

## *Original Paper*

# The Influence of Teaching Management on Academic Challenge and Academic Achievement of College Students—Take the School of Economics and Management as an Example

Yang Chongchong<sup>1</sup>

<sup>1</sup> Huanghe Jiaotong University, Jiaozuo, 454950, China

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### ***Abstract***

*Teaching management is one of the important means for the university to manage the students, it has an important impact on the academic challenge and academic performance of college students. This paper takes the School of Economics and Management as an example, through the analysis of teaching management, discusses the specific impact of teaching management on college students' academic challenges and academic results, and puts forward the corresponding improvement measures.*

### ***Keywords***

*Teaching management, Academic challenge, Academic achievement*

## **1. Introduction**

Teaching management is the process of using the principles and methods of management science and teaching theory, giving full play to management functions such as planning, organization, coordination and control, and coordinating all elements of the teaching process to make it run in an orderly manner and improve efficiency. Educational administrative departments and schools jointly undertake the work of teaching management. Teaching management involves teaching plan management, teaching organization management, teaching quality management and other basic links.

Teaching management is a very important part of higher education, which has a vital impact on the academic challenge and academic performance of college students, and will become an important standard to reflect the teaching quality of college education. With the popularization of higher education, college students are facing increasingly severe academic challenges. They need to face not only academic challenges, but also challenges from social environment and economic pressure.

## **2. Analysis of the Causes of College Students' Academic Challenges**

### *2.1 Heavy Academic Burden in College*

The academic challenge of college is one of the biggest challenges that college students face, and the heavy academic burden is one of the main reasons that students face challenges. In traditional college education, students are required to take a variety of courses, complete various assignments and examinations, and actively participate in various extracurricular activities and social practices. These tasks will not only make them feel stressed and nervous, but also take a lot of time and energy. As a result, college students often feel that their academic burden is heavy and difficult to cope with. In addition, the heavy academic burden in college is also closely related to social competition. Nowadays, with the rapid development of society and fierce competition, students must possess solid professional knowledge and skills if they want to hold a place in the job market, which also increases the degree of college academic burden.

### *2.2 Lack of Interest in Study*

Lack of interest in study is another reason that causes college students to face academic challenges. In college, due to the in-depth and professional requirements of the learning content, students may feel that they have lost the fun and motivation of learning, which leads to boredom and resistance to learning. This situation can affect not only students' academic performance, but also their mental health.

### *2.3 Poor Cognitive Habits*

Poor cognitive habits are another important reason for college students to face academic challenges. In college, students need to study and think independently and complete tasks independently, which requires them to have good cognitive habits. However, some students may have problems with poor cognitive habits, such as lack of self-management ability, easy distraction and impetuosity, and lack of systematic and deep thinking about learning, resulting in low learning efficiency and academic challenges.

## **3. The Impact of Teaching Management on College Students' Academic Challenges**

### *3.1 Teaching Management Can Provide Learning Resources*

Teaching management plays an important role in the allocation and utilization of students' learning resources. Through teaching management, the college provides a wealth of learning resources, including teaching materials, courseware, video materials, books and so on. Under the guidance of teaching management, students can make full use of these resources to improve their learning efficiency and ability. In addition, through the teaching management, the college also provides a rich variety of courses and elective courses to meet the individual needs of students and complex and changing social needs, so as to increase students' confidence and courage in facing complex challenges.

### *3.2 Teaching Management Can Provide Experience Guidance*

The main purpose of teaching management is to guide and help students in their study, life and career planning, so as to achieve the purpose of improving the overall quality of students. In order to solve

students' learning challenges, teaching management not only provides necessary learning resources, but also provides students with relevant experience and skills guidance in the process of guiding students. Through teaching management, the college provides students with a series of services such as career planning, practical experience, personalized guidance, etc., to help students better face academic challenges.

### *3.3 Teaching Management Can Establish an Encouragement Mechanism*

Teaching management plays an important role in the establishment and implementation of the encouragement mechanism. Through teaching management, the college has established a series of encouragement mechanisms such as awards for outstanding students, scientific and technological innovation, and social practice to motivate students to study harder and explore. The establishment of the encouragement mechanism can make students full of motivation and confidence when facing learning challenges, and respond to them more actively.

