

Original Paper

Analysis on Strengthening the Construction of School Spirit in Private Independent Colleges and Universities

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Abstract

Private independent colleges and universities shoulder the responsibility of training application-oriented talents. Teaching atmosphere, learning atmosphere, research atmosphere is not only related to the quality of talent training and the level of school running, but also related to the healthy development of independent colleges and universities themselves. This paper analyzes and discusses the core connotation and index system of the school spirit construction of China's private independent colleges and universities: using the method of literature, investigation and research, inclusion and summary and logical analysis, strengthening the construction of the study style, advocating scientific research, and constructing three-dimensional figures of "finding problems, analyzing problems, and solving problems". Taking nanjing tech university pujiang institute as the research object, this paper puts forward some ideas and countermeasures to strengthen the construction of school spirit. It provides some theoretical and practical guidance for the evaluation system of campus atmosphere construction of private independent colleges in China.

Keywords

private, independent university, school spirit construction

1. Introduction

The school spirit is the "backbone" and "foundation" of private independent colleges and universities. The construction of school spirit is directly related to the quality of personnel training, even to the survival space and development power of colleges and universities. The situation of study style is not only related to the growth and development of students, but also related to the development and growth of the school. It belongs to the lifeline of private independent colleges. However, from the current situation of the construction of study style, we can see that there are still many problems in the construction of the style of study in private independent colleges and universities. The administrators of colleges and universities must analyze the causes of the problems in detail, and

take adjustment countermeasures for the existing problems.

The school spirit construction of private independent colleges and universities is a systematic project, which must be made great efforts and unremitting efforts. To ensure that all teachers and students in the good ecological environment of the campus to concentrate on and work together, gradually form a harmonious, stable and positive campus cultural environment, precipitation teachers and students to enjoy the campus culture.

2. Literature Review

The advantages of private independent colleges lie in the construction and development of applied disciplines, close to the market, cultivate applied talents, and meet the market demand for applied talents. The introduction of independent colleges has effectively expanded China's higher education resources, formed one of the characteristics of China's higher education, and made an indelible contribution to the popularization of China's higher education.

School spirit is an invisible force and an important symbol to measure the quality of education and teaching in a school. It can create a kind of latent, diffuse and permeated spiritual demeanor in the whole campus, greatly affect the value selection, personality shaping, thinking mode, academic atmosphere, moral sentiment and behavior habits of school members, and provide enlightenment and imperceptible educational role for students. School spirit is a kind of spiritual outlook and cultural atmosphere formed by the joint efforts of teachers and students of all ages and influenced by the development of the times. It is relatively stable in education, teaching and management, but also has a significant impact on teachers and students. It is a comprehensive reflection of school leadership style, teachers' style, students' learning atmosphere and campus culture.

This article from "study style, teaching style, research style, "three aspects, detailed interpretation of the connotation of the school spirit construction of private independent colleges, the main content is as follows.

2.1 Study Style

The style of study in Colleges and universities reflects the learning spirit, attitude and method of learning of college students, which is the reflection of their ideal and pursuit. The construction of study style in Colleges and universities is related to the sustainable development of national economy and society, the quality of national talent team construction and the survival and development of college students. China has always attached great importance to the construction of university management and study style. Good style of study is the fundamental guarantee to improve the quality of education and teaching. From the perspective of colleges and universities, the strength and effect of the construction of study atmosphere can directly affect the quality of education and teaching and the quality of personnel training, and then affect the function of colleges and universities as the main position of personnel training, and have a decisive impact on the survival and development of colleges and universities.

2.2 Teaching Style

Quality is the key to the survival and development of independent colleges, and teaching style is an important guarantee of university quality. Therefore, it is very important to study the problems of teaching style for the development of universities. On the whole, the teaching style of private independent colleges and universities is good, but there are also some problems, such as weak sense of responsibility, outdated teaching concept, low professional awareness, etc. The main reasons are the lack of understanding of the importance of teaching style, the lack of research on educational theory, and the lack of professional ethics and professionalism. The measures to study and solve these problems are to strengthen the research of teaching style, improve the quality of teachers, strengthen management and supervision, and strengthen the construction of university culture, so as to provide orientation and environmental guarantee for the construction of teaching style.

2.3 Research Style

Private independent colleges and universities mainly focus on training applied talents, but it is undeniable that scientific research is also one of the basic tasks of private independent colleges and universities. The level of scientific research is an important standard to measure the comprehensive strength of colleges and universities. In order to build the university into a well-known high-level independent college in China or in the region, scientific research must first be promoted to a high level. And a good scientific research atmosphere is an important guarantee to promote the development of scientific research in Colleges and universities. In order to create a good scientific research atmosphere, we need to start from the subjective conditions (such as the scientific research ideas of the leadership and researchers, the academic atmosphere of the school, interpersonal relations, etc.) and the objective conditions (such as scientific research equipment, research funds and scientific research information, etc.) and make overall plans.

