

Original Paper

Exploration on the Path of Course Ideological Construction of Graduate Student's Professional Course "Administrative Studies"

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Abstract

Curriculum ideological and political education is a vivid embodiment of ideological and political education throughout the whole process of education. With the fundamental task of "foster virtue through education" as its purpose, the theoretical framework is based on four dimensions: knowledge cultivation, ability improvement, quality system and political and academic collaboration. To enrich the teaching content, flip the teaching mode, improve the evaluation system, and expand the learning scene as the practice, to explore the ideological and political education construction path of "The study". Political education construction path of "The study of administration" course is of great significance to effectively improve the quality of postgraduate education, teaching and talent. postgraduate education, teaching and talent training, and promote the realization of the talent training goals of value shaping, knowledge imparting, and ability training in colleges and universities and the private sector and ability training in colleges and universities.

Keywords

Curriculum ideological and political education, The study of administration, The construction path

1. Background of the Study on the Construction of the Civics of the Administrative Studies Program

Xi Jinping, general secretary of the National Conference on Ideological and Political Work in Colleges and Universities, emphasized that we should insist on making the cultivation of morality and nurture of people as the central link, and carry out ideological and political work throughout the whole process of education and teaching, so as to realize the whole process of educating people and all-around nurturing of people, and strive to create a new situation in the development of China's higher education industry (Xi Jinping, 2022). The "curriculum civics and politics" is a new development in China's higher education endeavors. "Curriculum Civics and Politics" refers to the elements and resources related to ideological and political education being infused in the carriers of professional and general education

courses, and naturally and silently delivered to students by teachers in the classroom. That is to say, a more flexible educational method and content to enhance the ideological and political quality of students, is an innovative initiative of the new era of colleges and universities to implement the educational task of "cultivating morality and nurturing human beings" and to improve the quality of talent cultivation. The shortcoming is that the construction of the ideological and political construction of college curriculum is mainly practiced in the undergraduate stage, while the implementation of the work related to postgraduate education is still relatively small. As a high-level talent training stage in universities, ideological and political education should be an essential part of the teaching work of postgraduates. The teaching reform of ideological and political education for postgraduates has the general characteristics of course ideological and political education, but also has certain special characteristics because of the differences in postgraduate training programs. Therefore, it is necessary to take into account the characteristics of the postgraduate group to carry out a more practical education model.

Regarding the relationship between specific courses and ideological and political theory courses, General Secretary Xi Jinping pointed out that classroom teaching should be used as the main channel, and all courses should guard a section of the canal and plant a good field of responsibility, so that all kinds of courses and ideological and political theory courses will be in the same direction to form a synergistic effect (Liu Chenggong, 2018). As a postgraduate course closely connected with political reality and containing rich resources of ideological and political theory, Administrative Studies is the most important construction of ideological and political theory in colleges and universities, and it should vigorously promote the construction of ideological and political theory of the course to realize the unity of knowledge imparting, ability cultivation, and character shaping, so as to better drive the development of disciplines and professions. However, in the current work of public administration postgraduates, there are still problems such as the formalization and manifestation of the integration of course politics into professional courses, the lack of obvious role of course politics in education and teaching practice, and the lack of ideological and political awareness of teachers and students, etc. There are also different degrees of dysfunction between the education of professional courses and the education of ideology and politics (Zhang Daliang, 2021; Gao Deyi & Zong Aidong, 2017). The professional program education and the ideological and political education still have different degrees of dissonance. Therefore, this paper takes the postgraduate "Administrative Studies" course as an example, clarifies the intrinsic connection between knowledge teaching and value leading, combines the relevant theories and course characteristics, and puts forward the operable path of postgraduate course ideology and politics construction, so as to enhance the effectiveness of postgraduate course ideology and politics education.

2. Significance and Objectives of the Construction of the Course of Studies in Administrative Sciences in the Field of Political Thinking

2.1 Theoretical and Practical Significance of the Construction of the Civics of the Administrative Studies Program

2.1.1 Facilitate the Promotion of Professional Curriculum Construction and Discipline Development

Administrative Studies is a social science that studies the administrative system, political behavior and related fields, and its research content has distinctive theoretical, political and applied nature, etc. Its course Civics is conducive to the strengthening of the local, contemporary and openness of the administrative science major. Taking the construction of course Civics and Politics as an opportunity, it drives the reform of the curriculum system, teaching content and method of administrative science, so as to promote the construction of professional courses and the development of the discipline.

2.1.2 Contribute to the Reform of the Professional Curriculum System

The course knowledge of administrative management has obvious value tendency and national sentiment, involving the discussion of political culture, value and system of different countries. The construction of course ideology and politics is implemented into the goal setting of the professional courses, the syllabus and the preparation of cases, and is carried out through the teaching in the classroom, the practice in the classroom, and the assessment and evaluation of multiple links, forming a scientific and complete course ideology and politics system and promoting the optimization and reform of the professional course system.