### *3.4 Improve Students' Interest and Enthusiasm in Learning*

Teaching management can improve students' learning interest and enthusiasm, stimulate students' learning enthusiasm and enhance their learning initiative. Teaching management can design various activities, forms and methods to make students feel interesting and dynamic in learning, so as to improve students' learning enthusiasm and initiative. For example, it can stimulate students' enthusiasm for learning, stimulate students' interest in learning and improve students' learning effect by carrying out wonderful classroom teaching, holding various subject competitions and carrying out practical activities.

## **4. The Influence of Teaching Management on Academic Performance**

### *4.1 Teaching Management Can Improve the Learning Effect*

Teaching management plays an important role in improving students' academic performance. Through teaching management, the College provides a wealth of courses and learning resources, as well as relevant guidance and experience sharing for students. The implementation of these measures has effectively improved the learning effect of students and promoted the improvement of students' academic performance. Excellent teachers have rigorous academic qualities and deep subject knowledge, and are able to impart knowledge accurately, systematically and comprehensively. At the same time, they will flexibly use different teaching methods to enhance students' interest and improve classroom results. Good teaching management requires teachers to continuously improve the quality of teaching, give full play to their own professional expertise and teaching experience, and help students lay a solid foundation for the subject. Schools should set up curriculums reasonably according to the development trend of disciplines and social needs, so that students can master the latest knowledge and skills. At the same time, the curriculum should be flexible and varied to meet students' individual needs. Good teaching management requires schools to pay attention to the planning and management of the curriculum and ensure the quality and effectiveness of the curriculum. Schools should establish a scientific and reasonable examination and evaluation system to encourage students to grow and progress.

#### *4.2 Teaching Management Can Improve the Ability of Independent Learning*

Teaching management plays an important role in cultivating students' autonomous learning ability. Through teaching management, the college provides students with abundant learning resources and guidance, encourages students to take the initiative to explore learning, and cultivates students' ability to solve problems independently. These measures have also improved students' independent learning ability and promoted the improvement of students' academic performance.

#### *4.3 Teaching Management Can Improve Students' Comprehensive Quality*

Teaching management also plays an important role in improving students' comprehensive quality. Through teaching management, the college not only pays attention to the improvement of students' academic performance, but also pays more attention to the cultivation of students' thinking ability, innovation ability and teamwork ability. The improvement of these abilities can not only help students better face the learning challenges, but also inject new vitality into the improvement of students' comprehensive quality.

#### *4.4 Consolidate Learning Knowledge*

Good teaching management can not only improve students' academic performance, but also help students consolidate their learning knowledge. First of all, good teaching management requires schools to pay attention to extracurricular development. The school encourages students to participate in various clubs and activities in order to improve their comprehensive quality and communicative ability. At the same time, the school provides students with a wealth of extracurricular reading materials, so that students can read independently in their spare time to enrich their knowledge and experience. Secondly, good teaching management requires schools to pay attention to students' practice. Schools should provide students with practical opportunities, so that students can consolidate their learning knowledge in practice. For example, schools can organize practical courses or cooperate with enterprises so that students can learn relevant knowledge and skills in real work. Finally, good teaching management also requires schools to pay attention to students' reflective ability. Schools should stimulate students' thinking ability through different teaching methods, so that students can learn self-reflection and summary. Only in this way can students better consolidate their learning knowledge and improve their academic level.

### **5. Present Situation and Existing Problems of Teaching Management in the School of Economics and Management**

#### *5.1 Current Situation and Characteristics of Teaching Management*

The School of Economics and Management is a relatively important school, with many majors, such as economics, management, business administration and so on. In terms of teaching management, the School has adopted a variety of ways to improve students' learning ability and learning quality, such as setting up multiple professional courses, organizing research paper selection and guidance.

From the perspective of teachers, the teachers of the School of Economics and Management have a high

level in vocational skills and academic research. Teachers pay attention to the guidance and guidance of students, pay attention to the development of students' personality and innovative thinking. From the perspective of students, students have a positive attitude towards learning, and most of them love their subjects and are good at thinking. In addition, students can also take an active part in various learning activities, such as debating competitions and simulation exercises.

