campus culture construction in universities. In campus culture, the school spirit, academic style, and interpersonal relationships of universities are all integral and can subtly influence the thoughts of students. In extracurricular activities, universities create a strong atmosphere of core values education by holding themed lectures, cultural festivals, volunteer services, and other activities, guiding students to change their outlook on life, values, worldview, concepts, and behavioral habits. Under the guidance of socialist core values, students should have a correct understanding and response to new situations, new features, and new problems. It is also possible to strengthen communication and interaction between teachers and students, promote ideological collision and exchange of ideas between teachers and students through debates, symposiums, and other forms, and promote the in-depth dissemination and establishment of core values in universities. Based on this, teachers can improve their work content, expand their scope of work, put people first, fully play the role of teachers and students as the main body, and reconstruct the values of universities. By promoting the common ideals and beliefs of teachers and students, actively promoting the activities of university clubs, expanding the battlefield of university cultural construction, carrying out high ideological and educational activities, enhancing students' sense of social responsibility and mission, and guiding students to form correct core social values in comprehensive development.

#### 3.4 Strengthen the Construction of Teaching Staff

Strengthen the construction of the teaching staff for ideological and political theory courses, attach importance to improving the academic, moral, and theoretical literacy of teachers, enhance their understanding of socialist core values, and enhance the theoretical level and practical ability of the teaching staff, so that teachers can accurately grasp the connotation and spirit of core values in teaching practice, and become a firm guide, identifier, disseminator, and practitioner of socialist core values, ensuring the implementation of teachers in ideological and political education. We also need to effectively strengthen the construction of counselors, cultivate their career ideals, knowledge and ability structure, as well as professional qualities. More attention should be paid to the construction of professional teachers and mentors. In addition to improving their academic literacy, attention should also be paid to enhancing their personal charisma, making them professional and life mentors for students. Through the teaching of teachers and mentors, students can deeply understand and internalize

the importance and significance of core values. Universities can also establish an evaluation system to include the ideological and political work of teachers in professional title evaluation and assessment certificates, inspiring teachers to continuously explore and innovate teaching methods in practical teaching, and effectively promote the comprehensive implementation of socialist core values in ideological and political education.

3.5 Changing Traditional Teaching Methods

In order to provide students with a deeper understanding of the curriculum, in the process of integrated teaching, teachers should abandon traditional and monotonous theoretical preaching, combine it with the physical and psychological development laws of students, reform traditional teaching methods, and establish a leading educational model. In terms of curriculum design, increase the proportion and depth of courses related to socialist core values to ensure that students can systematically understand and internalize knowledge of value systems during the learning process. In the teaching process, teachers should firmly grasp the three stages of "pre class guidance", "post class consolidation", and "post class expansion". Before class, teachers use information technology to make micro course learning materials based on socialist core values and ideological and political education content, and upload them to the class group, allowing students to carry out learning according to their own learning and development needs. In the teaching process, various forms such as movies, videos, and audio are used to guide students to engage in research-based learning, exploration, and communication through case analysis, group discussions, and field investigations, taking into account the social hotspots and practical cases that students are concerned about. In the process of analysis, students express their opinions and viewpoints, deepen their understanding of the connotation of ideological and political education and socialist core values, and summarize theoretical concepts to deepen their understanding of knowledge. In terms of extracurricular expansion, students expand their learning space and understand the mainstream values of the new era. In the teaching process, teachers should play the role of their guides well.

#### 4. Conclusion

In summary, under the new situation, how to integrate and implement the socialist core values system into ideological and political education in universities is an important task in the new era and situation. In theory, integrating the socialist core values system into ideological and political education in universities is to ensure the guidance and cultivation of students in terms of ideological, moral, and behavioral norms. Through a series of practical explorations, we have come to a profound understanding that only by integrating the socialist core values system into classroom teaching, campus cultural construction, and student ideological guidance can we truly achieve the overall goals of comprehensive education development and student growth. This requires a firm philosophy and high-quality teaching from teachers, as well as active participation and independent thinking from students, to jointly promote the in-depth practice of socialist core values in higher education.

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