2.1.3 Contribute to the improvement of the Quality of Personnel Training in Higher Education

The construction of course ideology and politics in Administrative Studies not only provides postgraduates with rich professional theoretical knowledge, but also plays an important role in the cultivation of their national consciousness, social responsibility, public spirit and so on. The public management program aims to cultivate complex senior professionals with knowledge of political science, administrative science, management science, etc., so that they can be competent in the work of party and governmental organs and related enterprises and institutions, and the correct guidance of values, character and ideals in the process of cultivating talents is conducive to the improvement of the comprehensive quality of talents, and the better service of the country and the society.

2.2 *Objectives of Building a Political Mindset in the "Administrative Studies" Course*

This project strengthens the construction of course ideology and politics through the educational and teaching reform of the postgraduate course, Administrative Studies, in order to realize the goal of multiple unification of knowledge transmission, strong value shaping, character enhancement and ability cultivation.

2.2.1 Enhancement of Students' Interest in Theoretical Courses

Taking Marxism as the guide and administrative theory as the cornerstone, building a theoretical system of administrative science with Chinese characteristics, integrating it naturally into the teaching of the course, so that students can deeply feel the charm of the lively, interesting and philosophical courses contained in administrative management.

2.2.2 Cultivate Students' Professional Practice Quality and Ability

Through education and teaching, graduate students are able to improve their ability of insight and analysis of social problems, policy analysis, emergency management, seminar planning, etc., so as to

equip them with a variety of qualities of social construction, such as keen awareness of problems, scientific analytical ability, good legal literacy, a high sense of social responsibility and a broad international perspective.

2.2.3 Realizing the Combination of Knowledge Transfer and Value Shaping

Through analyzing the relevant theoretical views and social problems of administration at home and abroad, especially combining the actual administrative system of China and the Party's guiding ideology of administrative reform, giving full play to the role of education in teaching and educating people, researching and presenting the ideological values and spiritual connotations embedded in the system of professional knowledge, guiding and shaping the values of the postgraduates, firming up their ideals and beliefs, and forming their political identities and family and national sentiments, the program will help the postgraduates to develop a sense of belonging to the country. The study will guide and shape the values of graduate students, strengthen their ideals and beliefs, form their political identity and national sentiment.

3. "One Purpose and Four Dimensions" of Civics Construction in the Administrative Studies Course

3.1 *One Purpose: To Build Morality and Nurture People*

3.1.1 Deepening Students' Understanding of the Connotation and Extension of Socialist Core Values

Socialist core values and the core administrative values that correspond to them are the highest concepts guiding the reform and innovation of the administrative system. In order to consolidate students' understanding and awareness of the guiding role of socialist core values in the study of administration, the topics of this course will cover the three levels of citizens, society and the State, and organically incorporate the education of Chinese outstanding traditional culture, the education of the Constitution and the rule of law, and the education of professional ethics, in order to guide the students to fully comprehend the connotations and extensions of the core values.

3.1.2 Cultivate Students' Moral Character and Shape Their Sound Personality.

Strengthening the education of students on the excellent traditional Chinese administrative culture, guiding them to accept the essence and contemporary value of the public administration ideology of preaching benevolence, emphasizing the people's principle, abiding by integrity, advocating justice, promoting harmony and seeking a commonwealth of nations, and at the same time, through the strengthening of civic morality and civil service morality education, fostering in students the professional character and behavior of abiding by the law, being devoted to their work, being selfless and dedicated, being honest, being trustworthy, doing things in a fair manner, and being pioneering and innovative (Cao Lixin, 2020). (c) To promote the development of the professional character and behavioral habits of the students.

3.1.3 To Develop a High Level of Professional Conduct and Literacy among Students

Public administrators are more special than other occupational groups, and certain of their behaviors

can have a broad and far-reaching impact on the public and the overall public interest of society. Therefore, it is very important to cultivate the professional ethics of future public administrators such as democratic honesty, integrity, use of power in accordance with the law, public service and sense of responsibility. The construction of course ideology not only pays attention to theoretical training, but also pays attention to strengthening the cultivation of students' awareness of public service and public responsibility (Cao Lixin, 2021). The program Civics construction not only emphasizes the theoretical training, but also pays attention to strengthening the cultivation of students' awareness of public service and public responsibility.

3.2 Four Dimensions: Knowledge Development, Capacity Enhancement, Quality System, and Political-academic Synergy

3.2.1 Knowledge Development Dimension

Strengthening the grasp of public management graduate students on the subject knowledge and research methods, mastering the basic theoretical and practical knowledge of public management and public utility management, understanding the basic policies and regulations in the field of public management; mastering the techniques and methods of modern public management; mastering the professional knowledge of the administrative affairs management of public organizations, human resources management and the operation and management of public organizations; and understanding the dynamics and trends of development of the specialty. In addition, the course will be combined with current affairs and politics, guiding students to pay attention to and think about the hot news and important events of the country and society, and to study and analyze the policies, guidelines and routes of the Party and the country in a timely manner.