### *5.2 Analysis of Existing Problems*

1. Students are under great pressure in exams. Nowadays, college students are under great competitive pressure, and students tend to invest a lot of time and energy in the pursuit of better grades, which often brings corresponding pressure.
2. Students face great academic challenges. With the development of all walks of life, the society has gradually improved the ability of college students, and the challenges students face in learning have also increased.
3. Teachers do not pay enough attention to personalized education. Personalized education is a hot topic in the field of education nowadays, but it has not been fully implemented in the School of Economics and Management.
4. Lack of practical opportunities. Theoretical learning is important, but without practical opportunities in the learning process, students will be less effective in learning.
5. Insufficient investment in education. Educational investment is very important for the college, but the college's research and practice on educational investment are insufficient, which also limits the future development of the college.

## **6. The Suggestions for the Improvement of Teaching Management**

### *6.1 Strengthening Academic Planning and Course Guidance*

Academic planning and course guidance is a very important part of university teaching management and has a significant impact on students' academic development and academic performance. The School of Economics and Management should strengthen academic planning and course guidance to help students arrange their studies reasonably and improve their learning results.

First of all, academic planning is an important work to help students plan their academic goals, determine their learning paths and formulate their academic plans. The School of Economics and Management can strengthen academic planning in many ways, such as: (1) Provide academic planning guidance: The school can set up academic planning guidance center or academic tutor team to provide students with personalized academic planning guidance, help students understand their interests, strengths and career development direction, and make corresponding academic planning. (2) Offering courses of academic planning: The School may offer courses of academic planning to teach students basic knowledge and skills of academic planning, help students learn to make long-term and short-term academic goals, and formulate corresponding study plans. (3) Academic counseling and career counseling: The College can provide students with academic counseling and career counseling services to help them understand the

study requirements and employment prospects of different majors, so as to better formulate their own academic planning.

Secondly, course counseling refers to providing students with targeted course guidance and assistance in the specific learning process. The School of Economics and Management can strengthen course guidance in the following ways: (1) Provide course guidance resources: The school can build a course guidance resource library, provide class notes, exercise analysis, learning materials and other guidance materials to help students better understand and master the course content. (2) Setting up tutoring classes and tutoring groups: The College can organize tutoring classes and tutoring groups to be conducted by excellent students or professional teachers to help students solve the difficulties and problems encountered in study. (3) Provide study skills guidance: The College may set up study skills training courses to teach students effective study methods and skills, and help them improve their study efficiency and quality.

### *6.2 Provide Diversified Learning Resources*

In college teaching, the provision of learning resources has an important impact on students' learning effect and academic performance. The School of Economics and Management should be committed to providing diversified learning resources to meet the needs of different students and help them learn better and improve their academic performance.

#### *1) Library Resources*

The college can provide diverse learning resources by building and improving library resources. The library can collect and provide books, journals, papers and other materials related to economic management disciplines to meet students' academic research and study needs. In addition, the library can also provide electronic resources, such as databases, electronic books, etc., to facilitate students' online reading and access to materials.

#### *2) Academic Journals and Research Reports*

Colleges can encourage students to follow and read academic journals and research reports. The college can subscribe to some excellent academic journals related to economic management disciplines to provide students with the latest academic research results. The college can also organize students to participate in academic research and write research reports to cultivate students' academic literacy and research ability.

#### *3) Academic lectures and conferences*

The college may organize academic lectures and conferences on a regular basis to invite outstanding scholars and experts for academic exchanges and sharing. Academic lectures and conferences are important ways for students to obtain academic knowledge and cutting-edge information, which can broaden students' academic vision and stimulate students' learning interest and academic enthusiasm.

#### *4) Practical opportunities and practical cases*

The college can provide practical opportunities and practical cases for students to enhance their practical ability and problem-solving skills through practical activities and case studies. The college can cooperate with businesses, institutions and social organizations to provide students with opportunities such as

internships, research and practical projects, so that they can apply what they have learned in practice and exercise their practical abilities.

#### 5) Learning platforms and online resources

With the development of information technology, learning platforms and online resources have become important learning tools. Colleges can build learning platforms to provide students with online courses, teaching videos, learning materials and other resources, making it convenient for students to study anytime and anywhere. In addition, the college can also set up study discussion areas and question and answer services on the learning platform to promote interaction and communication among students.

