

Original Paper

Research on Promoting the Practice and Construction of Civilization in the New Era with High Quality in Minority Areas

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Abstract

To build the Center for the practice of civilization in the New Era into a public platform for disseminating scientific theories, a strong position for strengthening ideological and political work at the grassroots level, a spiritual home for carrying forward the new trends of The Times, and a broad stage for carrying out voluntary services with Chinese characteristics, a command center for integrating resources, making good use of existing resources and making good use of additional resources, and a service center for meeting the people's ever-growing needs for a better life. The belief center, which guides people to be confident, inspires them to fight, and works with one heart and one mind, has created a "model" for civilized practice in the new era

Keywords

race region, new age, high quality, in minority areas

According to the guiding opinions on the pilot work of the New Era Civilization Practice Center and the implementation opinions of the Spiritual Civilization Construction Committee of Sichuan Province on the pilot work of the construction of the new era civilization practice center, the construction of the new era civilization practice places has been started in the minority areas, and at present, the pilot construction of two provincial new era civilization practice centers (stations and stations) has been completed. The remaining counties (cities) and Hailuoguo Scenic area Administration Bureau completed the construction of the county (city) new era civilization practice center, and all townships (towns) and villages (communities) new era civilization practice (stations, points) construction tasks to achieve full coverage. In November 2023, Sichuan Provincial Spiritual Civilization Construction Office released the candidate list of Sichuan New Era Civilization Practice Demonstration Center (station), Luding County New era civilization Practice Center was named as Sichuan new era civilization practice demonstration center, Luding County Lingba Town, Daocheng County Chitu Township two new era civilization practice

centers were named Sichuan new era civilization practice demonstration center. Six new era civilization practice stations, Paogou Village in Luding County, Guangdu Village in Bawang County, Danba County, Tuanjie community in Secke Town, Suochong Village in Daocheng County, Wenhua Road community in Jialong Town, Jiulong County, and Serong Village in Kongyu Town, Kangding City, were rated as demonstration stations of new era civilization practice in Sichuan Province. Zerenam was rated as the “Four 100” advanced model of National Learning Lei Feng volunteer service in 2022. Pubu Zeren won the “Top Ten Most Beautiful Volunteers in Sichuan Province” in 2023.

1. Build a Platform to Build a Civilized Practice Position around the Masses

The Implementation Plan for the Practice of Civilization in the New Era in Ethnic Minority Areas was issued, and the practice of civilization in the new era was included in the important agenda, and the timetable and road map were clarified. Clear leadership responsibilities, the county Party secretary assumes the first responsibility, and performs the responsibilities of taking the lead in managing the position, guiding and strengthening the team. The minister of publicity assumes direct responsibility, performs the responsibility of overall coordination and guidance, conducts regular research and judgment, takes the initiative to report, and fully implements. The funds required for the practice of civilization will be included in the fiscal budgets at all levels, and a special fund will be set up to reward and support the practice of civilization in the new era. In recent years, the Standing Committee has conducted two studies on special topics, more than 20 studies on specific work, and carried out four rounds of investigations and inspections. In accordance with the “seven have” standard at the county (city) level, and the “six have” standard at the township (town) and village (community) level, the construction of 18 county-level new era civilization practice centers, 289 township and town (street) new era civilization practice centers, and 2,251 village (community) new era civilization practice stations has been completed, achieving full coverage.

2. Build a Team and Empower the Civilized Practice Force That Serves the People

Through the addition of public welfare posts, social recruitment, purchase of services, signing of volunteers for the Western Plan and other forms, the problem of the civilized practice center (station) is solved. Integrating social resources and gathering the strength of all parties, 1,000 volunteer service teams at county and village levels have been set up, and the total number of registered volunteers in the state has reached 195,000. Establish a registration management system for volunteers, strengthen training and guidance for volunteers, explore preferential measures such as star rating, point exchange and preferential public services for volunteers, establish a reward and incentive mechanism for volunteer service, and commend and reward outstanding volunteers when appropriate. Vigorously carry out civilized practice projects, give full play to the role of civilized practice positions in the new era, and organize and mobilize volunteers and voluntary service organizations to carry out various kinds of civilized practice voluntary service activities in the new era, involving more than 320,000 volunteers,

using time points such as “Learn from Lei Feng Day” and “Helping the Disabled Day”. Create a new era of civilized practice brands such as “Russian flowers”, “loving mother”, “police on horseback”, “Multi-meadow”, “Firefly” and “happy flowers”. After the “9.5” Luding 6.8 earthquake, we coordinated more than 800 volunteer service teams and more than 11,000 volunteers to carry out volunteer services in the disaster area, and carried out more than 67,000 volunteer activities of various kinds, emerging such as “youth children’s paradise”, “Find party members around” contact points, “soul post” and other characteristic volunteer service activities. Care for vulnerable groups in action volunteer service project was rated as the province’s “Internet + Learn from Lei Feng seed Project” in 2022.