3. Research Method

This project will take Pujiang College of Nanjing University of technology, one of the private independent colleges under Zhengda Group, as the main research object, and other private independent colleges around Nanjing in Jiangsu Province as reference entities, based on the visit survey and questionnaire survey, this paper analyzes and sorts out the current situation of the school spirit construction of China's private independent colleges, summarizes the existing problems and puzzles in the construction of school spirit, actively explores effective ways and methods of study style construction, forms targeted and operable strategies and suggestions, so as to improve Pujiang University Suggestions and suggestions on the construction of school spirit. Specifically, the research methods used in this project are as follows.

3.1 Documentation Method

Refer to relevant literature at home and abroad, search and consult the shared materials of China

Journal Network, Wanfang database, VIP journals, etc. from 2009 to 2019. In addition, some of the reports are read and analyzed in detail, so as to deeply understand the latest research situation and analysis results of the research topic in China, and fully grasp the latest research status of this topic, so as to obtain the research status and the latest trends in various countries in the world, and explore the theoretical basis for carrying out the project research.

3.2 Investigation and Research Method

This paper investigates the construction of study style, teaching style, examination style and the implementation of quality improvement methods in Pujiang College of Nanjing University of technology and similar schools in and around Nanjing City (such as Sanjiang University, Jincheng University, Binjiang University, Zhongbei University, etc.), and a total of 1027 questionnaires are distributed. Based on the 989 valid questionnaires collected, this paper conducts empirical research, including descriptive statistical analysis, validity and reliability analysis, factor analysis, correlation analysis and regression analysis. On this basis, it summarizes the current situation of the construction of school spirit of private independent colleges in China, analyzes the causes of existing problems, and seeks corresponding solutions.

3.3 Logical Analysis

In the process of writing the paper, we collect literature for research, comprehensively use the logical method of comparative analysis and summary to form project research report, phased research academic paper, improvement measures and implementation plan and other relevant documents.

3.4 Inductive Method

According to the existing practice and exploration, this paper constructs a three-dimensional data model of “finding, analyzing and solving problems”. Combined with the information obtained in the investigation and research process and the preliminary results of the research, the corresponding strategies are formulated and put into practice in a certain range to test its feasibility and operability. On this basis, it is summarized and improved, and finally the independent undergraduate colleges and universities are proposed to improve the school spirit. The construction of practical ideas, methods and measures.

4. Results

There are mainly the following aspects of improvement measures.

4.1 Pay Close Attention to the Quality of Learning

In view of the characteristics of many, difficult and miscellaneous courses in the new semester, the school of computer and communication engineering organized professional leaders and class teachers to hold a number of class meetings, stressed the problem of improving the quality of class, required and proposed that everyone should listen carefully in class, follow the teacher’s ideas, ask questions if you have any questions, finish the homework in time after class, and arrange collective self-study a few weeks before the examination to strengthen the learning among

students Study exchange and discussion, and take a group of countermeasures for poor students to make up lessons. After the above efforts, the average score of the college students has been significantly improved, and the number of students who have failed to take courses is much less than that of last year.

4.2 Pay Attention to Quality Development

Encourage and support students to participate in discipline competitions, scientific and technological innovation and social practice, as well as various rich and colorful academic and technological activities, cultural, sports and art competitions. Encourage students who have spare energy to participate in the professional competitions and Subject Competitions carried out by the University, Nanjing, Jiangsu Province and even the whole country, and have achieved ideal results, which has played an exemplary and leading role in promoting the learning atmosphere of the college.

4.3 Keep Abreast of the Learning Trends of Class Members

The class committee of the college regularly organizes the students to carry out theme class meetings, theme party day and League Day education activities. The theme is to investigate and discuss the learning, life situation and physical and mental conditions of the nearest stage around the standard of “excellent style of study class”, sort out the existing problems and summarize the solutions. Teachers and students form a good interaction, encourage students to take the initiative to communicate with teachers, promote professional knowledge learning. The study committee often investigates the students’ learning situation and supplies them to the teachers, so that the teachers can adjust the teaching content and schedule in time, and strengthen the communication between teachers and students.

Based on the preliminary research, the members of the project team successively wrote the process materials related to the project, wrote the Research Report and the first draft of the project summary report, summarized the research results, and successively published a series of papers.

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