#### 6) Subject LABS and computer LABS

For some disciplines requiring experiments and simulation, the School of Economics and Management can build subject laboratories and computer laboratories, providing experimental equipment and computer hardware and software for students to conduct experiments and simulation operations. Subject laboratories and computer laboratories can help students consolidate and apply what they have learned and improve their practical operation ability.

### *6.3 Strengthen Training in Study Skills and Time Management*

Study skills and time management are an important part of college students' learning and have an important impact on improving students' learning efficiency and academic performance. Colleges should strengthen the training of study skills and time management to help students master effective learning methods and the ability to manage time, so as to improve the learning effect and academic performance.

#### 1) Provide instruction on study skills

The college can set up study skills training courses to teach students some commonly used study skills and methods. These skills include how to read effectively, how to take good notes, how to organize and summarize knowledge, how to solve problems and so on. The study skills training course aims to help students master scientific learning methods, improve learning efficiency and memory, and better cope with learning challenges.

#### 2) Teach time management skills

Time management is an important skill for students to manage study time and schedule study tasks. Colleges can offer time management training courses that teach students time management skills such as how to make a sound study plan, how to set priorities, and how to overcome procrastination. Through time management training, students can better master their time, avoid learning waste and improve learning efficiency.

#### 3) Provide study tutoring and study groups

Colleges may organize study tutoring and study groups to provide students with study guidance and opportunities for mutual learning. Study guidance can be undertaken by outstanding students or professional teachers to help students solve problems in their studies and give study advice. Study groups can be made up of students of the same major or course, who can communicate and share their learning experiences with each other and make progress together.

#### 4) Build learning resource base and learning platform

The college may establish a learning resource library and learning platform to provide students with learning materials and learning tools. The learning resource library can collect and organize learning materials and reference books related to economic management disciplines for students to consult and borrow. The learning platform can provide learning tools such as online courses, learning videos, and learning discussion boards to facilitate students' autonomous learning and learning exchanges.

#### 5) Guide students to form good study habits

The college can guide students to form good study habits through the guide system, academic counseling and individual talks. The college may publicize the importance of scientific study to students and encourage them to form good study habits, such as reviewing on time, doing homework regularly and complying with study plans, so as to help students improve their study efficiency and self-discipline.

### 6.4 Building a Positive Academic Atmosphere

#### 1) Strengthen academic exchanges

Academic exchange is an important part of the academic atmosphere. The School of Economics and Management can hold academic lectures, seminars, conferences and other activities, and invite well-known scholars, entrepreneurs and experts at home and abroad to the school for academic exchanges. These activities will not only provide opportunities for students to interact with academic experts, but also provide a platform for teachers to participate in academic exchanges and contact cutting-edge academic developments, so as to improve teaching quality and education level. At the same time, academic exchanges can also promote exchanges and cooperation inside and outside the university, and improve the academic reputation and popularity of the college.

#### 2) Intensive academic education

Emphasize the academic education of students. Students should be encouraged to participate in academic exchange activities, improve students' cognition of academic norms and research methods, and cultivate students' academic quality and research ability. In addition, the college can also take academic research as one of the important criteria for the evaluation of students' comprehensive quality, so as to strengthen the importance of academic education and improve academic level and reputation in this way.

#### 3) Develop academic resources

To build the academic resource library of the School of Economics and Management, which can provide various academic resources for students and teachers, such as academic journals, books, databases and papers. In addition, the school should actively develop various resources in the school, such as laboratory equipment, research institutions, etc., to provide better academic research conditions for teachers and students. The abundance and full use of these resources will help improve the academic level and influence of the college.

#### 4) Strengthen discipline construction

Discipline construction is the basis of creating an academic atmosphere. Pay attention to the integration and optimization of disciplines, constantly improve the discipline system, and enhance the core



competitiveness of disciplines. In addition, the college should also make use of the resources inside and outside the school to cooperate with other colleges in discipline construction to form interdisciplinary and integration of disciplines, so as to strengthen the collaborative innovation and development of disciplines.

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