3. Establish the Brand and Implement the Civilized Practice Project Praised by the Masses

Deepen the “sound Bashu” civilization practice activities, innovate the implementation of the “Thousand-mile Southwest Unity Line Civilization creates Happiness Road” civilization practice activities, promote the whole region and the whole people to participate in the civilization practice activities serving the railway construction, and radiate other counties to actively carry out civilization practice activities around major projects. We will improve mechanisms such as intensive coordination, grid operation, and brand demonstration, and promote the accurate alignment of the needs of the masses and the resources for voluntary service in civilized practice. Explore and promote the “theory + propaganda”, “theory + financial media”, “grassroots governance + civilized practice” and other propaganda models, relying on theory to publicize and disseminate the volunteer service team, focusing on important contents such as the thought of socialism with Chinese characteristics in the new era, the consciousness of building a strong Chinese national community, and the spirit of the 20th Party Congress, the 12th Provincial Party Congress, and the 12th State Party Congress. Organized 30 presentations on major themes. Make full use of a variety of media such as “radio, newspaper, network, micro, terminal, screen”, combined with “click time” to create two theoretical education columns such as “Civilized Life we talk”, and let volunteers become broadcasters to tell you policies and civilization stories. Deepen the “changing customs and customs” civilized practice activities, focus on the rectification of old and bad habits such as grand conduct, thick burial, extravagance and waste, take the provincial change customs and customs trial village as the starting point, take the point with the surface, rely on the “about four meetings” to carry out a wide range of “home and everything”, “hard work harvest”, “abide by social ethics” and other themes of more than 12,000 (times), The unhealthy culture of weddings and funerals, extravagance and waste, and giving away high endowment money has been effectively curbed. Deepen the practice of “cultural infiltration” civilization, take “culture into 10,000” as the theme, objectify, mass, interactive, and popularize the theme of cultural benefit activities, focus on empty nesters, left-behind children, mobile herdsmen and special poor groups, organize cultural volunteers to carry out targeted and intimate volunteer services, and carry out 130 practice points to send literature and art. Deepen the “Deyao Bashu” civilized practice activities, with the “I recommend, I evaluate the good people around” activity as the starting point, and select a total of 40 good people around. Held “inherit the spirit of Lei Feng, carry

forward the spirit of Ganzi in the new era” advanced typical deeds report, and honored and helped 15 good people around difficulties.

4. Strong Results, Enhance the People’s Happiness in Civilized Practice

Kangding City implements governance models such as “director system + street leader system”, “Party building + community + property management”, and sets every Friday as the county’s “volunteer service day” to carry out volunteer services on a regular and grid basis. With a civilized practice grid as a unit, online and offline “ordering” channels were unblocked, and 137 “demand lists” were widely collected through door-to-door visits, hotlines, and online solicitation, serving 278 people’s needs for employment and entrepreneurship, social security, infrastructure, and medical and health care.

Luding County effectively coordinates and integrates the resources of public cultural service positions of the office and station, and plays a strong role in the emergency volunteer service work. For example, after the “9·5” Luding earthquake, Luding County played the role of a practice position of civilization in the new era, and organized more than 260 volunteer service teams and more than 9,000 volunteers in the county to rush to the front line of the disaster area to carry out earthquake relief and post-disaster reconstruction, and wrote the spirit of “strong crossing of the Dadu River” and “flying to Luding Bridge” in the new era with practical actions. Condensed into a “red city flag” that cannot be shaken.

Baiyu County explored and promoted the integrated development of the “two centers” of the county-level financial media center and the civilization practice center of the new era, combined with social governance, overall planning of the work rules of the civilized practice and station, and truly gave play to the advantages of civilized practice to gather the masses, guide the masses, take cultural people and become vice and custom, and promote the two-way integration and two-way empowering of civilized practice and social governance.

Jiulong County has extended the practice of civilization in the new era to communities (residential areas), scenic spots, pastoral areas, key enterprises, schools, window departments, square blocks, and market markets, etc., carried out “one-to-one, multi-to-one” and “face-to-face” voluntary service activities for civilized practice, and effectively played the “last kilometer” role of civilized practice in the new era to serve the masses.

Luhuo County to build the “One circle, One Road, One Belt” civilization practice circle, to create the “Russian flowers” theme brand, the new style of civilization leading force and cohesion continue to increase.

Batang County plans Zhejiang’s equivalent resources, drawing on the “Fengqiao experience” to create a new era of civilized practice wisdom cloud platform, with 108 civilized practice stations (offices) as the carrier, through the “online + offline” co-construction and sharing co-governance, re-engineering the “ordering, sending, receiving, and evaluation” process, and activate the “Happy flower” volunteer service team drive. To provide a set of new digital service model highlighting Batang characteristics for the practice of civilization in the new era.

