

Original Paper

Research on the Utilization of Early Childhood English Teaching Video Based on the Bilingual Background

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Received: October 24, 2024 Accepted: November 19, 2024 Online Published: November 21, 2024
doi:10.22158/jetss.v6n4p119 URL: <http://dx.doi.org/10.22158/jetss.v6n4p119>

Abstract

Early childhood education is gradually utilizing English teaching videos in the context of bilingual education. There were problems encountered during the promotion process, such as the lack of scientific teaching, unsatisfying teaching effects, lack of innovation, and the inability to attract children's interest in learning. To tackle these issues, a range of measures can be proposed, such as boosting parents' trust in English teaching videos, enhancing the scientific credibility of teaching videos, enhancing the quality of teaching, and promoting children's curiosity about learning English. The study highlights the importance of shifting the focus of early childhood education, and suggests promoting the widespread use of instructional videos from both the child and parent perspectives.

Keywords

bilingualism, English teaching for young children, instructional videos

1. Instruction

As competition escalates worldwide, English has developed into a widely accepted international language acknowledged as an official or second language in over 170 countries and territories. According to the relevant data, more than 80% of email messages worldwide are written or annotated in English as the primary language, and scientific publications account for more than 85% of their content. Additionally, English is the primary broadcast language in around 65% of radio programs worldwide. English is the most widely used language on the high-end communication platform of international conferences, and it is also the main communication medium for more than 95% of international conferences. The significant and crucial importance of English in global communication are strongly demonstrated by these conclusive figures.

According to the "Regulations on Kindergartens" issued by the Ministry of Education of the People's Republic of China, kindergartens are required to "develop children's intelligence and cultivate their basic abilities to correctly use their senses and communicate using language." It is clearly stated that the cultivation of language skills should start from kindergarten and begin with young children. In addition, with the acceleration of global economic integration, the demand for talents with international vision and cross-cultural communication skills is increasing, which prompts parents to pay more attention to their children's early bilingual education, and English teaching videos are an important way to help children learn English better.

2. The Current Situation of the Utilization of Video Teaching English for Young Children

In the early childhood initiation stage, early childhood bilingual teaching is defined as a teaching mode that adopts two languages (such as Chinese and English) in parallel, and uses it as the main teaching and communication tool, with the high plasticity of early childhood and the innate advantages of language imitation, leading children into the foreign language environment in advance. This aims to alleviate their rejection of English learning in the future and effectively ignite their enthusiasm for learning. At present, the use of English teaching videos for young children is showing a trend of diversification, but there are still many challenges and problems to be solved in this field.

2.1 The Main Body of Bilingual Teaching is Developing Rapidly

The world is becoming increasingly similar to a 'global village' as globalization continues to accelerate. In this context, parents are increasingly aware of the importance of bilingual education, and the general view is that bilingualism is regarded as an extremely important and indispensable ability in the future social competition, and at the same time, it plays a pivotal role in improving children's cross-cultural communication skills, helping them to integrate more smoothly into the increasingly rich and diverse international environment. At the same time, it also exercises children's critical thinking skills and encourages them to form unique insights and opinions. However, for parents, they are more likely to send their children to offline educational institutions rather than online English video teaching.

2.2 Teaching Lacks Scientific and Teaching Quality is not High

The importance of English teaching for young children in China is increasing, however, the quality of teaching is quite different. In the teaching practice, some teachers may fail to plan the teaching content scientifically, and do not fully recognize the individual differences in children's cognitive development level and language acquisition rules. The teaching videos employed did not take into account the differences in the learning speed, style, and interests of different children. In addition, although most teachers have some awareness of the standards of bilingual education in kindergartens, their understanding may not be comprehensive, and the teaching of language and cultural background knowledge is neglected in the process of English teaching, which together lead to the decline of teaching quality.

2.3 Teaching Lacks Innovation, and Students' Interest in Learning is Low

As a new model of early childhood education, bilingual teaching needs to be built on the basis of new teaching standards, and constantly promote the optimization and innovation of education and teaching, so as to better improve the comprehensive quality of children. However, modern teaching methods also have some drawbacks: traditional teaching may not be in line with the characteristics of early childhood education, and there is not enough interaction and participation in the age to actively integrate into the teaching activities; If part of the content and form of the same instructional video is accepted, it may cause young people to become tired of fatigue and children to be unable to support their permanent interests; In view of the differences in styles, it will be difficult to fully stimulate children's enthusiasm and enthusiasm for learning if they fail to adopt targeted teaching strategies for each child's interests and learning speed at a very young age. If children's interest in learning is not stimulated, the basic goals of education will be difficult to achieve.