3.2.2 Capacity Enhancement Dimension

Creating useful talents through quality ability enhancement and improving students' ability to identify, analyze and solve problems (Cao Shuqian, 2023). The teaching reform focuses on students' subjectivity, initiative and autonomy. Teaching reform focuses on students' subjectivity, initiative and autonomy, cultivates students' ability to collect information and think independently, and implicitly inculcates students with politics, morality and cultural nourishment, so as to enhance graduate students' ability to analyze problems and make judgments and decisions.

3.2.3 Quality System Dimension

A scientific and reasonable assessment and evaluation mechanism can ensure that the teaching activities are more planned and targeted. Firstly, in terms of the assessment standard, the assessment of this course is designed as a process-oriented assessment method, which not only assesses the students' professional knowledge and ability, but also assesses the students' inherent political standpoints, ethical concepts, and values, so as to realize an all-round assessment. Secondly, in terms of the evaluation mechanism of the course, with student satisfaction as the core index, a dynamic evaluation mechanism is implemented to carry out questionnaire surveys, starting from the management means, resource classification, collaboration status and teaching effect of the course's Civics and Politics, to obtain the

students' evaluations of the course to serve as the basis for the improvement of the course.

3.2.4 Political-academic Synergy Dimension

In order to further explore the talent cultivation mode of higher education with the collaboration of government and university, and to give full play to the talent advantage of our university, we invite alumni working in government departments to conduct seminars to promote the communication between graduate students and government personnel, deepen the understanding of graduate students of public administration about government-related work, make them clear about the direction of their efforts and the qualities they should possess, and strengthen the value of serving the people in a subtle way; Lead students to study and research in government departments, so that they can have a deeper and more intuitive understanding of the government studied in the course of administrative studies.

4. Practical Strategies for Building Civics in Administrative Studies Programs

4.1 Enriching Teaching Content and Digging Deeper into the Resources of Political Thinking by Taking Knowledge Cultivation as the Basis of Curriculum Reform

The courseware of the administrative studies course has been enriched and updated to include academic cutting-edge content and content related to the course's ideology; the syllabus has been overhauled to incorporate the latest ideology guidance; and the reading module of academic classics as well as course-related videos have been added to enrich the teaching content.

1. Optimize and enrich the teaching courseware. According to the teaching reform and research plan of postgraduate education, based on the knowledge of administrative science, a teaching courseware combining policies, cases and current affairs and politics is produced, which is divided into eight chapters, namely, the mechanism of governmental governance in China, the construction and governance of intelligent communities, the current situation and development of rural governance, the governance of governmental cyberspace, the public budget and the management of public finances, public policy, the construction of a service-oriented government, and e-government.
2. Organize academic classics to provide electronic versions for students to study administrative science in depth. Encourage students to read domestic and international classics covering multidisciplinary fields such as political science, management, economics, etc., to help broaden their thinking and enhance their systematic understanding of the administrative science curriculum.
3. Collect video materials for course expansion, collect course content as well as Civics-related video resources to strengthen students' understanding of current affairs, so as to give full play to the role of new media in course teaching and strengthen students' understanding of teaching content as well as related Civics content.
4. Reformulate the course syllabus. The content of the teaching and the content of the Civics and Political Science are tightly integrated, so that the syllabus keeps up with current affairs and gives a deeper meaning to the teaching, providing more scientific guidance for the subsequent teaching.

4.2 Flipping the Teaching Model with the Enhancement of Students' Abilities as the Core of the Reform of the Curriculum's Civic Politics

In order to enhance students' professional comprehensive ability and rational analysis of current events in public management, students are assigned the task of sharing public management cases to cultivate their practical subjective thinking; at the same time, students are encouraged to write course papers related to administrative sciences to increase their understanding of professional knowledge and enhance their professional comprehensive ability.

1. Inviting students to share public management cases. In order to give full play to students' initiative, graduate students of both grades were assigned the task of sharing public management cases. Students research under the class, group members cooperate to complete, and present in class, comment and guide their case sharing, encourage students to discuss and learn from each other, and enhance students' ability to apply theories to practice.

2. Guiding students to organize the results of their thesis in the course. In order to fully exercise students' scientific writing and problem analysis ability as well as their professional synthesis ability, they are encouraged to write course mini-dissertations in accordance with their own research interests, and are guided in the selection of topics and contents, so that they not only acquire professional knowledge, but also their ability to write dissertations is honed.