Shiqu County carried out mobile volunteer service activities for the nomadic masses, flexibly using the forms of “horseback preaching”, “Ba Ba talk show”, “tent story meeting” and “door-to-door parade” to organize volunteers to carry out propaganda activities. Where the people are, there will be voluntary service activities.

Seda County builds a work pattern of “Party building leadership + civilized practice + county governance”, collates “online + offline” practice position resources, gives play to the role of “organ + village + enterprise + school + society” volunteer forces, and carries out “normal + concentrated” service activities for the people. The goal of creating a modernized county governance demonstration community with “social harmony, ethnic harmony, religious harmony, life and beauty, and ecological beauty” is to make socialist core values more measurable and can be learned in accordance with the practice of socialist core values “123579” work method, and integrate them into the lives of farmers and herdsmen.

5. Proposals to Promote the Construction of the Practice Center of Civilization in the New Era

5.1 Position Construction to Improve Quality and Efficiency

In accordance with the principles of unified construction standards, work requirements and image identification, we should formulate standardized standards for the construction of three levels of civilized practice centers, institutes and stations, establish a list of all types of public cultural facilities that can be deployed and used in a unified manner, and improve the ranks of leading organizations at all levels and volunteers such as theoretical experts, professional and technical personnel, literary and artistic cadres, and experts in getting rich. Ensure that there are places for learning, experts for education, backbones for performance, and personnel for implementation. Make full use of the advantages of excellent traditional culture, humanistic history, folk culture, village style civilization, moral model, and volunteer service, actively form a four-level civilization practice organization system of “center, station, station, and point”, establish and improve various rules and regulations for position construction, activity organization, personnel management, and so on, so that civilized practice activities have rules to follow, standardized and orderly.

5.2 Volunteer Service Should Be Precise

It is necessary to always adhere to the needs of the masses, aim at the weaknesses of grassroots propaganda ideological and cultural work and spiritual civilization construction, focus on the expectations of the masses, explore and improve effective mechanisms such as “central ordering, mass ordering, voluntary ordering, and social evaluation”, solve the most troublesome problems of the masses, carry out the most favorite activities of the masses, and effectively achieve accurate and efficient supply. County, township (town) and village three levels of civilized practice of volunteer service team level management, classification management and dynamic management, establish and improve the incentive mechanism of volunteer service, integrate all kinds of volunteer service teams, activate the existing basic public service positions at the grassroots level, multi-channel dynamic grasp the needs of the masses, and formulate project “menus” by category. The implementation of the public “order”, the county civilized

practice center “order”, the relevant service units “order” and other accurate service models. Improve systems and mechanisms, and guide the practice of civilization to build online, spread on the surface, and innovate at the point.

5.3 The Propaganda Carrier Should Be Friendly to the People and Benefit the People

Cultivate rural culture and carry forward traditional virtues. Build a “scholarly family”, carry out advanced typical selection activities such as the most beautiful countryside, the most beautiful family, and the good people around us, and hold moral lectures to pass on moral power. We will carry out a civilized village style consultative council, revise village rules and conventions, and vigorously change customs and customs and promote the new style of The Times. In close contact with the cognitive habits of the masses, the use of easy-to-understand language, square dance, allegro and other popular art forms to promote propaganda, the policy document language, rigorous logical thinking in plain and straightforward language of the masses, so that grassroots people can understand, listen to, remember, and use, and effectively let the Party’s innovative theory “fly into the homes of ordinary people.”

5.4 Resource Elements Should Be Jointly Built and Shared

Focus on the overall coordination role, in the case of institutions, personnel, facilities and other ownership unchanged, according to the needs of civilized practice activities and the needs of the grassroots, overall integration, shared use. At the same time, it is necessary to strengthen the Internet thinking, in accordance with the working idea of “where people are, civilized practice extends to where”, while grasping the offline work, explore the effective methods and paths of integrating and promoting the all-media communication of the media center, learning the powerful learning platform “two centers and one platform” and “click time”, and give play to the advantages of the civilized practice center’s reading and taking the new authority and convenience. Form a visible position through the connection, online and offline superposition of the communication enhancement effect.

5.5 Do Strict Supervision and Assessment

Adhere to high standards and high requirements, establish an assessment mechanism supervised by states, counties, townships (towns) and villages at all levels, and incorporate the practice of civilization in the new era into the year-end target assessment; According to the central, provincial and state deployment, regularly or irregularly find and rectify the problems and shortcomings in the current work, timely hold a summary meeting of experience exchange, constantly improve the satisfaction of civilized practice activities, and ensure that all work is implemented in place.

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