3. Strategies to Improve the Use of English Teaching Videos for Young Children

3.1 Increase Parents' Trust in English Instructional Videos

Although the main body of bilingual teaching is developing rapidly, the utilization of online English teaching videos is insufficient, and it is imperative to improve parents' trust in English teaching videos. In order to enhance parents' trust in English teaching videos, the core is to ensure the standardization and standardization of teaching content, and disclose teachers' qualification certificates, so that parents can understand the professionalism of video content. Secondly, the teaching video should be integrated with rich bilingual interaction links to simulate the real language communication environment, so that parents can see the actual progress of their children in listening, speaking, reading and writing in English. Thirdly, a quiz is set up at the end of each video learning to let parents see what their children have learned, and use the results to show parents that bilingual teaching videos have a positive effect on the improvement of children's language ability. In these ways, parents can be more confident in their English instructional videos.

3.2 Enhance the Teaching Science of English Teaching Videos

Considering the characteristics of children's brain development, their attention span is relatively short, and it is generally believed that the attention span of young children is about 5 to 10 minutes, but this time can be appropriately extended to about 40 minutes as they grow older. Therefore, in order to ensure that children maintain a high level of attention throughout the learning process, in addition, the teaching time of each lesson should be reasonably limited to 30 minutes to ensure the effectiveness of English learning.

In addition to the control of the course duration, we should also pay close attention to children's performance in review and reinforcement exercises, so as to better consolidate and deepen children's learning results. For example, when teaching a set of words, we usually start with a physical presentation and then review it with flashcards, combined with movements and gestures to enhance

memory. In order to further deepen children's memory, we can also design a series of activities such as painting, handicraft, word guessing games, puzzles and so on to reinforce. These diverse activities help children better understand and memorize knowledge points.

3.3 Improve the Teaching Quality of English Teaching Videos

Children's learning English videos should be aimed at cultivating children's habits and interests in learning English, and we must pay equal attention to the improvement of teaching quality while pursuing teaching efficiency. For example, a large number of activities and games are introduced in the course design process to restore the scene of language use, to help children understand and master the practical utilization situations and goals of the language they are learning, and to effectively stimulate children's interest and enthusiasm for English learning by creating a pleasant learning environment.

In addition, the teaching methods of teachers in English teaching videos are inconsistent, and choosing different teachers will lead to poor learning results of children, which will affect children's patience and enthusiasm for learning English. When watching English teaching videos, we should try to choose one or two teachers to avoid the learning process being cluttered. If the utilization of these teaching methods is neglected, it will be difficult to achieve the desired teaching effect.

3.4 Cultivate Children's Interest in English Teaching

In early childhood education, children's emotional experience and emotional state play a pivotal role. In view of the psychological characteristics and age of children, games are the most enthusiastic and easy to accept learning means, so the educational content is cleverly integrated into interesting game activities, which provides a practical method and way for the implementation of bilingual teaching in kindergartens. With the help of this entertaining teaching model, we can touch children's emotions and emotions, and build a relaxed, fun, vivid and practical learning scene for them, so through the use of effective strategies, we can greatly stimulate children's enthusiasm and interest in English learning.

Teachers should guide children to receive rich phonological stimuli through listening and speaking, and develop automatic language habits and natural tendencies of speech through continuous listening and imitation exercises, so that they can use the language they have learned in natural and real life situations to improve their communicative skills. Over time, young children naturally acquire more English expressions in a relaxed and enjoyable environment.

4. Innovations

First of all, the public's attention has been diverted from adults to young children, so that people pay more attention to early childhood education. With the rapid development of economic globalization, the demand for talents with international vision and cross-cultural communication skills is showing a continuous growth trend, which prompts parents to pay more attention to their children's early bilingual education and draw more attention to children's bilingual education.

Secondly, from the two aspects of children and parents, a two-pronged approach is taken to make children's English teaching videos get better utilization. Bilingual education plays an important role in

early childhood to help them develop intercultural skills and critical thinking skills from an early age, to give children a big step ahead of their peers, and to ensure that English does not become a weak subject for children in the future, so that they can have more time to study other subjects, which is also what parents are happy to see. Early childhood children like to communicate with children of their own age, and children imitate and compare with each other. If a child is interested in bilingual teaching, then he will definitely show off his newly learned knowledge in the group of children around him, and use the comparative psychology among children to arouse children's interest in learning and gain more knowledge.

5. Conclusion

With the expansion of the field of bilingual education, the role of bilingual teaching videos for young children has become more and more prominent. Therefore, we should pay special attention to the content and quality of teaching, and from the perspectives of children and parents, we put forward new ideas to promote the effective utilization of teaching videos, provide guidance for the development of children's bilingual teaching videos, and then improve their bilingual ability, stimulate learning motivation, and lay a solid foundation for children's all-round development. Looking ahead, it is expected that more research and practice will be invested in this field, and these factors will contribute to the prosperity of early childhood bilingual education.

Fund Project

The project is the 2023 College Student Innovation and Entrepreneurship Training Program, and the project name is "Research on the Utilization of Early Childhood English Teaching Video Based on Bilingual Background" (Project No. 202314262010).

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