4.3 Establishing a Scientific Curriculum Assessment System with Quality System as the Key to Curriculum Reform

Scientific and systematic assessment standards are conducive to improving students' motivation to participate in the course, listening to students' suggestions on the construction of the course, better teaching in a way that is acceptable to the students, achieving higher quality teaching and having better teaching results.

1. Make a questionnaire for the course for students. At the end of the course, a questionnaire survey is conducted with the graduate students who chose the course as the target to investigate the students' satisfaction with the course content, current events in Civics and Politics, and the way of teaching, etc., to analyze the data, and to collect the students' evaluations and suggestions on the course, to retain the advantages and correct the deficiencies, so as to prepare for the teaching of the course in the new year.

2. Improve course assessment standards. Improve students' enthusiasm for course participation and independent learning through comprehensive and detailed assessment indicators. Enrich the assessment content by taking five modules as the assessment content, namely, students' attendance, case analysis, course essay, answering questions and final examination, and setting different weights to exercise students' abilities in various aspects.

4.4 Expansion of the Curriculum Reform with the Synergy of Politics and Academia, and the Establishment of Extracurricular Practice, with a View to Integrating Knowledge with Action

Combine the content of education and teaching with political ideology, integrate on-campus and off-campus resources, link curriculum learning with current political hotspots, and help students learn

the theoretical knowledge of the curriculum while perceiving the main points of political ideology in practice, forming a synergistic effect. Organize offline field visits and research for students. Students are guided to carry out classroom discussions, post-course perceptions, practical experiences, etc., to form practical knowledge of the course, such as theme lectures combining ideological and political education and the course, student courseware presentations, thematic debates, and current affairs commentaries, etc., so as to realize a close integration of the theory of the course with the reality, a full interaction with the practice, and the same resonance with the times.

5. Summary of the Paths of Building the Ideology of the "Administrative Studies" Course

5.1 Problem-oriented, Target-oriented Construction of Curriculum Ideology and Politics

First of all, according to the current situation of our school's public management major "administrative studies" a course "course of ideological and political" work, analysis pointed out that the existing problems, broadly speaking, "course of ideological and political" into the professional curriculum of the phenomenon of formality, the phenomenon of manifestation is relatively serious, "course of ideological and political" in the practice of education and teaching is not obvious, teachers and students do not have enough ideological and political awareness, etc.. The analysis points out that there are problems, such as the phenomenon of formalization and obviousness of the integration of "course politics" into professional courses, the role of "course politics" in education and teaching practice is not obvious, and the ideological and political awareness of teachers and students is insufficient. Then, starting from the problems, we analyze the reasons for the existence of these problems through interviews and other methods. Afterwards, we went to different colleges and universities to study and learn from the excellent experience, and finally, according to the existing problems, combined with our own resource advantages, professional characteristics, and actual courses, we put forward practical countermeasures and suggestions, for example, from the strengthening of the top-level design, improving the teachers' ability of educating people, enhancing the responsibility of postgraduates to participate in the teaching, innovating the forms and carriers of teaching, and establishing a perfect evaluation mechanism and so on.

5.2 Taking Multiple Measures to Fully Explore the Resources of the Curriculum on Ideology and Politics

The construction of course ideology and politics should be based on the content of the teaching materials of Administrative Studies, and the elements of course ideology and politics should be written into the professional teaching materials to strengthen the value orientation of the contents of the teaching materials, and to deeply excavate and refine the ideological values and spiritual connotations embedded in the system of professional knowledge. On the basis of the original teaching materials of administrative science, based on the actual situation in China, incorporate localized contents and keep abreast of the times, such as adding the innovative theoretical achievements of the Party, the knowledge system of administrative science with Chinese characteristics, the latest achievements of the practice of socialism with Chinese characteristics, and so on. Highlighting the Chinese road, national strategy,

service to society, and global vision, it fosters political identity and political self-confidence among postgraduates. In the teaching process, case teaching method can be introduced to support professional knowledge points with actual cases, and students can analyze and solve practical problems through their own thinking, and then deeply understand the theoretical knowledge. Optimization of teaching content and methods is carried out, with emphasis on identifying, studying and solving Chinese problems based on China's national conditions, and building a discipline system of administrative science with Chinese characteristics.

5.3 Learning from Experience and Advancing the Curriculum Spiral

The construction of course Civics is not something that can be achieved overnight or once and for all, but a long-term subject that requires continuous adjustment and optimization. Marxism believes that the development of things is spiraling and zigzagging, and the construction of the Civics course should focus on retrospecting and reviewing, adopting a scientific way to collect objective and real evaluations and opinions of students and other educators on the course, which can take various forms such as distributing questionnaires or carrying out interviews, and seriously summarizing students' feedbacks and suggestions, so as to continuously improve the quality of the construction of the course on Civics and Politics.

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